



**TAKING FANS FURTHER**

Stubbur is a lightweight ticket buying app that helps sport teams engage with their fans.

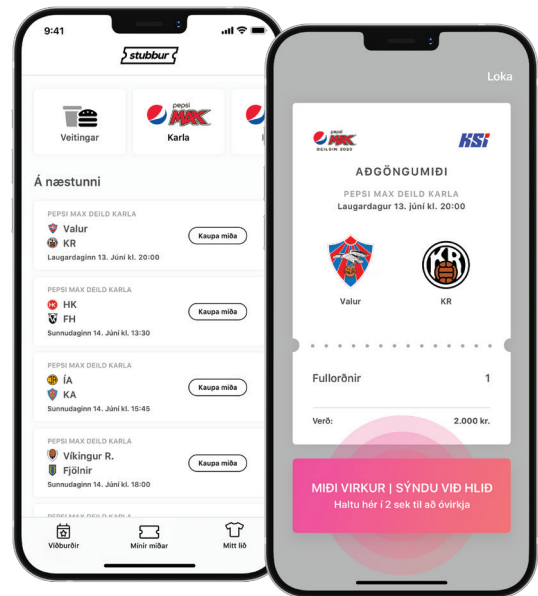
### PROBLEM

Sport teams in general have low infrastructures in serving fans before and during games. With a high volume of people in a short amount of time and fans having to wait in multiple queues results in a bad experience. Sport teams don't get any data about their fans and can't engage with them in an easy way.

### SOLUTION

Stubbur is a lightweight ticket app that makes it easy for fans to buy tickets on the go. No contact, printouts, emails or physical money. The experience then continues after entry with Stubbur in-venue monetization, that allows fans to buy refreshments and team merchandise in a few easy steps and pick up at a pre-paid counter.

Stubbur solves the hassle of selling products to fans without having any infrastructure in place. We gather valuable data for sport teams about their fans and their behaviour. The teams can also engage with their fans with push notifications, game day reminders and special offers before, during and after games.



### WHY NOW?

With mobile phone usage on the rise for the last decade we know that Stubbur has a great market fit and can be the go to solution for sport teams to sell game related products, both in advanced economies and developing ones. With Stubbur in-stadium monetization, we can revolutionize the fan experience with expedited refreshment orders and upselling additional team related products with AI techniques.

### REVENUE MODEL

- % of sales
- multiuse cards for associations
- targeted ads.

### FOUNDING TEAM



**Jónas**  
CEO  
Developer



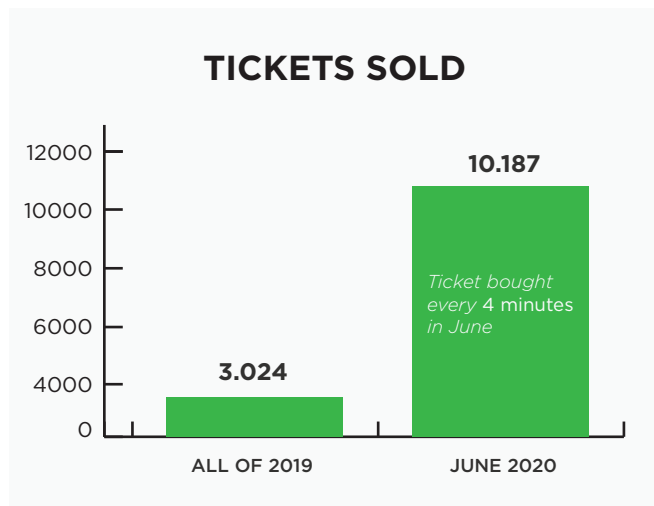
**Sigfús**  
CTO  
Developer



**Jón**  
CDO  
Design Lead

### Full stack team

Jónas and Sigfús met 2011 when developing a mobile app for an Icelandic traded company and have since published multiple solutions in the sports sector. Jónas and Jón have worked together on multiple projects since 2017 in the sports sector. They are from the same neighbourhood and have known each other since the early 90s'.



Teams using Stubbur..... **31**

Users..... **7K+**

### TIMELINE

