

# Product development toolchain

Successful setup for digital product teams

**Operations**

**Growth and web publishing**

**Design and product**

**Development**

# Remote work and digital docs

miro

 Remotion

 Whimsical

 Notion

 Figma

# Workflows and automation



# Collaboration and ops



# HR and recruitment

*Teamentailor*

eventbrite



*meetup*

# Customer service

**DRIFT**

 freshworks

zendesk

 INTERCOM

Operations  
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# Engagement and marketing automation

**DRIFT**



Google Marketing Platform



HubSpot



# Split testing and conversion optimisation

hotjar

VWO

 Optimizely

crazyegg 

# Rapid web publishing

 Instapage

 SQUARESPACE

*webflow*

# Community engagement and blogging



# Digital marketing

Google

 Hootsuite

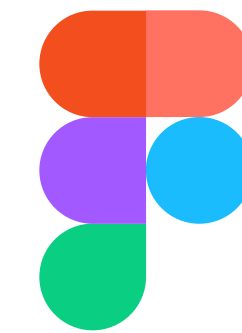
FACEBOOK

LinkedIn



Operations  
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# Design tools and workflows



Figma



# User research

 *lookback*

 UserInsights



# Product insights

mixpanel

uxcam

Amplitude

# Product management

 **ProductBeat**

 Jira Software

 Trello

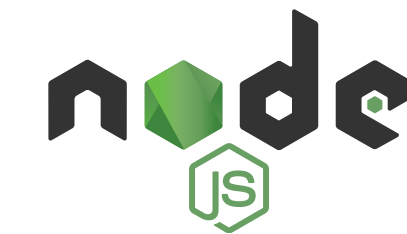
# QA and bug reporting

 UserReport

 Bird Eats Bug

**Operations**  
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# Modern web development



# Headless content management



# APIs and backend services



# Infrastructure as a service

GitHub





# Development experience





# Jerry Jäppinen

Product design consultant



[jerryjappinen@lateralnord.com](mailto:jerryjappinen@lateralnord.com)

+358 40 7188776

@jerryjappinen

**Lateral Nord.**