

# **Product development toolchain**

**Successful setup for digital product teams**

# Operations

Growth and web publishing

Design and product

Development

# Remote work and digital docs



# Workflows + automation



# Collaboration and ops

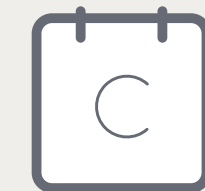


**Banking,  
invoicing,  
HR and  
recruitment**

**Revolut**

*Teamtaylor*

**eventbrite**



calendly

*Meetup*

# Customer care

**DRIFT**



zendesk



Operations

**Growth and web publishing**

Design and product

Development



# Split testing and conversion optimisation



# Rapid web publishing

**Instapage**



***webflow***

# Engagement and marketing automation

**DRIFT**



 Tolstoy



HubSpot

Google Marketing Platform

 INTERCOM

 click funnels

# Digital marketing



FACEBOOK



# Community and blogging



Operations

Growth and web publishing

**Design and product**

Development

# Design tools and workflows



# User research

 hotjar

Lookback

Ballpark

User Testing<sup>®</sup>



# Product insights and analysis

mixpanel

 **Observable**

uxcam

 Deepnote

 Amplitude

 Analytics

# Product management

 **ProductBeat**

 Jira Software

 productboard

 Trello

# QA and bug reporting



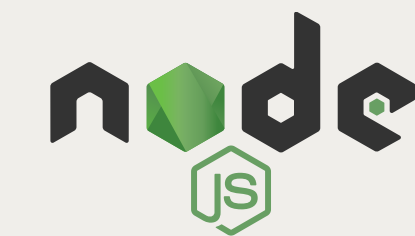
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**Development**

# Modern web development



# Headless content management



# APIs and backend services



# Infrastructure as a service

GitHub

 8base

 Lambda

 Vercel

 DigitalOcean

 Google Cloud

 aws

 HEROKU

 netlify

 nHOST



# Development experience

 CodeSandbox

 git

 cypress

 Visual Studio Code

 NativeScript

android  
studio 



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