

# Revolníu



## The Team



Baldur



Georg



Kristján



Einar

**Baldur Vignir Karlsson, Co-CEO** is a naturopathic doctor and a homeopath who loves to write music. He ran his own clinic for three years and has 15 years of experience working at the University Hospital of Iceland, mainly in acute psychiatry and training healthcare professionals in communication, teamwork, and leadership in high-stress situations at the hospital's simulation center.

**Georg Holm, Co-CEO** is an acclaimed professional musician and one of the founders and the bass player of Sigur Rós with thirty years of experience in the global music industry and has in his career played for millions of people all over the world and sold millions of records.

**Kristján Thor Hedínsson, CTO** is a programmer with a B.A. in computer sciences and a soundscape artist, which was also part of his Masters degree. He has years of experience as a programmer for companies in Denmark and Iceland, has done sound art installations in Denmark, has a solo project called Solotone, and is in the electronic indie rock band Basaltic Suns.

**Dr. Einar Jón Einarson, CSO** is a highly respected hearing aid specialist who did his Ph.D. at the University of Lund in Sweden and today specializes in the treatment of Tinnitus. Has mostly been working with musicians. He is the founder and owner of Heyrðu, a private clinic in Reykjavík.

Most importantly, they have great chemistry and wisdom, and all talk business, music, and frequencies.

Tune your inner noise for peace, harmony and a better quality of life.

## The company

RevolNíu is a start-up founded in January 2023 on a dark, rainy day over a cup of coffee and a lot of brainstorming on how we could use our skillset to help people relax and focus in their everyday life. The decision was made to explore healing sound frequencies, mainly Solfeggio frequencies, and then came the question: Can we use these sounds and frequencies to help people with tinnitus? Yes we can. And we are going to prove it.

## The solution

We are creating sound artwork and healing frequencies. We are developing a paid application with different categories so you can easily choose your mood or listen to frequencies that seem to help with tinnitus. In the app will be a hearing test and a decibel meter. The headphones will be optimized for these frequencies. These headphones are unique in that they heat the ear, which makes the muscles relax, allowing the frequencies to go uninterrupted into the ear. What is also unique is that we are developing brain scanners, so the headphones and the brain scanner will be the same device, controlled by the application where you can see the results of how the frequencies are influencing your brainwaves.

We are also going to do a very exciting pilot study this fall to see if our frequencies are helping people with tinnitus as early indicators suggest.

Today we have launched over 25 sounds on all major music streaming platforms like Spotify and Tidal, and created artwork for each one of them. The reason is that we wanted to get it out here so we could get feedback, and hopefully help.

Our app will go into Beta testing this year and since people are using our sounds already we have a lot of excited future Beta testers that have contacted us.

## The market

The medical, health, and wellness market is huge. We however are trying to solve very specific problems that are tinnitus. We are also focusing on helping people relax and de-stress because stress and tension is one of the biggest causes of tinnitus.

## The future

Our vision is to conquer stress and cure tinnitus. When that happens we will have contributed to a better quality of life on a global level.

