

OUR COMMITMENTS

We believe that companies need to take a pledge to create inclusive workplaces, and recognize that within each company, we have the power to ignite the hearts and minds of our people. In doing so, we can make a profound difference.

COMMIT & ACT: We understand that a conversation is not enough, that we must take action now. We think of inclusion and diversity as long-term sustainable efforts.

PRIORITIZE INCLUSION: We have adopted a no-tolerance policy for racism or discrimination in our workplace and recognize that we must have a clearly articulated position on inclusion. We believe that by creating conditions where all employees feel seen and heard, we fully enable employees to bring their best selves to work.

INVITE DIVERSE TALENT: We are creating awareness of selection bias and reviewing our talent processes with an inclusive lens and addressing areas that are susceptible to bias. We cannot rely on the usual ways to attract talent and we must challenge existing norms on selection and promotions. We need to ask “who will be a culture **add** to my team” not a “culture fit”.

ADOPT INCLUSIVE POLICIES AND PRACTICES: We are evaluating and integrating an inclusive lens into our policies, programs and collaborative processes.

DEEPEN OUR COLLECTIVE AWARENESS: We are investing in education, dialogue and experiences to increase our cultural agility so we can not only understand unconscious bias, but be consciously inclusive. We believe that equipping our leaders to know how to lead inclusively and support diverse teams will be crucial to fostering an enriching and fulfilling culture.

SET INCLUSION & DIVERSITY GOALS: We have established organization-wide goals and a comprehensive plan to create actionable strategies to achieve our goals. This demonstrates our belief that action matters and we need to show tangible outcomes and meaningful impact.

GENUINELY CARE: We believe our employees deserve to make a living wage, have affordable health care coverage, paid leave and robust support for employees and their families. By doing so, our employees feel cared for and will bring their whole and best selves to work.

SOCIAL IMPACT: We believe in taking an active role in our communities so that we have a positive impact on socioeconomic and geographic disparities in our communities.

HOLD OURSELVES ACCOUNTABLE: We must hold people leaders at every level accountable for demonstrating inclusive leadership.



INCLUSION & DIVERSITY COMMITMENT

COMMIT & ACT

WHY IT MATTERS TO US

To achieve our growth ambition and win in the marketplace, we must challenge ourselves to think creatively, work collaboratively and leverage different perspectives. We rely on diverse perspectives, thoughts, backgrounds and cultures to fuel our innovation and growth. We are committed to creating a climate of inclusion where all employees have an opportunity to contribute, feel valued and have a sense of belonging. This is what makes us a better brand for our consumers and a better employer for our people.

AS OF JUNE 2020



OUR DEFINITIONS OF INCLUSION & DIVERSITY

INCLUSION: Creating an inclusive environment where every person feels valued and experiences a sense of belonging and purpose

DIVERSITY: Valuing our differences including but not limited to race, ethnicity, religion, national origin, sexual orientation, gender identity and expression, age, disability, veteran status, socio-economic background and geography

INCLUSION & DIVERSITY FRAMEWORK: CENTERED ON 4 GOALS

CONSCIOUS INCLUSION

Employees role-modeling inclusive behavior. Engage a broad spectrum of employees in inclusion and diversity efforts.

How do I enable everyone on my team to fully participate and contribute? Do all of our people feel included and free to be themselves? How will I widen my circle?

DIVERSITY OF PEOPLE & PERSPECTIVES

Create pipelines and partnerships to invite diverse talent to join our teams. Create awareness of selection bias and review our talent processes with an inclusive lens and address areas that are susceptible to bias.

Do I seek diverse views and perspectives on my teams? Do I seek out those who will be a culture add to my team?

CULTURAL AGILITY

Deliver bias awareness and inclusive behavior education. Equip leaders to better support diverse teams. Bring education to employees that can have a positive impact on culture and foster inclusion.

How do I adapt my behavior to connect with people who are different from me? Am I aware of my own biases and how it affects my job or interaction with others?

SOCIAL IMPACT ON BUSINESS, BRAND & COMMUNITY

Increase the effectiveness and connection to our brand. Seek to understand and have an impact on racial, economic and geographic disparities in our communities.

Are we integrating an inclusive lens in our business processes? Are we taking an active role in affecting the socioeconomic and equity issues in our communities?