## Online gambling behaviour



Laptops remain the most popular device for online gambling



Use of mobile phones has increased for gambling (39% in 2017)



Use of mobile phones and tablets is increasing (51% in 2017).



97% of online gamblers play at home



Those aged under 35 are more likely to gamble outside of the home



22% of online gamblers aged 18-24 gamble at work



The average number of online accounts is 4



lin 4
online
gamblers have
bet in-play
(last 4 weeks)



6% of respondents had bet on eSports (last 12 months)