

# JarðarGreining

Blueprinting the hidden

STARTUP  
**SUPERNOVA**

**KLAK** Icelandic  
Startups

Property maintenance can become costly when hidden issues like leaks or structural damage go undetected. Traditional inspections are often disruptive and imprecise, leading to uncertainty and unexpected repairs. JarðarGreining offers a solution that uncovers hidden problems with ease, helping homeowners detect issues early, reduce costs, and maintain confidence in their property—all without invasive methods.

## Our products

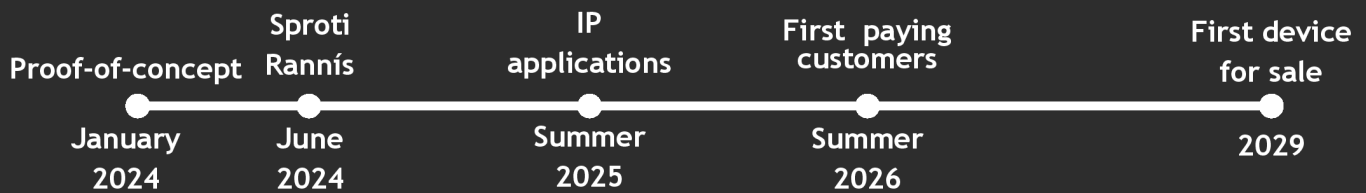
Our device, composed of an instrument and data processing software, will produce a precise 3D map of the subsurface, locating and identifying utilities, providing insights on the hidden state of properties (leaks, moisture, structural failure, etc.)

## Our Vision

JarðarGreining aims to make advanced subsurface detection a standard in every property survey, replacing uncertainty with clear, reliable data. Through cutting-edge innovation, we set new standards for accuracy, safety, and sustainability in property assessments.

## Our Market

We target property owners, contractors and insurance companies needing precise, non-invasive subsurface insights for property maintenance and inspections. We will begin with a service-based model to build credibility, followed by product and software sales.



## Unique value proposition

The company provides property owners with a complete diagnosis of the physical and structural condition of their properties using non-invasive, non-destructive surveying methods.



## Milestones

The team has received the Sproti grant by Rannís and develops the first MVP, first paying customers are expected for summer 2026.



## Financing the project forward

The team is in the research and development phase, funding the project through innovation grants and will start raising fund when the pilot is ready (December 2024)



## Team



Morgane Priet-Mahéo (PhD)  
CEO  
Geomorphologist  
Specialist in hydrology and fluid dynamics



Eysteinn Már Sigurðsson (MsC)  
CTO  
Electrical engineer  
Software engineer  
Specialist in remote sensing and image analyses



## Contact Us

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