# Stakeholders and delivery partners

The National Strategy to Reduce Gambling Harms was launched in April 2019 and ran until April 2022. This document is archived content which appeared in the Reducing Gambling Harms hub, and refers to activity to reduce gambling harms during that time.

Stakeholders who are working to deliver the aims of the National Strategy.

**All links to external organisations on these pages open in a new tab.**

[**Action Against Gambling Harms (AAGH)**](https://actionagainstgamblingharms.org/) is a registered charity that supports and encourages research in the gambling and gaming industry to highlight potential associated harms.

[**Addiction Recovery Agency (ARA)**](https://www.recovery4all.co.uk/) is a charity working to help people to recover from addictions, including gambling problems. They provide a free counselling service across Wales and the South West of England.

[**Advertising Standards Authority (ASA)**](https://www.asa.org.uk/) is the UK’s independent regulator of advertising across all media.

[**Advisory Board for Safer Gambling (ABSG)**](https://www.gamblingcommission.gov.uk/absg)provides independent advice with the aim of achieving a Great Britain free from the consequences of gambling-related harms.

[**Beacon Counselling Trust (BCT)**](https://beaconcounsellingtrust.co.uk/) is a North-West England wide counselling charity which employs fully qualified therapists who have extensive experience working comprehensively in the area of mild to moderate mental health issues.

[**Behavioural Insights Team (BIT)**](https://www.bi.team/) apply behavioural insights to inform policy, improve public services and deliver positive results for people and communities.

[**Betblocker (BB)**](https://www.pagat.com/gambling/betblocker.html) is a UK registered charity set up for the purposes of helping people who are struggling to control their gambling.

[**BetKnowMore (BKM)**](https://www.betknowmoreuk.org/) is a gambling support service, with a mission to provide support and education services to address problematic issues caused by gambling.

[**Birmingham and Solihull Mental Health NHS Foundation Trust (BSMHFT)**](https://www.bsmhft.nhs.uk/) provides mental health care to those people living in Birmingham and Solihull who are experiencing mental health issues.

[**Birmingham City Council (BCC)**](https://www.birmingham.gov.uk/) are working in collaboration with University of Birmingham to pilot the ability to detect and prevent gambling related harm linked to tenancy loss.

[**Bournemouth University (BU)**](https://www.bournemouth.ac.uk/research/projects/responsible-gambling-projects) are working with YGAM and BetKnowMore in the delivery of 'Mindful Resilience' programme to build the understanding, skills, and capabilities of health care professionals in primary care networks and mental health related Third Sector organisations.

[**Breakeven (BE)**](https://www.breakeven.org.uk/) is a charity providing counselling services to individuals affected by problem gambling or those who are affected by someone else’s gambling.

[**BWW Mind (BWW)**](https://www.bwwmind.org.uk/) in Brent, Wandsworth & Westminster provide community based mental health support, and work with BetKnowMore to deliver the wellbeing program ‘Know Your Mind’.

[**Centre for Governance and Scrutiny (CfGS)**](https://www.cfgs.org.uk/) is a social purpose consultancy experienced in all aspects of security and governance.

[**Charities Aid Foundation (CAF)**](https://www.cafonline.org/) is a charity and bank, which supports charities with financial support, advice, and expertise. They have led collaboration with RET bodies to deliver Roundtable events discussing best practice guides and sharing of lessons learned.

[**Citizens Advice (CiTa)**](https://www.citizensadvice.org.uk/) provide free, online advice to help people find a way forward, whatever the problem.

[**City, University of London (UoL)**](https://www.city.ac.uk/) have collaborated with LAB Group Services to research methods for reducing gambling related harms in digital spaces.

[**Committees of Advertising Practice (CAP)**](https://www.asa.org.uk/) provide authoritative advice and guidance on how to create campaigns that comply with rules on advertising.

[**Convention of Scottish Local Authorities (COSLA)**](https://www.cosla.gov.uk/) are a councillor-led, cross-party organisation who champion councils’ work across Scotland.

[**Deal Me Out (DMO)**](https://www.dealmeout.org/) delivers the national education and gambling harms awareness programme for Wales, including support for Welsh language users.

[**Department for Digital, Culture, Media and Sport (DCMS)**](https://www.gov.uk/government/organisations/department-for-digital-culture-media-sport) helps to drive growth, enrich lives and promote Britain abroad.

[**Department for Education (DfE)**](https://www.gov.uk/government/organisations/department-for-education) are responsible for children's services and education, including early years, schools, higher and further education policy, apprenticeships and wider skills in England.

[**DrugFam (DF)**](https://www.drugfam.co.uk/) work in collaboration with ARA and Beacon Counselling Trust to support affected others and expand the knowledge and evidence of any links between gambling and substance misuse in those affected by another’s gambling.

[**Epic Restart Foundation (EPIC RF)**](https://www.epicrestartfoundation.org/) offers post-treatment support to those recovering from the effects of gambling disorder.

[**Epic Risk Management (EPIC)**](https://www.epicriskmanagement.com/) is the world's leading independent gambling harm minimisation consultancy.

[**ESG Corporate Community Interest Company (trading as ESG Gaming)**](https://esggaming.org/) is a not-for-profit organisation working with businesses within the gambling industry, including research into safer gambling.

[**Forward Trust (FT)**](https://www.forwardtrust.org.uk/) have undertaken work to understand prisoners’ experience of gambling related harms.

[**GambleAware (GA)**](https://about.gambleaware.org/)is an independent grant-making charity using best-practice in commissioning, including needs assessment, service planning, evaluation and outcome reporting to support effective, evidence-informed, quality assured prevention of gambling harms.

[**Gambling Commission (GC)**](https://www.gamblingcommission.gov.uk/) regulates most types of gambling in Great Britain, including The National Lottery in the UK.

[**Gambling Harms North West Alliance (GHNWA)**](https://www.beaconcounsellingtrust.org.uk/) aims to promote collaboration between agencies and organisations and make use of a variety of formats to share and explore experience, expertise and ideas.

[**Gambling Treatment and Research Clinic, University of Sydney (GTARCUOS)**](https://www.sydney.edu.au/brain-mind/our-clinics/gambling-treatment-clinic.html) provides support in the form of clinics to individuals who are at risk of gambling related harm and the friends and family of those individuals.

[**Gambling With Lives (GWL)**](https://www.gamblingwithlives.org/) support’s families bereaved by gambling related suicides and raises awareness of the effect of gambling harm on mental health.

[**GamCare (GCa)**](https://www.gamcare.org.uk/)is the leading national provider of free information, advice and support for anyone affected by problem gambling.

[**GamFam (GF)**](https://gamfam.org.uk/) has been set up by individuals who have experienced first-hand the effects that gambling can have on family and friends and provide a support programme to families impacted by gambling related harms.

[**Gordon Moody Association (GMA)**](https://www.gordonmoody.org.uk/) offers unique and intensive residential treatment programmes in the UK for gamblers who are most severely addicted.

[**Greater Manchester Combined Authority (GMCA)**](https://www.greatermanchester-ca.gov.uk/) is made up of the ten Greater Manchester councils and Mayor.

[**GREO (GREO)**](https://www.greo.ca/) supports the National Strategy to Reduce Gambling Harms.

[**Health and Social Care Alliance (HSCA/ALLIANCE)**](https://www.alliance-scotland.org.uk/) is the national third sector intermediary for a range of health and social care organisations in Scotland.

[**Howard League for Penal Reform (HL)**](https://howardleague.org/) campaign for better justice that helps people to unlock their potential and move forward to a brighter future.

[**Industry Group for Responsible Gambling (IGRG)**](https://bettingandgamingcouncil.com/igrg/) was established in 2014 and incorporated November 2015, IGRG's mission is to provide a structure to better promote socially responsible gambling across all gambling sectors in the UK.

[**LAB Group (LAB)**](https://lab.co.uk/) have collaborated with City, University of London to research methods for reducing gambling related harms in digital spaces.

[**Leon House Health & Wellbeing Ltd (LHHW)**](https://leonhouseprivateclinic.com/) provides residential rehabilitation clinic treating individuals with addictions including gambling related addictions.

[**Local Government Association (LGA)**](https://www.local.gov.uk/) are the national voice of local government, working with councils to support, promote and improve.

[**Money and Mental Health Policy Institute (MMHPI)**](https://www.moneyandmentalhealth.org/) is the leading centre of expertise on money and mental health problems, founded by Martin Lewis.

[**National Centre for Suicide Prevention (NatCen)**](https://www.ncspt.org.uk/)is one of the UK’s leading international providers of suicide prevention education and training programmes.

**National Health Service England (NHSE** is the publicly funded healthcare system in England.

[**National Institute of Economic and Social Research (NIESR)**](https://www.niesr.ac.uk/) are conducting a pilot to provide a new way of measuring the socio-economic effects of gambling.

[**Northern Gambling Clinic (NGC)**](https://www.leedsandyorkpft.nhs.uk/our-services/northern-gambling-service/) is run by the Leeds and York Partnership NHS Foundation Trust. This service includes psychologists, therapists, psychiatrists, and mental health nurses who work to deliver specialist addiction therapy and recovery to those affected by gambling addiction.

[**Personal Finance Research Centre (PFRC)**](https://research-information.bris.ac.uk/en/organisations/personal-finance-research-centre-pfrc)is an independent research centre that specialises in social research across all areas of personal finance, mainly from the consumer's perspective.

[**Personal, Social, Health and Economic Education Association (PSHEA)**](https://pshe-association.org.uk/) is a membership association and charity which supports teachers and schools with resources, training, guidance and advice.

[**Public Health England (PHE)**](https://www.gov.uk/government/organisations/public-health-england) was an executive agency of the Department of Health and Social Care in the United Kingdom. It was replaced by the UK Health Security Agency and Office for Health Improvement and Disparities in 2021.

[**Public Health Scotland (PHS)**](https://www.publichealthscotland.scot/) is the national public health agency in Scotland exists to protect and improve health and wellbeing and reduce health inequalities for people in Scotland.

[**Public Health Wales (PHW)**](https://phw.nhs.wales/) is the national public health agency in Wales and exists to protect and improve health and wellbeing and reduce health inequalities for people in Wales.

[**Racing to School (RtS)**](https://www.racingtoschool.co.uk/) works with young people by offering a free education programme delivered at racecourses, trainers’ yards, and studs across Great Britain. Provides tools to educate young people on preventing gambling related harms.

[**Redcard (RC)**](https://redcardgambling.org/) promotes awareness and prevention of problem gambling through education and is funded by the National Lottery and the Professional Footballers Association.

[**Responsible Gambling Council (RGC)**](https://www.responsiblegambling.org/) is an independent non-profit organisation dedicated to problem gambling prevention.

[**Revealing Reality (RR)**](https://www.revealingreality.co.uk/) Is a research agency.

[**Royal Society of Public Health (RSPH)**](https://www.rsph.org.uk/) is an independent, multi-disciplinary charity dedicated to the improvement of the public's health and wellbeing.

[**Scottish Public Health Network (ScotPHN)**](https://www.scotphn.net/)supports knowledge exchange between those working in public health throughout Scotland.

[**Sports In Mind (SIM)**](https://www.sportinmind.org/) is a mental health charity working with children and adults through sports and physical activities.

[**StepChange Debt Charity (StCh)**](https://www.stepchange.org/) provides free, confidential, and expert debt advice to individuals including information to help individuals in debt due to gambling.

[**Swansea University (SU)**](https://www.swansea.ac.uk/great/) hosts the Gambling Research, Education and Treatment (GREAT) network which drives research, education, and treatment for all forms of gambling-related harm in individuals, families, and communities.

[**TalkGen (GEN)**](https://www.gamblingeducationnetwork.com/) is an impact-focused UK charity dedicated to the prevention and reduction of gambling harm.

[**The National Institute for Health and Care Excellence (NICE)**](https://www.nice.org.uk/) is an executive non-departmental public body of the Department of Health in England.

[**The Samaritans (Sam)**](https://www.samaritans.org/about-samaritans/research-policy/gambling-related-harms-and-suicide/) is a charity focusing on those at risk of suicide by preventing and providing support. The Samaritans have also developed practical guidance for gambling operators on reducing the risk of gambling related suicide.

[**University of Birmingham (UoB)**](https://www.birmingham.ac.uk/index.aspx) are working in collaboration with Birmingham City Council to pilot the ability to detect and prevent gambling related harm linked to tenancy loss.

[**University of Edinburgh (UoE)**](https://www.ed.ac.uk/usher/research/projects/program-a#:~:text=Summary%20(Research%20in%20a%20nutshell,toward%20gambling%20and%20gambling%20behaviour.) is piloting PRoGRAM-A, a peer-led, school-based education programme that aims to reduce gambling related harm by equipping students with the self-efficacy to make informed and responsible decisions.

[**YouGov (YG)**](https://yougov.co.uk/) continuously collects opinions from around the world.

[**Young Gamers and Gamblers Education Trust (YGAM)**](https://www.ygam.org/) is a national charity with a social purpose to inform, educate, safeguard and build digital resilience amongst young and vulnerable people.