

# GRACED BY GRIT: A WOMAN'S JOURNEY TO PROFESSIONAL SUCCESS

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## **INTRODUCTION:**

Having gone through a personal challenging route to success, my mission became to help other people find their own way to overcome challenges and manage to shine and thrive professionally and become happily successful. As a female professional I also had to face, like many other women around the world, the biased belief "You don't have the grit that it takes, because you're a woman" that actually was not true, as I've been showing grit my whole life, in my own authentic and female way. This speech is a call for awareness for all women to realize that grit is already within them.

## **AIM:**

- Participants will find out why they should let go of the bias that grit is a men's privilege as regards the soft skills needed to succeed in one's career and realize why grit actually is all human beings' skill, regardless their gender.
- Participants will learn how they can activate grit within them in 4 steps to overcome challenges in their career

participants will learn how they can give a definition to grit that is aligned with their own values and personality, so as to walk their own journey to professional success by remaining authentic and feel good about who they are, no matter how high they reach.

## **KEYWORDS:**

success, career, mindset, grit, personal development

## **BIOGRAPHY:**

Valentina Kordi is a Certified Mindset & High-Performance Coach for Executives, Teams & Entrepreneurs, International Motivational Speaker, TEDx speaker and author. She has 10 years of experience as an Executive & Business Coach having coaching businesspersons and C-level executives worldwide in companies such as Microsoft, Novartis, Boehringer Ingelheim, Coca-Cola, Unilever, Nissan, AstraZeneca etc. to achieve their corporate and professional goals, by changing their mindset and behaviors, after having worked herself for 15 years as an Executive in multinational companies. Her book «Success is a mind game» has become a best-seller.

She studied Business Administration in Newport University of California, holds a Master's degree in Human Resource Management from City Unity College and is a Ph.D. Candidate Doctor of Philosophy in Conscious Business Ethics at the University of Sedona. In addition, she studied Success Conversion Coaching in Express Coaching School in Canada and Strategic Intervention Coaching in Robbins-Madanes School of Tony Robbins in the USA and is a Harvard Business Review Advisory Council Member



