MEDIA ALERT

(Thursday, 4/4 at 2PM, 4PM): GreenDrop® to Host Two Additional Grand Opening Ribbon Cuttings in Las Vegas

The company will celebrate grand openings at its Shadow Mountain and Shadow Hills locations

WHAT:

On Thursday, April 4, <u>GreenDrop</u>® will celebrate the grand opening of its donation centers in Nevada at the Shadow Mountain and Shadow Hills parking lots. The events will take place at 2 p.m. and 4 p.m., respectively. GreenDrop team members will be joined by members of the Las Vegas Chamber and representatives from Big Brothers Big Sisters of Southern Nevada for a ribbon cutting ceremony celebrating its new locations.

Local community members are invited to drop off gently used clothing and household items at both GreenDrop donation centers. When donors arrive on-site, they will be greeted by an attendant who will collect items on behalf of a nonprofit organization partnered with GreenDrop. All donations are converted into critical funds benefiting GreenDrop's nonprofit partner, <u>Big Brothers Big Sisters of Southern Nevada</u>.

WHO:

A GreenDrop representative will be available for interviews at the **Shadow Mountain** grand opening on **Thursday, April 4 at 2 p.m.** along with:

- Brian Hibbetts, Assemblyman, District 13
- Kelly Schwarz, CEO, Big Brothers Big Sisters of Southern Nevada

A GreenDrop representative will be available for interviews at the **Shadow Hills** grand opening on **Thursday, April 4 at 4 p.m.** along with:

• Kelly Schwarz, CEO, Big Brothers Big Sisters of Southern Nevada

WHERE / WHEN:

*Shadow Mountain GreenDrop® (2 p.m.)

6415 N Decatur Blvd, Las Vegas, NV 89131

*Located in the parking lot between Ashley Furniture and Costco

*Shadow Hills Village GreenDrop® (4 p.m.)

10420 W Cheyenne Ave, Las Vegas, NV 89129

*Located in the parking lot near Walmart and Wells Fargo Bank

GreenDrop Daily Hours: 8:30 a.m. – 5:00 p.m. PST, Monday through Sunday

CONTACTS:

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With more than 60 charitable donation centers located in 10 states and the District of Columbia, GreenDrop is transforming the way consumers support nonprofits by collecting donations of lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations. GreenDrop is a for-profit company that pays its nonprofit partners for the items you donate. Tax-deductible, to the extent permitted by law, donations of clothing and household items are collected by GreenDrop on behalf of its nonprofit partners.

For more information about GreenDrop, visit our website at www.GoGreenDrop.com.

GreenDrop® is a for-profit company.

About Big Brothers Big Sisters of Southern Nevada (BBSN)

Big Brothers Big Sisters of Southern Nevada (BBBSN) is an affiliate of the nation's largest donor and volunteer supported mentoring network. Serving the Las Vegas community since 1973, BBBSN holds itself accountable for children by working with volunteers, parents and families to create one-to-one mentoring relationships that defend, inspire and empower the potential that lives within every kid. Youth outcome reports reinforces the mentoring program's evidence base of positive academic, socio-emotional and behavioral outcomes for youth, areas linked to high school graduation, avoidance of juvenile delinquency and college or job readiness.