vVENUE

VISION

vVenue aims to become the international market leader of pay-per-view live streaming by offering a self-service platform for creators, rightsholders and broadcasters.

OUR GOALS

Our main goal is to make direct monetization of video content accessible and bring the value to the ***people that make it happen***. The platform in-the-making gives creators an end-to-end solution for all their video monetization and distribution needs.

TIMING

Recent events have given rise to an ongoing revolution within the streaming industry. With sales of broadcasting/ streaming equipment skyrocketing last year, a new wave of broadcasters has emerged, while accessible monetization tools are lacking.

SO FAR

- **3,500+ registered consumers**
- **5,000+ transactions**
- **6,000+ access grants**
- **100+ videos managed**
- **20+ broadcasters**

REVENUE MODEL

- % **Revenue share**
- $ **Platform fee**
- **Custom services**

Team experience

- **Streaming/Broadcasting**
- **Payment consulting**
- **Project management**

TIMELINE

- **March 2021** – Launched managed service
- **September 2021** – Self-service platform closed Beta
- **November 2021** – Self-service platform open Beta
- **January 2022** – OTT Streaming apps
- **2022** – Expanding globally
- **2023** – Securing high profile events
- **2024** – All technology proprietary

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