

MEDIA ALERT

(Thursday, 10/10 at 10:00 AM, 11:30 AM and 1:00 PM): GreenDrop® to Host Three Grand Opening Ribbon Cuttings at Cheektowaga, Depew and Orchard Park

The company will celebrate three grand openings in the Buffalo area

WHAT: On Thursday, Oct. 10, GreenDrop® will celebrate the grand opening of its three donation centers in the Buffalo area in the Cheektowaga, Depew and Orchard Park parking lots. The events will take place at 10:00 a.m., 11:30 a.m. and 1:00 p.m., respectively. GreenDrop team members will be joined by Smithtowns Regional Chamber members and local council representatives.

Local community members are invited to drop off gently used clothing and household items at these GreenDrop donation centers. When donors arrive on-site, they will be greeted by an attendant who will collect items on behalf of a nonprofit organization partnered with GreenDrop. All donations are converted into critical funds benefiting GreenDrop's nonprofit partner, the American Red Cross.

WHO: A GreenDrop representative will be available for interviews at the **Cheektowaga** grand opening on **Thursday, Oct. 10 at 10:00 a.m.** along with:

- Nick Bond, Chief Executive Officer, American Red Cross-Western New York Region
- Alexandra Murello, Chief Development Officer, American Red Cross-Western New York Region
- Brian Nowak, Supervisor, Town of Cheektowaga
- Barbara Bakowski, Councilmember, Town of Cheektowaga

A GreenDrop representative from GreenDrop will be available for interviews at the **Depew** grand opening on **Thursday, Oct. 10 at 11:30 a.m.** along with:

- Nick Bond, Chief Executive Officer, American Red Cross-Western New York Region
- Alexandra Murello, Chief Development Officer, American Red Cross-Western New York Region

A GreenDrop representative from GreenDrop will be available for interviews at the **Orchard Park** grand opening on **Thursday, Oct. 10 at 1:00 p.m.** along with:

- Nick Bond, Chief Executive Officer, American Red Cross-Western New York Region
- Alexandra Murello, Chief Development Officer, American Red Cross-Western New York Region
- Kim Peck, Community Affair Representative for Senator Patrick Gallivan

WHERE: *Cheektowaga GreenDrop® (10:00 a.m.)

3825 Union Road, Cheektowaga, NY 14225

**Located in the parking lot near the Tops Market*

***Depew GreenDrop® (11:30 a.m.)**

4705 Transit Road, Depew, NY 14043

**Located in the parking lot near the Margaritas Mexican Cantina and MJ Peterson Real Estate*

***Orchard Park GreenDrop® (1:00 p.m.)**

3201 Southwestern Blvd, Orchard Park NY, 14127

**Located in the parking lot near the Tops Market*

WHEN: Cheektowaga Ribbon Cutting Ceremony: 10:00 a.m. EST

Depew Ribbon Cutting Ceremony: 11:30 a.m. EST

Orchard Park Ribbon Cutting Ceremony: 1:00 p.m. EST

GreenDrop Daily Hours:

- 10:00 a.m. until 5:00 p.m. EST

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TVI, Inc d/b/a GreenDrop is a for-profit professional fundraiser accepting donations of secondhand clothing and household goods on behalf of American Red Cross, whose mission is to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. Upon request, a copy of the latest annual report can be obtained from the American Red Cross at 430 17th Street NW, Washington, DC 20006 or from the Office of the Attorney General by visiting www.charitiesnys.com or calling (212) 416-8401.

GreenDrop is conducting this campaign and being paid for its services by the American Red Cross. Items donated are not distributed to or by the Red Cross, but sold in bulk to raise funds for its charitable purposes. The American Red Cross name and emblem are used by GreenDrop with the permission of the American Red Cross, which in no way constitutes an endorsement, express or implied, of any product, service, company, opinion or political position. The American Red Cross logo is a registered trademark owned by the American National Red Cross. For more information about the American Red Cross, please visit www.redcross.org.