

## Response

Thank you for your request under the Freedom of Information Act 2000.

After completing a check of our records I can confirm that the Gambling Commission has never written to Instagram relating to advertisements or posts promoting gambling, that breach the UK advertising codes, which are written by the Committees of Advertising Practice (CAP and BCAP) and enforced by the Advertising Standards Authority (ASA).

With regards to the second part of your request; the Gambling Commission has received a number of complaints over the last 12 months about such platforms however even though at present binary options are regulated by the Commission this only applies if the firm has remote gambling equipment located in Great Britain, irrespective of whether there are offices in GB or not. If equipment is not GB, any binary options that the firm offers will not be regulated either by the Gambling Commission or the FCA.

The Commission does not as a matter of course comment on any individual cases; if formal regulatory action is taken, this is published on our [sanctions register](#).

The Commission does not tend to make formal complaints directly to the ASA regarding advertising. Where we are contacted by a consumer with a complaint that is within the ASA's remit, we will direct consumers to contact the ASA directly. We do however speak routinely with CAP and the ASA regarding issues that are identified.

## Review of the decision

If you are unhappy with the service you have received in relation to your Freedom of Information request and wish to make a complaint or request a review of our decision, you should write to FOI Team, Gambling Commission, 4th floor, Victoria Square House, Victoria Square, Birmingham, B2 4BP.

If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner (ICO) for a decision. Generally, the ICO cannot make a decision unless you have exhausted the complaints procedure provided by the Gambling Commission. The ICO can be contacted at: The Information Commissioners' Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF.

## Request

I am making a freedom of information request for the following information:

Over the last 12 months does the Gambling Commission have a record of how many times it has written to Instagram regarding advertisements or posts promoting gambling adverts that breach the guidelines of advertising standards? If yes, how many times.

Also over the same period how many binary trading platforms/companies has the Gambling Commission taken action on or referred to the Advertising Standards Authority over concerns it was breaching advertising guidelines?