

Title: Women Entrepreneurs Climbing Up to Success

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INTRODUCTION: How does it feel to climb in a mountain? Both rewarding and challenging similar to starting to grow & sustain a business. In the dictionary, success is defined as accomplishment, triumph, wins and delight. But your own meaning is far more meaningful to success because it reflects your principle, expectations, and values. Based on the success of Nutricraft cookware in Australia it has been grown to be an award-winning cookware brand with the use of titanium to protect every household in the hidden risk of food poisoning, nutrition lost and food overcooking.

AIM:

Participants will explore the interplay between the success, formula of success and edge of women in business.

- a. Participants will identify success, signs of success in business and stepping into the ladder of success;
- b. Participants will learn the formula of success in a matter of business strategy, healthy benefits and income generation; and
- c. Participants will identify the edge of women in business.

MATERIALS AND METHODS:

To test the hypothesis that signs of health business signs, strategy, and business. An online survey was distributed to the nutricraft cookware users and non-nutricraft cookware users. Respondents were randomly divided into two (nutricraft user and non-nutricraft user) and asked to respond on the set of questions in a checklist manner. Responses were analyzed using statistical treatment in order to answer the items proposed in the questionnaire accurately.

RESULTS:

The result suggests that the way we approach measurement of vary to some people might find contentment in 3 out of 6 items in the checklist, some with want more so they are more likely 6 out of 6 in the checklist. Therefore, it clearly means that it is more adaptive to changes and flexible due to diversity in our interpretation of success in business.

CONCLUSIONS:

We recognize the role of women to their respective deals and endeavor, we have enate ability to think, speak, feel and act smart in different situation. You can climb to success no matter how far the journey is or how to step the ladder, it is, whether you wear a paired of slippers, rubber shoes or stilettos, you will move up and no one can stop you in doing so.

KEYWORDS:

Success, formula, healthy benefits, strategy

BIOGRAPHY:

Nutricraft Co-Founder, Health and Business Coach and Mentor ,Licensed Grant Cardone Coach(#1 Sales and Marketing Trainer in the World) | Systems Implementation Specialist | Health, Business & Income Coach | 10X Coach | JP Qualified | Advocate of Toxin-free Cooking.