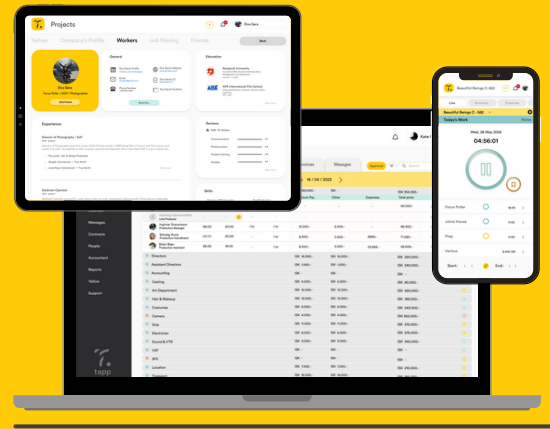


TAPP.

THE ULTIMATE HOTSPOT FOR GIG* WORKERS AND THOSE LOOKING TO HIRE



* Gig work is a short-term, project-based employment by self employed, freelancers and contractors

What is TAPP?

TAPP is a revolutionary multi-sided platform that integrates project management and financial functions to streamline gig work. It enhances efficiency and simplifies complex tasks, allowing gig workers to focus on their core skills and ensuring companies benefit from superior project oversight and accurate financial tracking.

Unique Value Proposition

TAPP introduces an industry first approach to contract management, offering users full control with great flexibility and the perks of automatic payment calculations and invoicing

TAPP streamlines gig operations within a single solution where previously projects have needed 4-6 different solutions.

Key Features for MVP

- Unique Contract Management
- Time Tracking
- Automated Invoicing

Next Features

- Smart Matching
- Cost Management
- Communication Tools

Market Opportunities

With 47% of global workers partaking in the gig market, growing at 15% annually, innovative tools like TAPP are essential. Our team's deep expertise in the \$136 billion **film industry**, employing est. 5 million workers, positions us to meet this market's specific needs first.

Achievements

We are on the verge of an exciting leap forward. After conducting detailed needs analyses and completing several successful beta tests, including partnerships with Icelandic Film companies, TAPP has received excellent feedback and ongoing interest. Securing multiple grants (Sproti, Microsoft, ATMK), our platform is now in the final stages of development before launching an MVP.

Investment

We are seeking investors to invest in our expansion plan as we take TAPP to market and scale our operations. Together, we can transform project-driven environment and achieve remarkable growth and innovation in the industry.

The Team



Elva Sara Ingvarsdóttir
Founder & CEO



Guðmundur J. Halldórsson
CTO



Sigríður Rósa Bjarnadóttir
Co-Founder, Sales, Unions & Sustainability



Ragnar Pétur Pétursson
Co-Founder, Sales & Onboarding

Why Us?

Combining seasoned professionals with a proven track record and a commitment to innovation, TAPP is set to drive transformative change and unlock new opportunities for growth and success.

