KEYPOINT INTELLIGENCE Winter 2022 Pick Award

Ricoh IM 2500 Outstanding 25-ppm A3 MFP





The Ricoh IM 2500 has claimed the Buyers Lab (BLI) Winter 2022 Pick Award for Outstanding 25-ppm A3 MFP from Keypoint Intelligence thanks to its...

- Perfect reliability and simple routine maintenance procedures that net maximum uptime
- Open platform, which enables businesses to deploy software solutions for workflow flexibility
- Fast speeds in scan testing and stellar scan features, boosting productivity even more
- Touchscreen, utilities, and technologies that benefit users and administrators

"There is a lot to like about the Ricoh IM 2500, especially when enabling and advancing digital transformation," said Pete Emory, Director of Research & Lab Services US/Asia at Keypoint Intelligence. "Ricoh's Smart SDK allows for integration with time- and money-saving software solutions, while support for several mobile print methods adds even more to its versatility. The device logged fast speeds during testing, possesses an auto-file split feature, and is equipped with a SPDF—all of which helps your employees achieve greater efficiency with processes that begin at the capture stage. It is no wonder that the Ricoh IM 2500 has won the BLI Winter 2022 Pick Award for Outstanding 25-ppm A3 MFP."

"Keeping workers moving is important and the Ricoh IM 2500 does exactly that, thanks to a flawless showing during reliability testing and a customizable touchscreen that offers simplicity in programming walk-up jobs," said Martin Soane, Manager of Keypoint Intelligence's European Lab. "Ricoh Always Current Technology ensures that the controller and the firmware are updated regularly, so people will have the latest and greatest apps and functionality. Ricoh Intelligent Support minimizes service downtime with condition-based maintenance, and IT personnel can provide real-time, interactive support through the remote operation capability. Companies in need of a monochrome device in this speed band will be more than happy with the Ricoh IM 2500."

KEYPOINT

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Office Hardware Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

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