

# LÓALÓA

## Your own online video platform

- Videos, podcasts and photos are being produced and viewed in volumes unheard of.
- Organizations have no oversight over valuable media libraries stored all over the web.



- Lóalóa is tailored to the modern media needs of business. Easy to organize, easy to use.

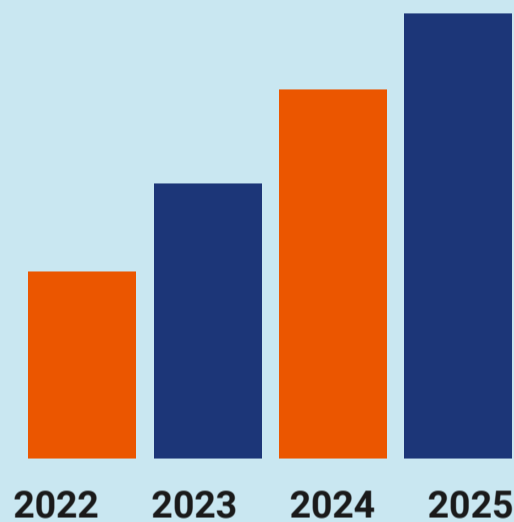
## The rise of enterprise video

### Double by 2027

The online streaming market is expected to double by 2027 and annual revenue to grow at 18% this decade.

### Because it works

Marketing professionals worldwide name video as the content with the best return on investment.



### Let's fix that

The public sector, education sector and many organizations across the world have yet to organize their digital libraries.

### Real results

When done right, video helps businesses drive real results like leads, engagement, and sales.

## This is how it works

### So many files

Lóalóa can store large collections of digital content, even hundreds of thousands of files.

### Everything branded

You get your own branded video player. Also a branded video page with your whole collection that can be embedden under your own web page.

### Organize it

Your current collection can easily be uploaded from other platforms.

### Edit and record live

You can edit videos and record live streams. And get in-depth analytics on your users.

### No ads from others

No need to worry about unwanted pre-roll ads or videos from others.

### Podcasts and photos

Lóalóa also stores and publishes your podcasts wherever you want. And takes care of your photo library.

## The Lóalóa team

Experts in online media and streaming



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