

Skratch is a decentralized marketplace protocol that unlocks the hidden revenue of music websites and allows users to make secure transactions where their conversations happen.

Tokens Available for Sale
4,000,000

Pre-sale
December 30, 2017

Open Sale
March 1, 2018

Token Price at Token Sale
0.0333 ETH

Minimum Purchase Vol During Presale
500 Skratch

Funding Goal
\$39 Million

KEY FEATURES

- Trustless Transactions through Peer to Peer Smart Contracts driven by external conditions
- Delivery Verification and Automated Dispute Resolution
- Nearly Frictionless
- Determination of Uniquity
- Distributed Marketplace
- Anonymous Identity Merging
- Public User Trust Score

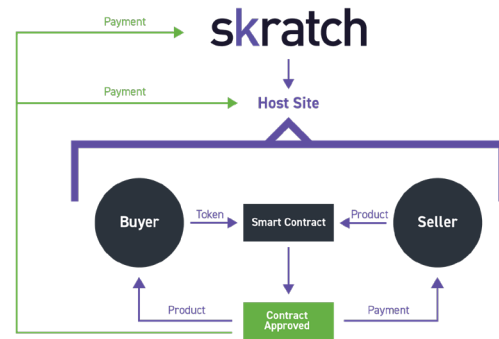
THE OPPORTUNITY

The opportunity for the Skratch protocol lies in the commissions from hidden revenue. Consider the fact that UndergroundHipHop.com, a site that has seen 113 million page views in 20 years, has generated \$10 million in hidden revenue as defined by the number of peer to peer transactions that have taken place within the site.

BUSINESS OBJECTIVES

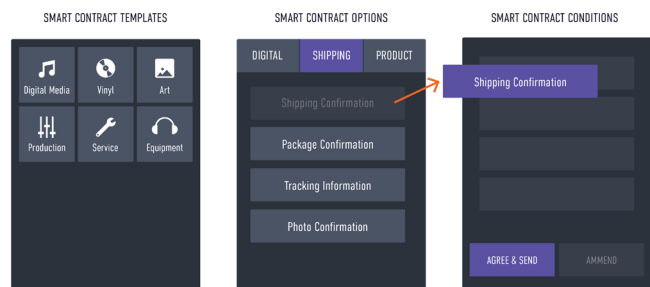
- Revolutionize monetization for music media sites
- Improve transaction security
- Make crypto and blockchain accessible
- Growth of the UGHH brand
- Make the elite accessible

If we further extrapolate these numbers into sites such as social networks that see hundreds of billions of pageviews per year that the opportunity for Skratch as a marketplace is in potentially in the billions annually.



THE SMART CONTRACT

Smart contracts can be built on a peer-to-peer basis using data from verifiable third-party oracles and user uploaded materials as conditions or criteria of delivery. The criteria can be agreed upon by the buyer and the seller and replicated through digital means of tracking via APIs whose state can be saved on the blockchain.



Commissions vs Growth

