



Sketch



Get to know the audience

How many of you have...

- **done PowerPoint presentations?**
- **used graphical assets like banners etc. a lot (e.g. social media)?**
- **used Sketch or Adobe etc. before?**
- **done some print stuff? Illustrations or posters etc.**

How many of you...

How many of you have...

- **used WYSIWYG tools to build layouts?
MailChimp etc.?**
- **done animation?**
- **a technical background?**
- **coded in HTML + CSS or other UI tech?**

Why learn Sketch?

Understand key parts of development pipeline better

Learn to validate ideas independently

- **UX idea?**
- **Draft it: force yourself to consider things you may have overlooked**
- **Same reason why we build prototypes before producing a feature**

Be less dependent on others

Learning is fun!

Graphics formats

Do you know what's the difference between vectors and bitmaps?

Have you ever heard of JPG, PNG, GIF, SVG, AI, EPS?

Have you ever heard of PDFs?

Graphic formats?

SVG



PNG



SVG



PNG







Cake

0.5kg



Raisin

0.8kg



Passion

0.2kg



What is Sketch for?

Graphics editor: raw vector editing capabilities

- **Creating and editing points, lines, shapes and text elements**
- **Adjust stylistic properties of these objects (border styles, colors, gradients, font weights...)**

Good for creating UI graphics

- **But doesn't have the most advanced features**
- **Excellent when less graphically intensive needs**

Advanced tools for maintaining complex documents and automating asset production

What is Sketch for?

Supports bitmap images copy-pasted or imported from files

VERY limited bitmap editing

- **"Sketch contains a couple of most-common bitmap editing capabilities to help prevent you from jumping between different design tools."**
- **Cropping, inverting colors, solid fills**

Blending options (such as brightness etc.) work for both bitmaps and vector objects

Interface walkthrough

Hands-on

Resources

Full documentation, tutorials, community links:

sketchapp.com

Tons of other materials:

google.com