

Company profile

About the company

GET Ráðgjöf was established in 2017 as a business software consulting company. Our development of solutions began in 2020. Built from solutions we had developed in our toolbox, stories from our customers and our expertise knowledge of business management software the journey of the B2B customer self-service portal began in January 2023. Our focus is now on providing world-class multi-tenant out-of-the-box software solutions for business management software.

Why us

Deep business processes insights, 30 years of business software experience, functional consultancy expertise, years of working with different types of companies.

Company mission and vision

Increase efficiency in all aspects of business processes. Reduce time spent on manual work in order to enable employees to work on more valuable and profitable tasks.

Increase both customer and employee job satisfaction.

Make customer self-service portals affordable to every company.

Project description

Customer self-service portal for wholesale and service providing companies, where the buyers can:

- Fetch their statements and invoices 24/7 on demand, minimizing calls and emails to customer service
- Place bulk orders and monitor current order status, minimizing calls and emails to sales persons
- View detailed information about products, availability, prices and service
- Access multiple companies without having to switch to a different site
- Experience dashboards driven by AI, drawing on data from various companies producing superior value

Selling companies are offered to join a standard web environment as a service. They enjoy the benefits of running in a large environment and gain from the continuous development of features in the platform

Unique value proposition

The customer self-service portal is a one-stop solution for wholesale and service providers, enabling buyers to access business data from multiple companies through one login, one URL, one concept.

We offer a streamlined experience that minimizes customer service interactions.

Our platform's low cost, low implementation time, and flexible templates translate into efficiency, convenience and unprecedented accessibility

Milestones / Achievements

A proof-of-concept (alpha) version has been released. A beta version is estimated in Q4 2023.

Call to action

GET Ráðgjöf is pursuing an investment of 100M ISK or more to accelerate market expansion and continue our development.

The Team



Guðlaug H. Jóhannsdóttir CEO

30 years of business consulting, product development and project management



Eyvindur Tryggvason CTO

30 years of software development, architecture, database performance and optimization



Dure Sameen Senior architect

20 years of architecture, cloud development and database optimization



Shakir Fattani Senior developer

10 years of architecture, infrastructure and performance

Contact us

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