

Credentialing: A view from the COO

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INTRODUCTION

What are the challenges of credentialing providers in a timely enough manner to meet the increasing needs of healthcare across the world today? This presentation will point out strategies that can be implemented. Many groups need to credential providers in a low cost, or cost free approach.

METHODS AND MATERIALS:

The method that will be used of these strategies will be mostly anecdotal based on the presenter's 15+ years working as an executive in Healthcare. The approach will be to define a given problem, such as licensing a provider in multiple states, and suggest solutions that may work for different types of practices.

RESULTS:

Based on the strategies offered in this presentation, organizations involved in credentialing providers will be able to complete the process more quickly and with less frustration to both the providers and the credentialing specialists.

CONCLUSION:

Although there are inherent obstacles in today's credentialing process, both in the regulatory realm, as well as legacy procedures, there are opportunities to overcome some barriers if we change our approach and more fully utilize the tools at our disposal.

BIOGRAPHY:

Ken Wolstenholme started his career in healthcare in 2005 when he took the position of Sr Director of IT for Bancroft Neuro Health in Haddonfield, NJ. After having served in the USAF for 11 years, working in the Finance Industry and running his own IT Consultancy, Ken settled into Healthcare and hasn't looked back. Although Ken has spent many years in HealthTech, he currently serves as a F-COO and offers services in Technology, Physician Recruiting, HR, Credentialing and Billing.