

Latest Trends in Telemedicine

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INTRODUCTION:

Telemedicine is changing the way medicine can be practiced today here in the United States. I would to provide a view of US Telemedicine landscape, historical information back from early 1900's, benefits and opportunities, latest trends in healthcare and high-level insights into product information to support the pandemic.

Telemedicine involves the provision of health care and sharing of medical knowledge using cutting-edge technologies. The adoption of internet-based communication has significantly expanded the patients' ability to access patient information from Lab, clinics or insurance. Research reflects that

patients have now the ability to consult a doctor using the same computing tools they use to communicate with family, friends and work colleagues. It also includes clinical data sharing for preventive, diagnostic, therapeutic, education and chronic disease management. The Covid 19 pandemic has drastically increased the adoption of telemedicine due to expansion of access to care, reducing disease exposure for staff and patients, preserving scarce supplies of personal protective equipment, and reducing patient demand on facilities.

BIOGRAPHY:

Hasnain Somji, Strategic and collaborative leader with a successful track record in managing complex programs and product launches with focus on business development and portfolio management. Lead high performance cross-functional global teams to establish vision and achieve organizational results. My expertise includes orchestrating strategic business case development, developing marketing strategy & product positioning and commercialization. I have industry exposure in Clinical, Quality, Regulatory, R&D, Informatics and Marketing. I have advanced degrees in Software Engineering and Bioinformatics as well as opportunity to be part of Executive education program at MIT & Stanford Universities.

LEADERSHIP STYLE My leadership style is focused on attaining results through collaboration and team engagement. I am a coach and mentor, known for a Work Hard / Play Hard approach – promoting a light and fun environment while achieving organizational goals. I take care of the team and go above and beyond to help and recognize them for their contributions.