# STARTUP SUPERNAVA

# Company: GrowthApp.co

#### **Executive summary**

GrowthApp is the simplest, most advanced growth platform for startups in the market today. Our innovative tools empower firsttime founders to rapidly organize their business ideas into simple executable plans and visualize a clear path to success.



# Why us?

We bring 20+ years international experience in startups, tech & marketing, having successfully launched & sold previous ventures. We've personally seen the challenges entrepreneurs face on their journey.

#### **Company mission**

Each year, millions of entrepreneurs worldwide struggle with the challenges of organizing & scaling their startups, with 90% facing failure. GrowthApp is here to change that, unlocking unprecedented human potential and driving entrepreneurs toward success.

### **Project description**

We blend AI, micro learning, task tracking and a tools library into a unified platform. No other solution in the market offers such a holistic approach to startup growth.



#### Unique value proposition

Many startups don't know how to start organizing their ideas. We give them access to a set of tools to help organize their goals, ideas and tasks. We're their 24/7 growth coach.



# **Milestones / Achievements**

- Completed the MVP
- Selected to join KLAK
- Validating product-market fit
- Launching private beta October 2024



#### Opportunity

We're offering select investors the exclusive opportunity to join our pre-seed round and secure an early stake. Contact  $\rightarrow$ 



## Team



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#### **Contact Us** Guido Picus

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