

# MASSIF

TRANSFORMING LOCATION SCOUTING FOR CREATIVE PRODUCTIONS

## EXECUTIVE SUMMARY

Massif Network is a pioneering platform dedicated to connecting creative professionals with the world's most breathtaking locations. From filmmakers to photographers, our platform simplifies the discovery, research, and organization of shoots in awe-inspiring settings. Our mission is to redefine location scouting, making it more accessible and efficient, and positioning Massif as the go-to global resource for creative productions..

## WHY US?

Rapidly find ideal locations matched to specific project requirements.  
Connect with trusted local production partners to streamline project execution.  
Manage all aspects of production planning, including budgets and schedules, through our centralized platform.

## MARKET OPPORTUNITY

The demand for diversified filming locations and streamlined production processes has never been greater, driven by the exponential growth in global media content production. Massif Network is positioned to capitalize on this expanding market, projected to reach significant growth rates in the coming years.

## STRATEGIC ADVANTAGES

Reduces the need for physical scouting, thereby cutting travel costs and saving time. Levels the playing field by providing equal exposure for all locations, from well-known sites to undiscovered gems. Supports eco-friendly production processes through virtual location assessments.

## FUTURE DEVELOPMENTS

Massif Network is set to expand its geographical footprint, adding new countries and locations to its platform. An upcoming tiered subscription model will cater to varying user needs, from independent filmmakers to large production companies, ensuring broad market penetration. Premium features are in development, such as a GHGE-calculator, a collaborative budgeting tool and numerous marketplace features.

## INVESTMENT OPPORTUNITY

We invite you to join us as we scale Massif Network to become the leading global platform for creative location scouting and production management. Your investment will support further technological enhancements, market expansion, and the development of new features designed to maintain our competitive edge in the industry.

## WHY INVEST?

- + Strong and experienced team
- + Powerful and scalable solution
- + Clear competitive advantage with AI
- + Profitable and growing industry
- + Timely digital revolution

## CONTACT

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## TEAM



Steinnarr Logi Nesheim MBA,  
CEO // Co-founder



Kidda Rokk Þórisdóttir  
Business Dev. // Co-Founder



Guðmundur Stefán Þorvaldsson  
CTO // Co-founder



Jón Diðrik Jónsson  
CFO // Co-founder

## ADVISORY COUNCIL



Torfi Frans Ólafsson  
Creative Director at Minecraft (Microsoft)



Sigurlína Invarsdóttir  
Founding partner at Behold Ventures



Hrunn Gunnsteinsdóttir  
former CEO Festa



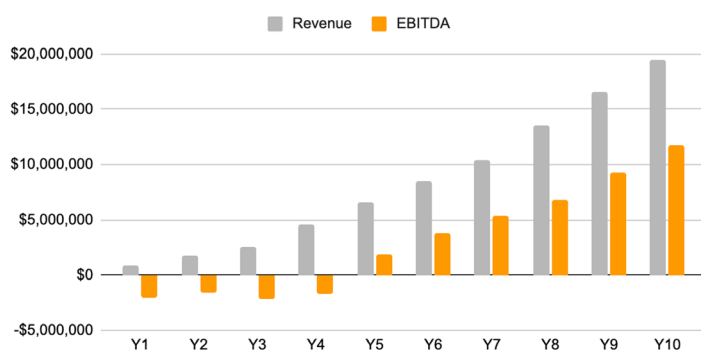
Gísli Eyland  
Business Development at Eykol // Angel Investor

Website: Visit Massif Network  
<https://massif.network>

Watch Our Explainer Video:  
<https://youtu.be/82RGUcmP54E>

## INVESTMENT PLAN

### Revenue and EBITDA



Scaling