



Worth doing, worth Dulux.



## FOR MORE HELPFUL ADVICE

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^Dulux® Weathershield® ColourGuard™ has been specially formulated for superior colour fade resistance, lasting up to twice as long as traditional premium exterior paints.

\*Dulux guarantees Weathershield® won't peel, flake or blister for as long as you live in your home. For full terms & conditions see [dulux.com.au/about-us/weathershield-promise](http://dulux.com.au/about-us/weathershield-promise)



# WEATHERSHIELD®

## COLOURGUARD™

WITH HEAVY DUTY



REFLECTIVE PIGMENT

COLOUR  
LASTS UP TO  
**2X**  
AS LONG\*



Dulux  
Domino

## Training Booklet





**Dulux® Weathershield® ColourGuard™** has been specially formulated for superior colour fade resistance for dark colours, lasting up to twice as long as traditional premium exterior paints.

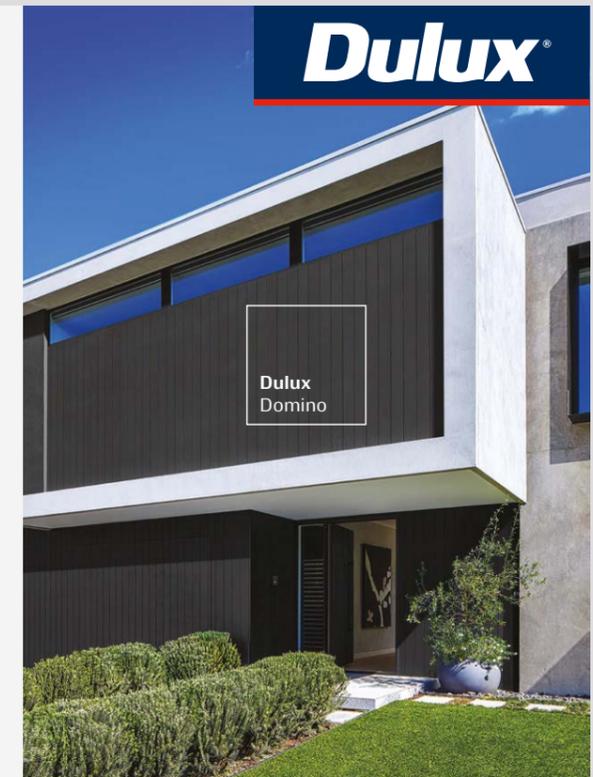
With all the durability benefits of Dulux Weathershield you can now protect your dark colours from colour fade with a tough, hardwearing finish that provides protection from all Australian weather conditions.



**Dulux®**

## FEATURES

- ✓ Superior colour fade resistance
- ✓ Long-life protection from all weather conditions
- ✓ MaxiFlex® technology
- ✓ Helps resist mould, dirt & stains
- ✓ Self-priming on masonry, fibre cement, brick & most exterior timbers
- ✓ UV protection
- ✓ Tintable to a range of popular dark Dulux colours & Colorbond® colours



## NOW AVAILABLE IN 20 POPULAR EXTERIOR COLOURS

Dulux Weathershield ColourGuard is now available in a tintable base, providing access to over 20 of the top dark exterior colours.

Vintage Green	Briar	Pacific Spirit	Biro Blue	Poor Knights
Terrible Billy	Namadji*	Adios	Klavier	Congo Soil
Ticking	Oolong	Maximus	Domino	Taihape
Colorbond* Woodland Grey*	Castlecliff	Colorbond* Monument*	Black Caviar	Colorbond* Night Sky*

# COLOUR THAT LASTS TWICE AS LONG

**Avoid painting again thanks to superior fade resistance.**

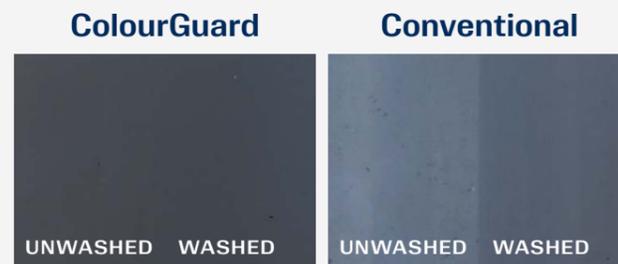
Dulux® Weathershield® ColourGuard® contains heavy duty reflective pigments not found in traditional exterior paints. This means colour lasts twice as long, keeping darks dark and homes looking fresh.

Plus, with long-life protection from all weather conditions, it's guaranteed not to peel, flake or blister for as long as you live in your home\*.



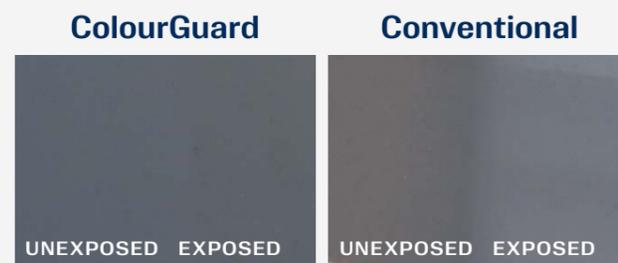
## CHALKING

Exterior paint that is exposed to direct sunlight can degrade and break down over time. This dusty residue on the surface is called chalking. The darker the colour, the more obvious it is.



## FADED COLOUR

Even the brightest and most vivid exterior paint can fade in colour over time. The sun's rays act as a bleaching agent on the paintwork and gradually saps away the original colour.



## BLISTERING

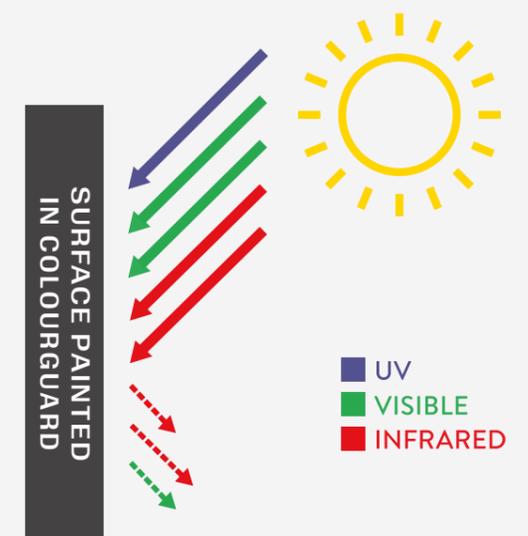
Paint that is exposed to direct sunlight becomes extremely hot – particularly dark colours that absorb more radiating heat. This can cause bubbles and blisters to appear.

After a while, the blisters can burst and rain and wind will remove the blistered surface, leaving a bare patch on the exterior.



## HEAVY DUTY REFLECTIVE PIGMENT TECHNOLOGY

Dulux Weathershield ColourGuard is formulated with heavy duty reflective pigments. These pigments reflect more solar energy, which lowers the surface temperature. The lower absorption of solar energy results in slower thermal degradation and better colour durability.



## SUBSTRATE TEMPERATURE VS CONVENTIONAL EXTERIOR PAINT

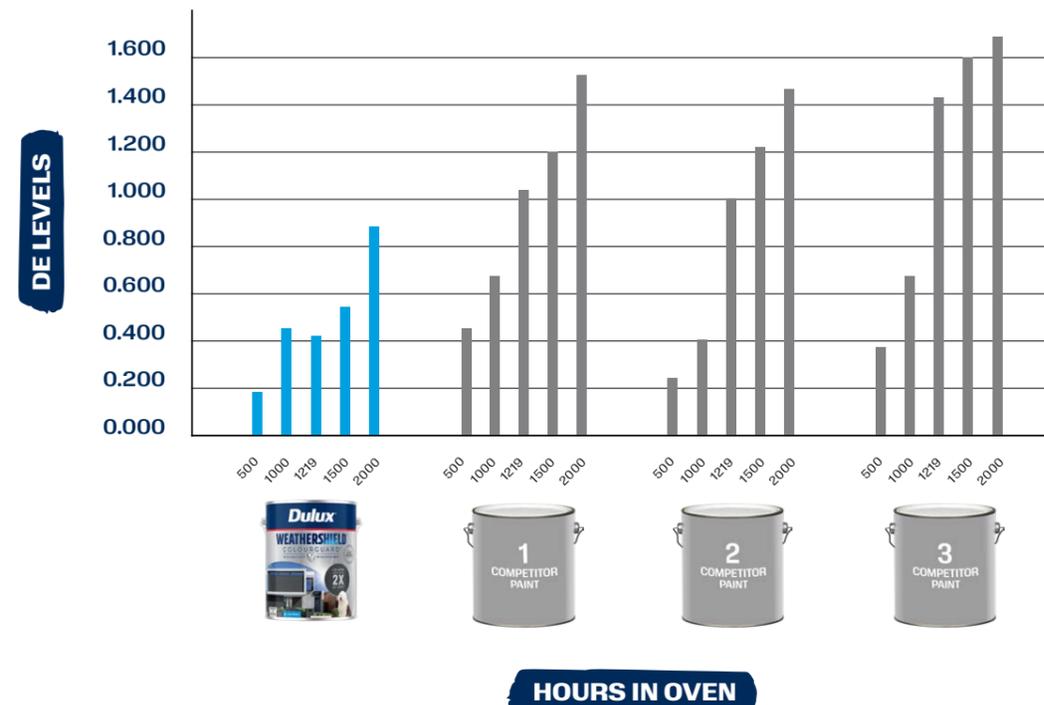
The heavy duty reflective pigment protects against colour fade by absorbing less solar energy. Additionally, rigorous testing confirms that the coating heats up less than comparable colours as the infrared pigments reflect more IR radiation.

**ColourGuard™ tinted to Ironsand**  
3 x coats 42.9°C

**Conventional exterior paint**  
3 x coats 51°C



### Fade resistance: ColourGuard vs competitor paints



### What is a DE Level?

Delta E (DE) levels are the difference between a displayed colour and its original colour standard (before exposure). A lower DE value is more desirable, as it means less colour fade or chalking.



Dulux  
Colorbond  
Woodland  
Grey

COLOUR  
LASTS UP TO  
**2X**  
AS LONG<sup>^</sup>