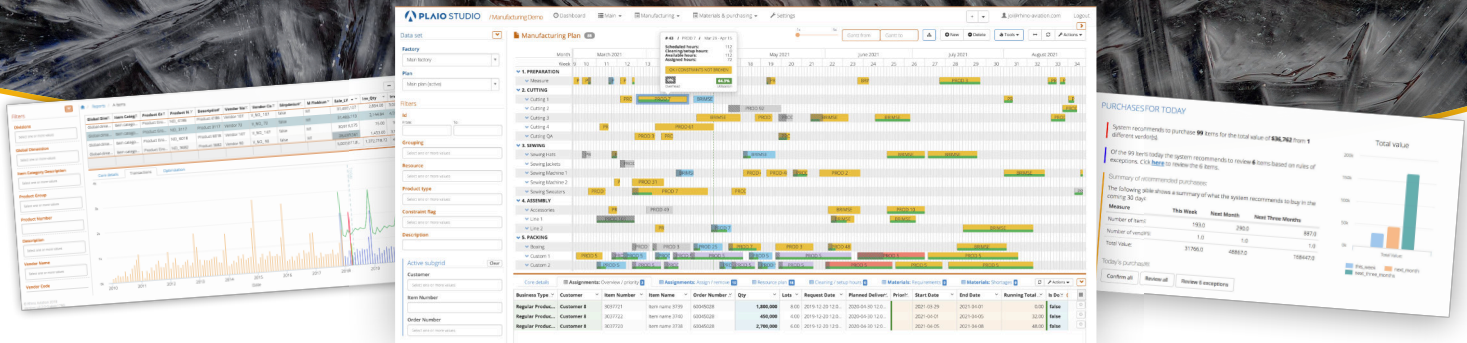




Simplify your Work and be in full control over your Planning Processes



THE PROBLEM

Small and medium sized **Generic Pharmaceutical** Companies all over the world are relying heavily on Excel and/or inferior systems to manage the complexity of Production Planning, Inventory Optimisation and Statistical and Market Forecasting.

The reason for companies not having systems to cover all these processes is that capable systems are big, complex and need a long implementation phase. The result is a production plan which is not optimised and what-if changes are time consuming. Resource allocation and calculation is complicated, raw materials are either not available or too much in stock and service levels of requested delivery times are not optimal.

THE SOLUTION

PLAIO Planner is a cloud based system that connects to your existing data. The system helps users to be in full control over with **Demand Planning** (statistical forecasting, market forecast etc.), **Visual Manufacturing Scheduling** and **Purchasing Processes**.

The results is better management and cooperation in Demand Forecasting, less stockouts in raw materials, better service levels in delivering the end products, minimized work in planning and proactive workflow.

The easy to use tool for Planners to be in full control over their work.



THE BUSINESS MODEL

Generic Pharmaceutical Companies can be up and running in relative short time with our scalable system. Companies can start small and implement the full suite as needed. For more complicated requirements we charge pr. hour for implementation.

We charge monthly subscription for our software which includes hosting and software upgrades. If a company only utilizes our API we charge pr. request.

THE TEAM

Jóhann Guðbjargarson has been involved in Startups in the manufacturing and supply chain sectors for the last 20 years. First as a Development Manager and later Director of Business Development at AGR Dynamics. Jói was a co-founder of Rhino-Aviation where the platform which PLAIO builds on was developed. This platform has been used in consultancy work with companies like Icelandair, Accenture, Lufthansa, Boeing, IATA, Hawaiian Airlines etc.



Árni Hannar Haraldsson has acquired 20 years of experience in Supply Chain, Business Development and Commercial Operations at Xantis Pharma, Actavis, Allergan, and Teva. Árni has held various executive roles throughout his career and has been responsible for multinational Supply Chains.



Advisory Board



Dr. Hlynur Stefánsson, Associate Professor at RU
Roles: Manufacturing Optimisation, Grants and Consultancy



Dr. Eyjólfur Ingi Ásgeirsson, Associate Professor at RU
Roles: Optimisation, Development and ML/AI



CORIPHARMA COOPERATION
PLAIO PLANNER implemented at Coripharma

MS PHARMA
Second customer in Generic Pharmsutical sector

STARTUP SUPERNOVA

TIMELINE

2020

2021

2022

PLAIO FOUNDED
Company is founded to sell and market solution in Manufacturing and Demand sector

FUNDING
Company funded for global expansion in the Generic Pharmsutical Domain