



For the kind attention of all consumers and dealers of P&G India products

This document shares the updated Maximum Retail Price (MRP)* of products from the portfolio of Procter & Gamble India, in scope of the changes in GST rate slabs recently announced by the Government of India, effective September 22, 2025.

For full list of updated MRP* of products from portfolio of Procter & Gamble India, please click here: <https://in.pg.com/updated-gst-pricing/>

For the detailed list of Head & Shoulders SKUs, please scroll down.

Note: It is possible that our products may be available in the market with old packaging that may reflect either the old MRP (pre-GST rate change), or the old as well as new MRP. Consumers are advised to check for the new (lower) MRP before purchase, as consumers are entitled to purchase these products at the new MRP (post revised GST slabs) from September 22, 2025.

*MRP reduction post GST rate revisions, effective 22 September 2025. Please keep checking this list for updates, if any.

*MRP mentioned here is in Indian Rupees, inclusive of all taxes



P&G India's Shampoo portfolio from Head & Shoulders is in purview of the GST rate revision, going from 18% GST to 5% GST, effective September 22, 2025.

With this, the benefit of the GST reduction will be passed on to the end consumer as per the following details.

Name of SKU	Old MRP	New MRP*
Head & Shoulders 2in1 Smooth & Silky 72 ml	99	85
Head & Shoulders 2in1 Cool Menthol 72 ml	99	85
Head & Shoulders 2in1 Anti Hairfall 180 ml	265	235
Head & Shoulders 2in1 Active Protect 180 ml	265	235
Head & Shoulders 2in1 Smooth & Silky 180 ml	265	235
Head & Shoulders 2in1 Cool Menthol 180 ml	265	235
Head & Shoulders 2in1 Anti Hairfall 340 ml	560	479
Head & Shoulders 2in1 Smooth & Silky 340 ml	560	479
Head & Shoulders 2in1 Cool Menthol 340 ml	560	479
Head & Shoulders 2in1 Active Protect 340 ml	560	479
Head & Shoulders 2in1 Anti Hairfall 650 ml	1299	1155
Head & Shoulders 2in1 Active Protect 650 ml	1299	1155
Head & Shoulders 2in1 Smooth & Silky 650 ml	1299	1155
Head & Shoulders 2in1 Cool Menthol 650 ml	1299	1155
Head & Shoulders 2in1 Cool Menthol 1L	1699	1511
Head & Shoulders 2in1 Smooth & Silky 1L	1699	1511
Head & Shoulders 7in1 6.5 ml	3	2.66
Head & Shoulders 7in1 72 ml	89	79
Head & Shoulders 7in1 180 ml	265	235
Head & Shoulders 7in1 340 ml	540	479
Head & Shoulders 7in1 650 ml	1299	1155
Head & Shoulders 7in1 1000 ml	1699	1511
Head & Shoulders BARE Pure Clean 400 ml	650	578
Head & Shoulders BARE Soothing Hydration 400 ml	650	578
Head & Shoulders Smooth & Silky 72 ml	89	79
Head & Shoulders Lemon Fresh 72 ml	89	79
Head & Shoulders Anti Hairfall 72 ml	89	79
Head & Shoulders Cool Menthol 72 ml	89	79
Head & Shoulders Silky Black 72 ml	89	79
Head & Shoulders Smooth & Silky 180 ml	235	199
Head & Shoulders Anti Hairfall 180 ml	235	199
Head & Shoulders Lemon Fresh 180 ml	235	199
Head & Shoulders Cool Menthol 180 ml	235	199
Head & Shoulders Silky Black 180 ml	235	199
Head & Shoulders Cool Menthol 300 ml	360	320
Head & Shoulders Smooth & Silky 300 ml	360	320
Head & Shoulders Anti Hairfall 340 ml	450	395
Head & Shoulders Cool Menthol 340 ml	450	395
Head & Shoulders Smooth & Silky 340 ml	450	395

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Head & Shoulders Silky Black 340 ml	450	395
Head & Shoulders Smooth & Silky Special Promo Pack 500 ml	499	400
Head & Shoulders Cool Menthol Special Promo Pack 500 ml	499	400
Head & Shoulders Smooth & Silky 650 ml	1125	999
Head & Shoulders Anti Hairfall 650 ml	1125	999
Head & Shoulders Cool Menthol 650 ml	1125	999
Head & Shoulders Silky Black 650 ml	1125	999
Head & Shoulders Anti Hairfall 1L	1590	1414
Head & Shoulders Cool Menthol 1L	1590	1414
Head & Shoulders Smooth & Silky 1L	1590	1414
Head & Shoulders Cool Menthol 1.2L	1780	1580
Head & Shoulders Smooth & Silky 1.2L	1780	1580
Head & Shoulders Neem 5 ml	2	1.77
Head & Shoulders Neem 72 ml	115	85
Head & Shoulders Neem 180 ml	280	235
Head & Shoulders Neem 340 ml	560	479
Head & Shoulders Neem 650 ml	1259	1120
Head & Shoulders Daily Clean 5 ml	2	1.77
Head & Shoulders Daily Cool 5 ml	2	1.77
Head & Shoulders Daily Smooth 5 ml	2	1.77
Head & Shoulders Deep Cleanse 72 ml	89	79
Head & Shoulders Deep Cleanse 340 ml	450	395
Head & Shoulders Deep Cleanse 180 ml	235	199
Head & Shoulders Deep Cleanse Special Promo Pack 500 ml	499	400
Head & Shoulders Deep Cleanse 650 ml	1065	947
Head & Shoulders Deep Cleanse 1L	1499	1333

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