

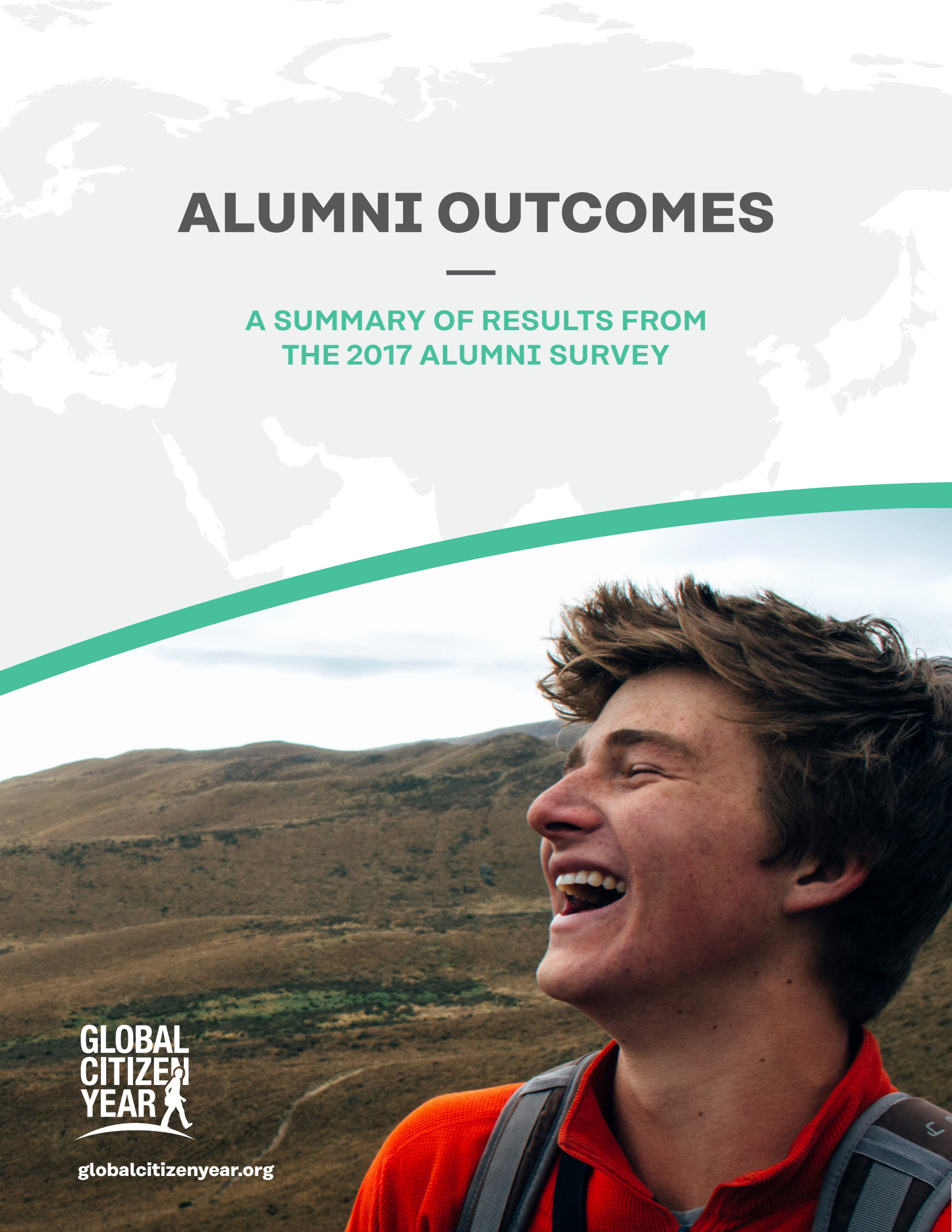
# ALUMNI OUTCOMES

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A SUMMARY OF RESULTS FROM  
THE 2017 ALUMNI SURVEY



[globalcitizenyear.org](http://globalcitizenyear.org)



Global Citizen Year is launching a generation of leaders with the insight, conviction and courage to move the world ahead.

## GLOBAL CITIZEN YEAR

Each year Global Citizen Year recruits a talented corps of high school graduates and supports them through a transformative year of immersion in a local community in **Brazil, Ecuador, India or Senegal**. We select high-potential students from all backgrounds, seeding a pipeline of future leaders who reflect – and represent – the diversity of our society.

Using our model as a proof-of-concept, we partner with educators, policymakers and our alumni to ensure that one day an immersive global gap year becomes an integral part of a world-class higher education.

## THE FELLOWSHIP EXPERIENCE

Preparing young people for today's world demands a new paradigm of teaching and learning – one that wraps education and instruction around real-world experience. Our 8-month Fellowship features a home stay with a local family, an apprenticeship with a community organization, language classes, and mentoring from country-based coaches. The experience begins and ends with expert-led leadership training in California, leaving Fellows with an influential lifelong network of mentors and peers.

## ALUMNI OUTCOMES

Our Fellows develop skills and perspectives that guide their education, shape their character, and inform their future leadership. To understand how our alumni are progressing, we track the following outcomes:

- » **Maximizing College:** Are alumni making the most of their higher education?
- » **Applying Cross-Cultural Skills:** Are alumni working effectively across lines of difference?
- » **Becoming Engaged Citizens:** Are alumni engaging as changemakers in their local and/or global communities?
- » **Leading for Social Impact:** Are alumni succeeding in careers that are aligned with their values and will drive lasting social impact?



To begin to answer these questions, we surveyed our alumni in November 2017. 71% of them responded, and this report summarizes the findings.

## A DIVERSE AND GROWING ALUMNI NETWORK

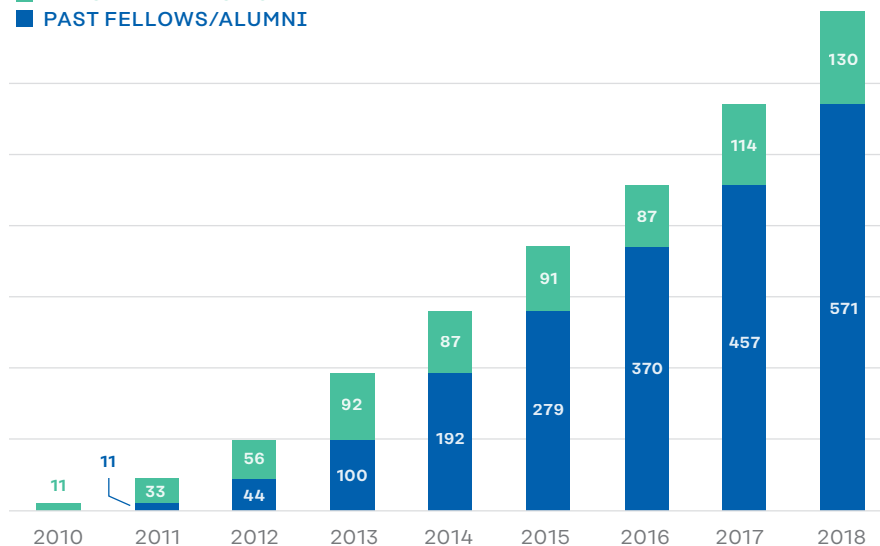
In 2010, we launched with a class of 11 pioneering Fellows. Today we have grown tenfold with 130 Fellows in the class of 2018 and more than 500 alumni thriving in college and early careers.

To date:

- » **49%** of alumni are from low income backgrounds.<sup>1</sup>
- » **45%** are students of color.

### Global Citizen Year's Growth

■ ENROLLED FELLOWS  
■ PAST FELLOWS/ALUMNI



### Alumni Testimonials

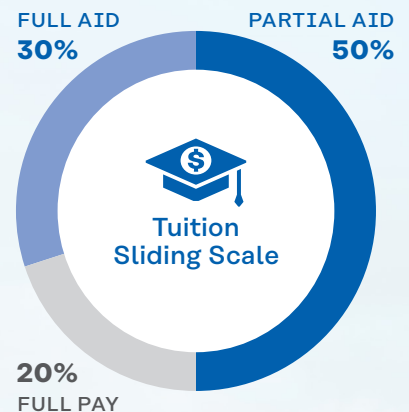
- » **82%** report that they use something that they learned from their Global Citizen Year daily or weekly.
- » **95%** have recommended Global Citizen Year to a friend.

TO DATE,  
WE HAVE  
TRANSFORMED  
THE LIVES OF

701

EMERGING  
LEADERS

We select the most qualified candidates through a need-blind admissions process.







"My Global Citizen Year was my first time outside of the academic environment, learning the things you don't and can't learn in a classroom. **It gave me the confidence to discern where my passions lie, and the courage to pursue those passions.**"

**Jordan Lee**

Ecuador 2013  
Yale University Class of 2017

*Social & Economic Survey  
Research Institute,  
Qatar University*

## MAXIMIZING COLLEGE

Alumni are entering college with the self-awareness and confidence to make the most of the opportunity.

### Self-confidence and Purpose...

Percent of our alumni who agree or strongly agree that their Global Citizen Year...

- » Increased their self-confidence: **90%**
- » Made them more comfortable with ambiguity or uncertainty: **90%**
- » Helped them develop a clearer sense of purpose: **81%**

### Help Alumni Thrive in College...

**College Enrollment** —



» **95%** of alumni are enrolled in or have completed college.

» **86%** of alumni from low income backgrounds have completed college, or are on track to graduate. Nationally, just **37%** of college students from low income backgrounds complete their bachelor's degree.<sup>2</sup>

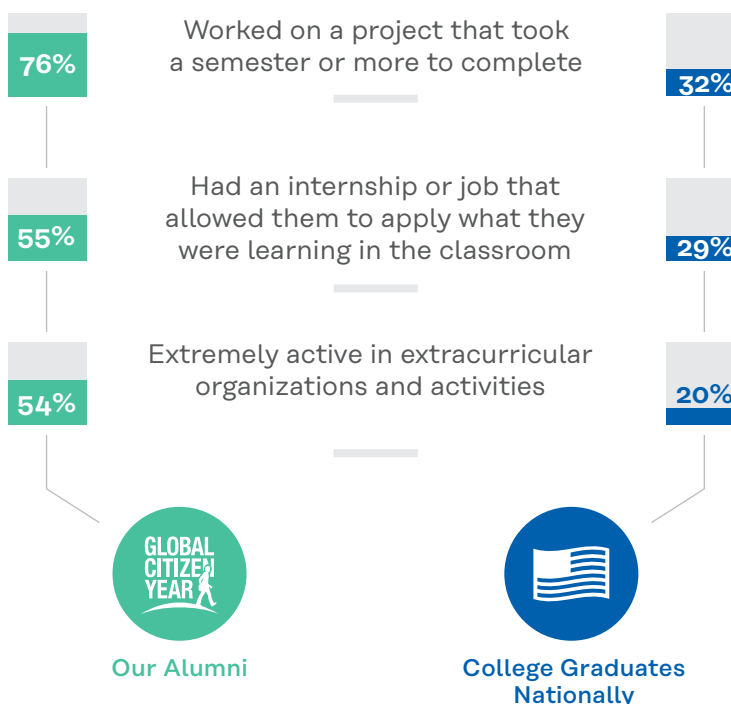
**Time to Graduation** —



» Our alumni complete a bachelor's degree in an average of **3.97 years**. The national average is 5.1 years.<sup>3</sup>

### And Prepare for Careers.

How you go to college ultimately matters more than where you go. The Gallup Purdue Study demonstrates that the below experiences during college are strong predictors of future career success:<sup>4</sup>



#### Top College Destinations of Alumni



**Stanford**



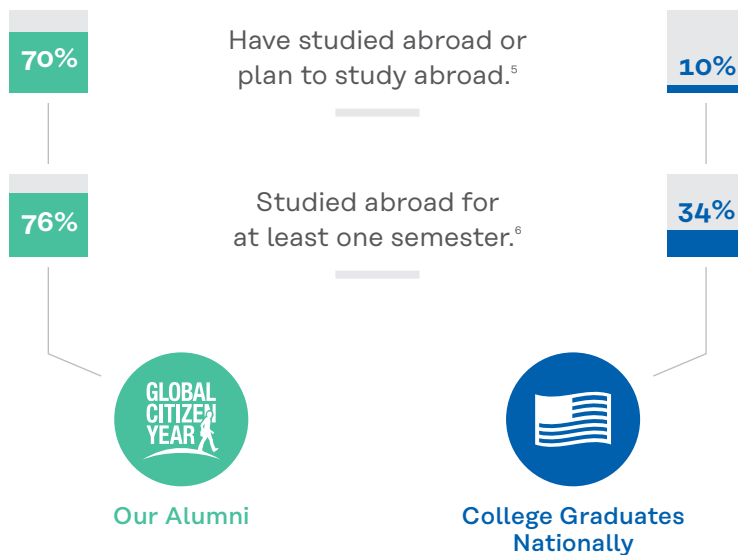


## APPLYING CROSS-CULTURAL SKILLS

Alumni are using empathy and cross-cultural understanding to work effectively across lines of difference.

### Global Experience and Perspective...

- » **91%** of Fellows placed in Brazil, Ecuador or Senegal return proficient in a second language.



"My Global Citizen Year helped me to step outside of myself and think about things from someone else's perspective.

**I learned how much more there is to development than just good intentions."**

**Joan Hanawi**

Ecuador 2012  
UCLA, Class of 2016

GOOD Worldwide, Inc.

### Strengthens Empathy and Cross-Cultural Understanding.

- » **93%** of alumni consider the ability to **see the world from someone else's perspective** as a personal strength.
- » **96%** of alumni consider the ability to **work cooperatively with people from diverse backgrounds** as a personal strength.





"During my Global Citizen Year, I worked for a rural clinic in a Kiwchua village. I saw how the Ministry of Health's national policy translated to universal healthcare, but mestizo bias led to discrimination in treatment. **At Stanford, I try to understand how global and national policies impact local communities.** I am part of a student coalition that formed to envision a more equitable Stanford."

## Aitran Tang-Doan

Ecuador 2014  
Stanford University,  
Class of 2018

## BECOMING ENGAGED CITIZENS

Alumni are engaged as changemakers in communities at home and around the world.

### A Sense of Civic Responsibility...

- » **86%** of alumni say it is very important or essential to them to help promote racial understanding, compared to **51%** nationally.<sup>7</sup>
- » **87%** of alumni report that working to correct social and economic inequities is very important or essential to them personally.

### And Moral Courage...

- » **79%** of alumni say that Global Citizen Year strengthened their courage and resolve to stand up for what they believe in.

### Inspires Them to Take Action.

- » **90%** of alumni have voted in a student or national election in the past year.





## LEADING FOR SOCIAL IMPACT

Alumni are succeeding in careers that are aligned with their values and will drive lasting social impact.

### A Clear Sense of Direction...

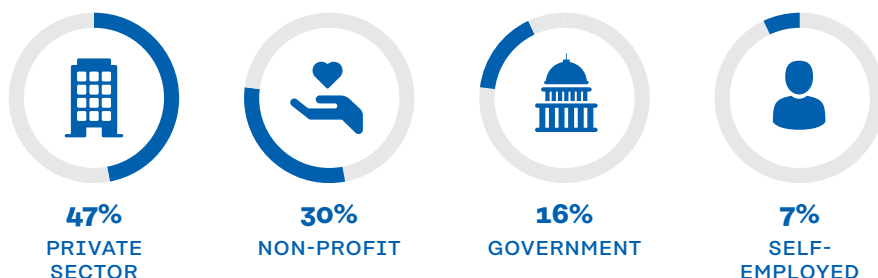
- » **70%** of alumni say their Global Citizen Year influenced the career path they have chosen to pursue.

*"I am confident that I will be able to get the job that I want after college."<sup>10</sup>*



### Helps Alumni Find Meaningful Careers...

Alumni are pursuing careers across every sector:



Regardless of where they land, they are excited about what they're doing:

- » **92%** of alumni report being engaged and stimulated at work, compared to **39%** of college graduates nationally.<sup>11</sup>

### That Advance Social Good.

- » **85%** of alumni believe that their job **makes a difference** in the lives of others.

<sup>1</sup> We define low-income status as fulfilling at least one of the following: eligible for free or reduced price lunch, Pell grant eligible, or family adjusted gross income < \$50,000.

<sup>2</sup> *Indicators of Higher Education Equity in the United States: 2017 Trend Report* (Washington, DC: Pell Institute for the Study of Higher Education, Council for Education Opportunity, and Alliance for Higher Education and Democracy), 84.

<sup>3</sup> Shapiro, Dunder, Wakhungu, Yuan, Nathan, & Hwang, Y. (2016, September). *Time to Degree: A National View of the Time Enrolled and Elapsed for Associate and Bachelor's Degree Earners*; (Herndon, VA: National Student Clearinghouse Research Center).

<sup>4</sup> The national college graduate statistics in this section are from *Great Jobs Great Lives: The 2014 Gallup-Purdue Index Report* (Washington DC: Gallup, Inc., 2016), pgs. 9-11.

<sup>5</sup> Trends in U.S. Study Abroad 2015-2016 (Washington D.C.: NAFSA; www.nafsa.org)

<sup>6</sup> "Host Regions and Destinations of U.S. Study Abroad Students, 2014/15 - 2015/16" in *Open Doors Report* (Institute of International Education, 2017).

<sup>7</sup> CIRP College Senior Survey 2015 (Los Angeles: Higher Education Research Institute).

<sup>8</sup> *Trends and Highlights Overview*, (Corporation for National and Community Service, 2015).

<sup>9</sup> CIRP College Senior Survey 2015 (Los Angeles: Higher Education Research Institute).

<sup>10</sup> Hart Research Associates, *Optimistic About the Future, But How Well Prepared? College Students' Views on College Learning and Career Success* (Washington DC: Hart Research Associates, 2015), 4.

<sup>11</sup> *Great Jobs Great Lives*, 7-8.



**"My time in Senegal helped me to better align my priorities and focus on the problems that the world needs our generation to tackle.** After working in a medical center, I went from wanting to be a medical anthropologist to becoming what I am now: an engineer working towards a sustainable energy future."

#### Barker Carlock

Senegal 2013  
Lafayette College, Class of 2017

Technical Project Manager, Tesla

#### Alumni Employers

ACLU amazon



Google

Microsoft



PLANETARY RESOURCES



TEACHFOR AMERICA







"Global Citizen Year informed every class that I took in college, **shifted my values from grades to learning** and drove my commitment to make a change in the world."

### **Ananda Day**

Senegal 2010  
UNC-Chapel Hill, Class of 2014  
*Program Manager, Carbon, Inc.*



"Global Citizen Year **changed the way I see my education**. It isn't a pipeline. It's a complicated network of roads, highways, and choices all of which could take me down different courses. **My Global Citizen Year is my GPS.**"

### **JI Cruz**

Ecuador 2015  
American University, Class of 2019

