

MEDIA ALERT

(Wednesday, 4/3 at 9AM, 11AM, 1PM, 3:30PM): GreenDrop® to Host Four Grand Opening Ribbon Cuttings in Las Vegas

The company will celebrate grand openings at its Las Vegas Premium Outlets, Eastern Springs Village, Green Valley Crossing and Tropicana locations

WHAT: On Wednesday, April 3, **GreenDrop®** will celebrate the grand opening of four donation centers in Nevada at the Las Vegas Premium Outlets, Eastern Springs Village, Green Valley Crossing and Tropicana parking lots. The events will take place at 9 a.m., 11 a.m., 1 p.m. and 3:30 p.m., respectively. GreenDrop team members will be joined by members of the Las Vegas Chamber and representatives from Big Brothers Big Sisters of Southern Nevada for a ribbon cutting ceremony celebrating its new locations.

Local community members are invited to drop off gently used clothing and household items at both GreenDrop donation centers. When donors arrive on-site, they will be greeted by an attendant who will collect items on behalf of a nonprofit organization partnered with GreenDrop. All donations are converted into critical funds benefiting GreenDrop's nonprofit partner, Big Brothers Big Sisters of Southern Nevada.

WHO: A GreenDrop representative will be available for interviews at the **Vegas Premium Outlets** grand opening on **Wednesday, April 3 at 9 a.m.** along with:

- Michael Naft, Commissioner, Clark County
- Cecelia González, Assemblywoman, District 16
- Kevin MacDonald, Public Information Administrator, Clark County Department of Environment & Sustainability
- Kelly Schwarz, CEO, Big Brothers Big Sisters of Southern Nevada
- Art Goldberg, Business Development Officer, Las Vegas Chamber of Commerce
- Dyana Melchor, Commission Analyst, Commissioner William McCurdy
- Ashley Fawcett, Director of Marketing, Simon Property Group
- Olivia Cameron, Assistant Director of Marketing, Simon Property Group
- Caroline Barry Green, Experience Specialist, Simon Property Group

A GreenDrop representative will be available for interviews at the **Eastern Springs Village** grand opening on **Wednesday, April 3 at 11 a.m.** along with:

- Kevin MacDonald, Public Information Administrator, Clark County Department of Environment & Sustainability
- Art Goldberg, Business Development Officer, Las Vegas Chamber of Commerce
- Kelly Schwarz, CEO, Big Brothers Big Sisters of Southern Nevada

A GreenDrop representative will be available for interviews at the **Green Valley Crossing** grand opening on **Wednesday, April 3 at 1 p.m.** along with:

- Art Goldberg, Business Development Officer, Las Vegas Chamber of Commerce
- Christene Klimek, Environmental Manager, City of Henderson
- Ervin Tahirovic, Staff Assistant to Congresswoman Dina Titus
- Kelly Schwarz, CEO, Big Brothers Big Sisters of Southern Nevada

A GreenDrop representative will be available for interviews at the **Tropicana** grand opening on **Wednesday, April 3 at 3:30 p.m.** along with:

- Justin Jones, Commissioner, District F
- Brittney Miller, Assemblywoman, District 5
- Art Goldberg, Business Development Officer, Las Vegas Chamber of Commerce
- Kevin MacDonald, Public Information Administrator, Clark County Department of Environment & Sustainability
- Olivia Burns, Environmental Specialist, Clark County Department of Environment & Sustainability
- Kelly Schwarz, CEO, Big Brothers Big Sisters of Southern Nevada
- Kristy Froehlich, Director of Operations, Big Brothers Big Sisters of Southern Nevada

WHERE / ***Vegas Premium Outlets GreenDrop® (9 a.m.)**

WHEN: *7400 Las Vegas Blvd S, Las Vegas, NV 89123*

**Located in the parking lot near IHOP*

***Eastern Springs Village GreenDrop® (11 a.m.)**

7435 S Eastern Ave, Las Vegas, NV 89123

**Located in the parking lot near the carwash*

***Green Valley Crossing GreenDrop® (1 p.m.)**

645 S Green Valley Parkway, Henderson, NV 89052

**Located in the parking lot in front of Sprouts*

***Tropicana GreenDrop® (3:30 p.m.)**

5010 South Fort Apache Rd, Las Vegas, NV 89148

**Located in the parking lot between Lowe's and Me n Mommy to Be*

GreenDrop Daily Hours: 8:30 a.m. – 5:00 p.m. PST, Monday through Sunday

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About GreenDrop®

With more than 60 charitable donation centers located in 10 states and the District of Columbia, GreenDrop is transforming the way consumers support nonprofits by collecting donations of lightly worn clothing, used

electronics and household goods at conveniently-located, free-standing locations. GreenDrop is a for-profit company that pays its nonprofit partners for the items you donate. Tax-deductible, to the extent permitted by law, donations of clothing and household items are collected by GreenDrop on behalf of its nonprofit partners.

For more information about GreenDrop, visit our website at www.GoGreenDrop.com.

GreenDrop® is a for-profit company.

About Big Brothers Big Sisters of Southern Nevada (BBBSN)

Big Brothers Big Sisters of Southern Nevada (BBBSN) is an affiliate of the nation's largest donor and volunteer supported mentoring network. Serving the Las Vegas community since 1973, BBBSN holds itself accountable for children by working with volunteers, parents and families to create one-to-one mentoring relationships that defend, inspire and empower the potential that lives within every kid. Youth outcome reports reinforces the mentoring program's evidence base of positive academic, socio-emotional and behavioral outcomes for youth, areas linked to high school graduation, avoidance of juvenile delinquency and college or job readiness.