



**OnPrintShop™**  
Web-to-Print Storefront

# LEAD IN FAST-CHANGING MARKETS



**Marketing  
& Stationery**



**Wide Format  
& Canvas**



**Promotional  
& Apparels**



**Labels &  
Packaging**



**Books &  
Magazines**



**Photobook  
& Calendar**

**IT Partner for your Print Business**

Powered by





# ONE-STOP

# Solution Provider

## Increase Sales & Reduce Operational Cost



### Create a Long Lasting First Impression

Key to Web-to-Print success is that it is easy-to-use by PSP's team and offers them the **flexibility to personalize experience** as per the target audiences and print segments. You could be a small or a large printer, but online buyers look for an Amazon/Uber experience.

OnPrintShop - IT partner for your Print business offers you the latest mobile responsive technology to create high-end B2C, B2B, Reseller storefronts, along with Product-specific Designer Studios & ready-to-use Templates Integrated with Marketing Tools & Third Party Integrations.



### Everything to Grow from Print Shops to Strategic B2B Print Partners

Technology is changing rapidly and so are the Print opportunities. With these changing needs, PSPs need more than just a Web to Print – they need IT partners who can be their technology backbone to drive growth.

OnPrintShop offers a wide range of solutions for varied Sales Channels & Product Segments to help SME Printers to Trade Printers to engage Retail, Large B2Bs, Franchises offering upgrades, integrations, custom development, and set-up services. **IT partner in the true sense.**



### Reduce Operational Costs & Time to Focus on Growth

Research indicates that 90% of print companies are SMEs with less than 25 people. One of the major needs of print companies is to free key-resources to **focus on growth**. They need IT partners who would understand various printer's profiles and print segments for their expansion as Franchises, Commercial Printers, Trade Printers and more.

OnPrintShop's integrated Order Management system centrally manages Online & Offline orders (walk-ins, emails, calls). It helps in end-to-end integration of Online Estimation to Designing, Shipping and Reports to gain **complete control over the business**.

## Three Key Areas of Success Since a Decade – Long Experience



Easy  
Adaptability



Personalized  
Support



Flexibility to  
Customize

**200% Increase in Sales & 75% More Efficiency**  
Than the Traditionally Submitted Print Jobs



**COBY LONAS** - Vice President of Sales  
USA

## Awards



Personalized Photo  
Products W2P Solution  
Chicago, USA



Wide Format  
Module  
Chicago, USA



Unified-W2P  
Advanced B2B nConnect  
Orlando, USA

# Modern Customer

# EXPERIENCE



With the Latest and Robust Online Technologies

## Product-specific Design Experience

- Configurable Look-n-Feel & User Experience
- Print Ready PDF & RGB, CMYK, SPOT Support
- Online Proofing - PDF, Flipbook, Surface Wrap
- Complimentary Ready-to-use Templates
- Rule-based Templates for Corporates



### Custom Art Maker

Easily create 100s of Art & Logo Instantly

### Design Approval Tool

Reduce Artwork Approval Time

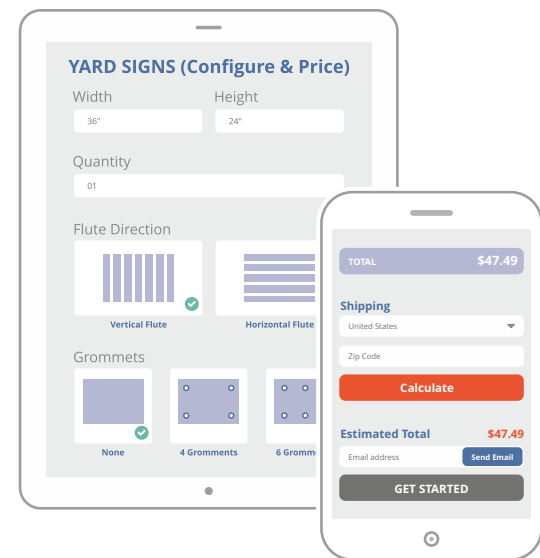
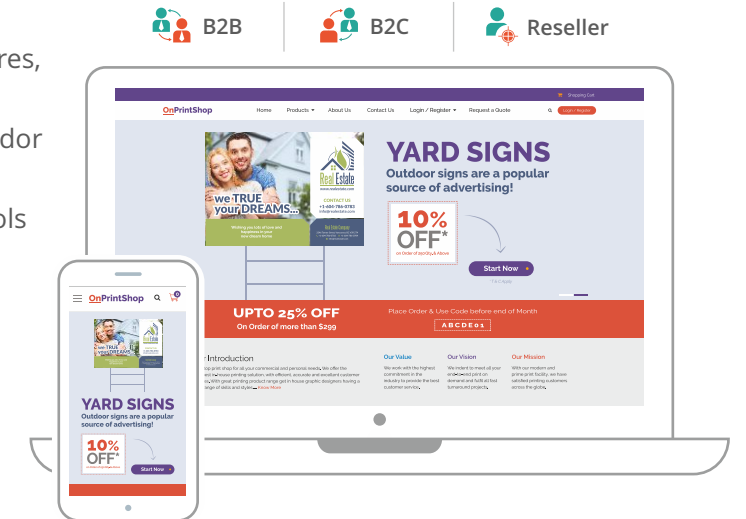
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## Manage All Sales Channels

- Responsive Storefronts - Online, Physical Stores, Sales Representatives, Multi-brands
- Trade Printers - Reseller Branded Stores, Vendor Outsourcing Module
- Advanced eCommerce - Marketing & SEO Tools

### Advanced B2B nConnect

- Engage Large B2B & Franchises
- SSO, PunchOut, Cost Center, Rule-based Approval & Vendor Procurement



## Online Print & Shipping Estimation

- Custom & Fixed Size Visual Price Calculator
- Auto-convert Custom Quotes to Online Orders
- Procurement Module - Manage Vendors & Quotes
- Integrated with CRM, MIS, Accounting platforms

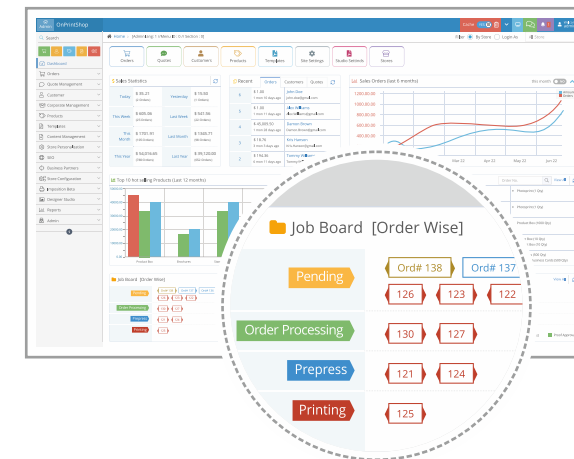
### Shipping Module

Shipping Estimator & Dynamic Package Dimension



New

Dashboard Sales Statistics Reports



## Integrated Order Management

- Manage Orders from Emails, Walk-ins, Online
- Auto-invoices, Job Tickets & Shipping Labels
- Job Board - Prioritize Orders, Order Status
- Production Workflow Management

### One Click Automation

- Generate Bulk Orders with Personalize Artwork
- Workflow Automation API/XML
- Integrate MIS, ERP, Accounting

## Quick Set-up

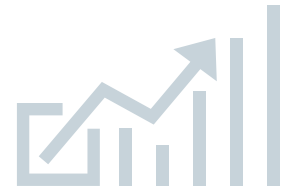
## Third Party Integrations

- Personalized Training
- Mass Import Products & Customers (XLS/CSV)
- Hire Store Set-up & Graphic Design Services
- Customizations & Integrations



# Grow from Local

# to GLOBAL



## Grow Print Segments, Sales Channels & Partnerships

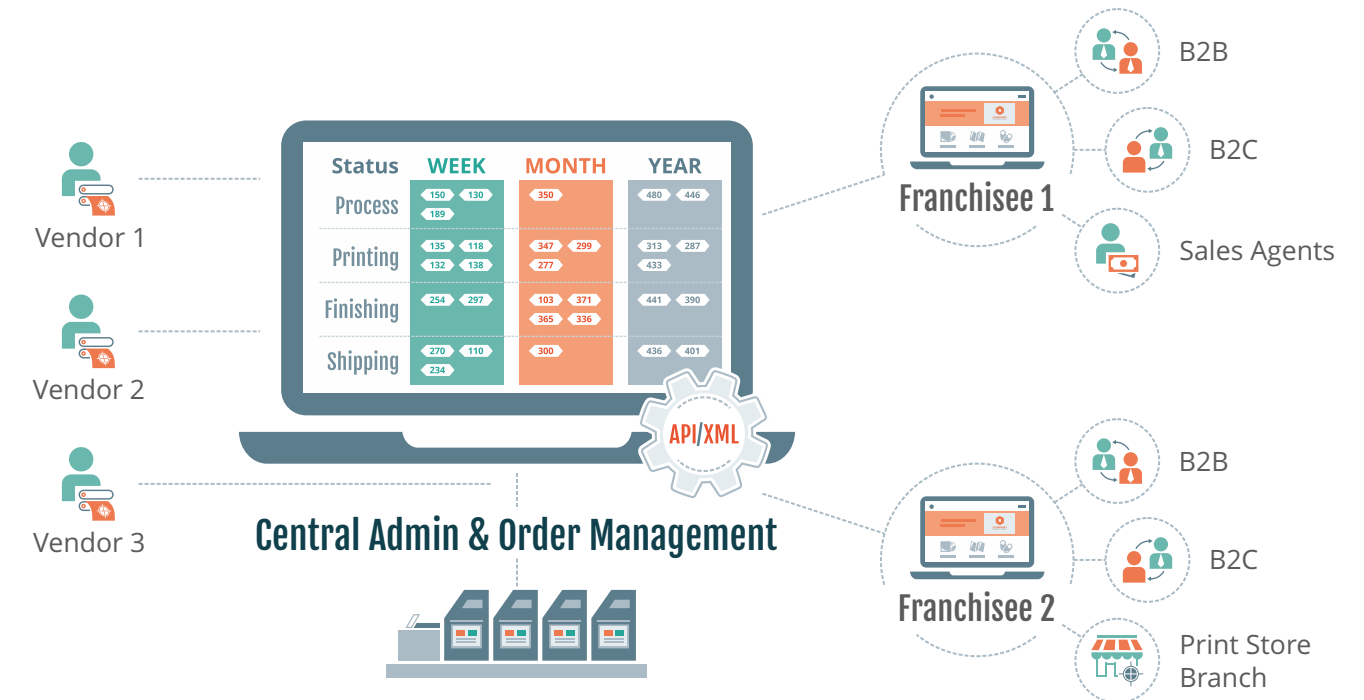
### Unified Framework : Advanced B2B nConnect

We understand no one solution can offer all that a company needs. OnPrintShop developed B2B nConnect solution to offer flexibility to help achieve unique customer requirements and business needs integrating the best of technologies and customizing instead of struggling with multiple w2p solutions. Our Experts have extensive experience delivering highly complex and quality solutions as they understand print processes and technology. Which has helped to quickly adapt opportunities and generate ROI.



### Partnership Management Solution

Partnership Solution is designed to expand and grow Reseller/Franchisee Networks offering all they need to focus on growing sales. Central Order Management to set up print products, partner stores, production and blind shipping. Once the order is processed, production team communicates and updates customers with reseller branding, which has helped our clients gain control over their networks.



## 12 New Multi-million Dollar B2B Accounts

With OnPrintShop as the Technology Backbone we were able to add 12 new Large Franchisee B2Bs. Our biggest challenge was offering unique online ordering to our Large B2B Clients, everyone need unique ordering, approval, template personalization. The OnPrintShop team understood & offered Tailormade solution around our needs.



**PARESH PATEL** - Vice President  
USA



## Centralized Online Order Processing & Management for 360 Locations using Branch Module

We were able to successfully launch a new online Storefront offering a wide range of print products automatically assigned & fulfilled by the closest "The UPS Store". All with the convenience of next day service and 360 locations to serve our customers from coast to coast.



**BILL IBBERSON** - Vice President  
Canada

## Success Story



One-Stop Print and Design house with state of the art sheetfed, web & digital & complete bindery options

**200% increase**

in repeat sales compared to past W2P solutions

**75% increase**

in online new sales

**70% time reduction**

in order processing

### Challenges

- Existing W2P did not have option to share order updates, track order during production and auto generate billing
- Very limited option to personalize B2C, SME B2B and Large B2B needs



*It is very important to have the right Solution partner who can work closely with you, understand your needs & customized solutions around your business needs. We have found all these qualities with the OnPrintShop.*

**CORY BURDEN**

Owner / Founder, USA

## About Us

### Simplifying IT for Print Industry

OnPrintShop - a flagship product of Radixweb, an ISO 9001:2008 & D&B certified IT services provider since 2001, with extensive experience in enterprise-class solutions for diverse industries.

- Since 2006, delivering SaaS and custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & personalized support which helped them generate high ROI
- Provide Set up and Design Services for customers to launch and manage stores
- Specialized team successfully supporting Trade Printers' changing needs for 10+ yrs
- One-stop IT solution provider with 500+ experienced team members
- Continuous client feedback, market research & R&D to proactively upgrade solutions

### Our Reseller

**RICOH**

\*For Canada, Latin America & New Zealand Customer Only



**OnPrintShop**<sup>TM</sup>  
Web-to-Print Storefront

Call +1-718-715-1551

Email [biz@onprintshop.com](mailto:biz@onprintshop.com)

[www.onprintshop.com](http://www.onprintshop.com)