

KOHLER®

147
— YEARS —




KOHLER®


FAMILY OF BRANDS



Kitchen
& Bath



Furniture
& Tile



Engines &
Generators



Golf & Resort
Destinations

KOHLER®

KITCHEN & BATH





UNITED STATES



CHINA



INDIA

KOHLER®

WORLDWIDE

KOHLER®

DECORATIVE
PRODUCTS

ANN SACKS™

KALLISTA.

robern.



KOHLER®

POWER



KOHLER®

GOLF & RESORT DESTINATIONS



Charm
Good taste
Generosity

OUR MISSION

The corporation and each associate have the mission of contributing to a higher level of gracious living for those who are touched by our products and services.

Gracious living is marked by qualities of charm, good taste and generosity of spirit. It is further characterized by self-fulfillment and the enhancement of nature.

We reflect this mission in our work, in our team approach to meeting objectives and in each of the products and services we provide our customers.



KOHLER.

Guiding Principles

WE ENDEAVOUR TO :

- Living on the leading edge of design and technology.
- Maintain a single level of quality across all product categories.
- Provide consistent quick delivery to the end user.
- Employ service-minded people who enjoy solving problems, are passionate about their work and business, take ownership, and are accountable.
- Reinvest an average of at least 90% of our earnings back into the Company.



KOHLER.



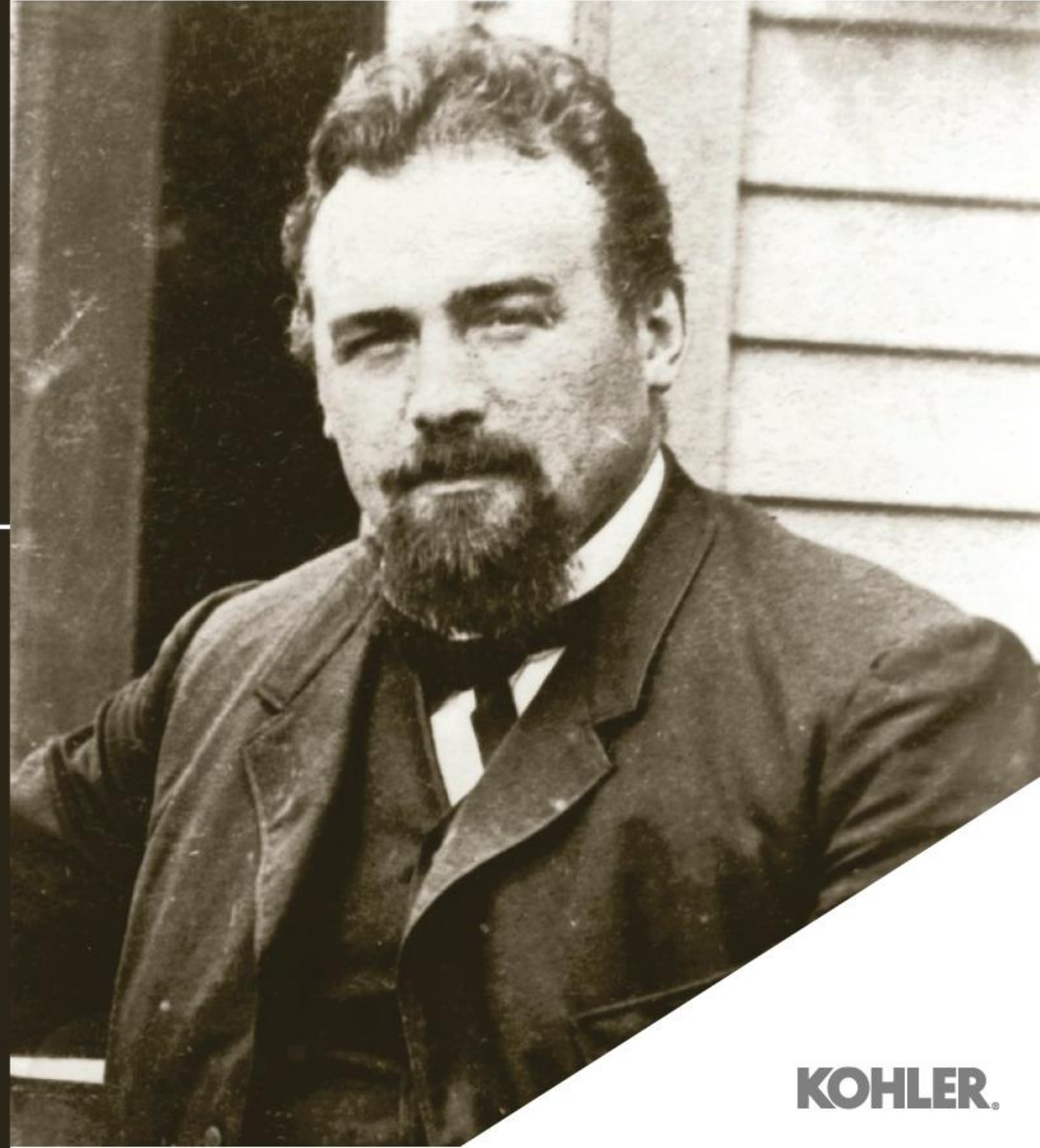
It's a
Shared Vision

KOHLER.

KOHLER®



It all began in **1873**



KOHLER.

1873 Kohler &
Siberzahn makes
plows and other
farm implements.



KOHLER.

1883

An **inspired**
move launched
our **legacy** of
design and
engineering.



A RICH HISTORY SINCE 1873

FOUNDATION

1873

Kohler Co. is founded in Sheboygan Wisconsin.



1883

An enamelled cast-iron horse trough/hog scalding is sold as a bathtub.

MANUFACTURING DEVELOPMENT

1905

Walter J. Kohler is elected company President.



1911

Kohler Co. introduces **the industry's first one-piece**, built-in bath with an integral apron.

1920

Kohler Co. enters the **power systems** business.

1926

Kohler Co. opens a plant in the Village of Kohler to manufacture **faucets and brass accessories**.

1927

Kohler Co. **begins production at its new pottery building**, becoming a full-line plumbing products manufacturer.

Technological breakthrough with products in pastel colours.

CONTINUOUS EXPANSIONS

1937

Herbert V. Kohler Sr. is elected President of Kohler Co.



1948

Kohler Co. begins producing and marketing small engines.



1965

Introduction of bathroom fixtures in "accent" colors, more vibrant than the pastels of the 1920s.



1967

New concept of boldly colored products under the tagline **THE BOLD LOOK OF KOHLER**.



GLOBAL ACQUISITIONS & EMEA IMPLEMENTATION

1972

Herbert V. Kohler Jr. is elected Chairman of the Board and CEO.



1984

Sterling Faucet Co. is the 1st acquisition of Kohler Co.

1986

1st step in Europe with the acquisition of **Jacob Delafon**, a leading French plumbing products company.

1988

Kohler Co. opens its first golf course.

1995

Known as Foshan Kohler Ltd, a joint venture agreement with China's leading ceramicware manufacturer represents an important 1st step in strengthening the company's position in China.

1999

Kohler Co. expands **European offices and distribution** to include Oer-Erkenschwick, Germany.

2001

Mira, the leading shower manufacturer in the UK becomes a Kohler company.

2002

Kohler Co. acquires Karat, which makes vitreous china products in Thailand.

2004

Kohler Co. celebrates the **opening of its Dubai office**.

2008

The **European warehouse** opens Kohler Co. France.

2009

David Kohler is named President and Chief Operating Officer.



2010

The 2nd Kohler plant in Jhagadia, Gujarat, India is completed and begins manufacturing faucets.

2014

Kohler Co. celebrates the **grand opening of its first office in Johannesburg**, South Africa.

2019

Kohler Co. celebrates the **opening of its office in Nairobi**, Kenya.

KOHLER



**HERBERT V.
KOHLER, JNR**
Executive Chairman



DAVID KOHLER
President & Chief
Executive Officer



LAURA KOHLER
Senior Vice President
Human Resources
& Stewardship



LARRY YUEN
Group President
Kitchen & Bath



SALIL SADANANDAN
President, Kohler K&B,
South Asia, Middle East
and Sub Saharan Africa

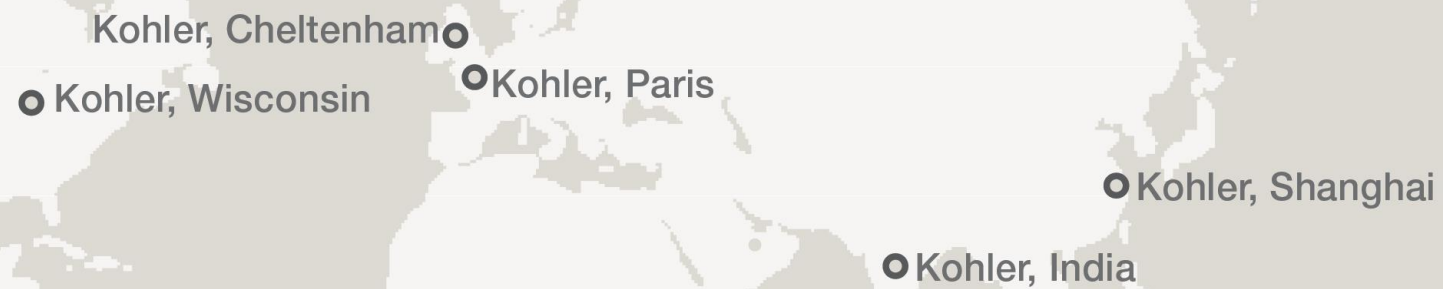
KOHLER®

LEADERSHIP

147
—YEARS—
KOHLER®

More than 147 years
later, we are a
pioneer in **design,**
engineering
& **sustainability.**





Global Design Network

Regional Design Studios give Kohler fluency in local culture. Through cultural immersion, we understand the relevance of local products to people globally and curate our core ranges.

KOHLER®

Global Design Studios

United States Design Studio

AVID™ Mixer •

COMPOSED™ Mixer •



Global Design Studios

United Kingdom Design Studio

- VEIL™ Vessel •
- MODERN LIFE™ Toilet •
- KANKARA™ Vessel •



Global
Design
Studios

France Design Studio

PRESQU'ÎLE™ Wallhung Toilet •



Global Design Studios

United States Design Studio

- **PURECLEAN™** Toilet Seat
- Designed and patented by Kohler US
- for Asian market needs



KOHLER®

INTERNATIONAL DESIGN AWARDS

RED DOT AWARD - AVID™ | COMPOSED™ | MODERN LIFE™

IF DESIGN AWARD - MODERN LIFE™

GOOD DESIGN AWARD - NUMI™ INTELLIGENT TOILET

IDEA SILVER AWARD - VEIL™ INTELLIGENT TOILET



reddot award
product design



GOOD
DESIGN



KOHLER Co. Group

Kohler Co., as a global organization, has doubled in size since 1998.

MANUFACTURING LOCATIONS

- Current Kohler VC Plants
- Global Faucet Operations

KOHLER.



KOHLER SHOWROOMS / STORES

	2017 YEAR END	2022	CAGR
Number of Kohler Showrooms	2 700	5 000	10%
Number of Kohler Exclusive Showrooms	1 000	2 200	15%

KEC

KOHLER Experience Center



KEC
London



KEC
Bangkok



KEC
New York



KEC
Bombay





Community

- EDUCATION & GROWING THE FUTURE •
- CORPORATE PARTNERSHIP •
- DISASTER RELIEF •



Work Place

- ETHICS •
- SAFETY •
- DEVELOPMENT OPPORTUNITIES •



Environment

- FOOTPRINT REDUCTION •
- SUSTAINABLE PRODUCTS •
- COMMUNICATION & EDUCATION •

KOHLER®

WITH A GLOBAL RESPONSIBILITY

KOHLER WASTELAB™

WASTELAB IS A
LIVING CASE STUDY
OF HOW SUSTAINABILITY
CAN BE INNOVATIVE
AND HOPEFUL.



KOHLER®

To act as a
multi-specialist



CERAMIC

KANKARA™ VESSEL



SHOWERING

REAL RAIN™ LOURE SQUARE RAINPANEL



TAPS & MIXERS

COMPONENTS™ ROW SPOUT



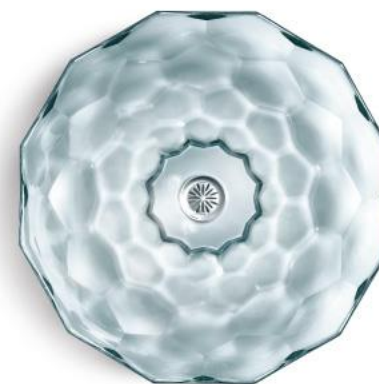
BATHING

VEIL™ FREESTANDING BATH



COMMERCIAL

PATIO™ TOUCHLESS



ARTIST EDITIONS

BRIOLETTE™ VESSEL FACETED GLASS

KOHLER®

To act as a
multi-specialist



SMART HOME



DTV™ PLUS



COLORS AND FINISHES



NUMI™ 2.0
INTELLIGENT TOILET



VERDERA™
VOICE LIGHTED MIRROR WITH AMAZON ALEXA



SENSATE™
KITCHEN FAUCET WITH KOHLER CONNECT



Global Projects

Park Hyatt Washington, D.C.

The Cosmopolitan Las Vegas, Nevada

Wynn Encore Las Vegas, Nevada

The Ritz-Carlton Dallas, Texas

W Hotel Austin, Texas

Westin Cape Town, South Africa

St. Regis Atlanta, Georgia

The Roosevelt Hotel New Orleans, Louisiana

Sun Square Hotel **Cape Town, South Africa**

Hilton Orlando, Florida

The Ritz-Carlton Charlotte, North Carolina

JW Marriott Indianapolis, Indiana

Hôtel Plaza Athénée New York, New York

City Lodge Dar es Salaam, Tanzania

ClubMed, Mahé Sainte Anne, Seychelles

InterContinental New York, New York

St. Regis Bahia Beach Rio Grande, Puerto Rico

Westin Playa Bonita Panama City, Panama

W Hotel Santiago, Chile

Tambo del Inka Urubamba, Peru

Banyan Tree Cabo Marqués Acapulco, Mexico

St. Regis Mexico City, Mexico

Four Seasons Punta Mita, Mexico

Four Seasons Marrakech, Morocco

The Savoy London, England

Four Seasons London, England

Sheraton Paris, France

City Lodge Nairobi, Kenya

Sofitel Grand Sopot, Poland

Dom Hotel Cologne, Germany

Aramani Hotel Milan, Italy

Four Seasons St. Petersburg, Russia

Stay Easy Hotel Cape Town, South Africa

Atlantis Dubai, United Arab Emirates

Burj Khalifa Dubai, United Arab Emirates

Seven Stars Resort Providenciales,

Turks & Caicos Islands

Raffles Makkah Palace Makkah, Saudi Arabia

Singita Kwitonda Lodge Volcanoes National Park, Rwanda

The Kampala Serena Kampala, Uganda

Ciragan Palace Kempinski Istanbul, Turkey

Leela Kempinski Delhi, India

LUX Grand Baie, Mauritius

Westin Siray Bay Phuket, Thailand

Shangri-La Hotel Mumbai, India

Sofitel Mumbai, India

Fairmont Peace Hotel Shanghai, China

Peninsula Shanghai, China

Furama Hotel Dalian, China

The Ritz-Carlton Sanya, China

The Ritz-Carlton Kowloon, Hong Kong, China

Sheraton Shenzhen, China

The Ritz-Carlton Beijing, China

Royal Park Luanda, Angola

Four Seasons Desroches Island, Seychelles

The Maslow Time Square, Pretoria, South Africa

Landmark Destinations in Africa

Club Med Desroches Island, Seychelles

Sugar Beach Resort & Spa, Mauritius

Anantara Iko Resort & Villas

Southern Sun, Lusaka

Times Square Hotel, Pretoria

Westin Presidential Suite, Cape Town



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