



Title: Bringing the Stories of Health to the World

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INTRODUCTION:

Your patients want one thing—to be healthy. That includes their mind, body, and spirit. I was one of those patients who had no idea what was happening to me when I started to have thoughts of hurting my children, my unborn baby, and myself when I was around seven months pregnant with my fourth child. I thought I was a horrible mommy. Who has thoughts like this? Many women don't know that postpartum depression can affect them during pregnancy. Less know that it can cause you to have horrible intrusive thoughts of harming or even killing your children or unborn child. Most people don't realize that postpartum depression after birth can present itself with these horrendous, visual thoughts that feel like they come from the mother herself. If someone had only written a book on this... If there were material available to me that my doctor could have handed out to make me aware that this was a possibility... Maybe I wouldn't have ended up spending six weeks in a mental hospital with postpartum psychosis after my son was born. Perhaps I would have known to speak up and let my doctor know what was going on when I was pregnant so that I could get started on proper treatment and counseling in time to save my family the heartache of being without Mommy for a month and a half. But there wasn't. And I wasn't.

How many other elements and diseases are there that could be written about? How many topics could be brought to light that could save your patients time and heartache if they only knew the information that you can share? How do you share that? How do you bring stories of health to the world?

AIM:

- Participants will explore the relationship between patient health and patient knowledge.
- Participants will identify the need for material to be written that will help their patients and future patients to be in better health while showing themselves as an authority in their field, thus bringing more patients into their practice.
- Participants will learn how to craft material that will bring the stories of health to the world.

MATERIALS AND METHODS:

When patients search for doctors, they search for the best one they can find. How do they find the best? They consider doctors they've heard named before. They look at reviews and listen to

testimonials from those people they know.

The primary source of any doctor's patients is word of mouth. In fact, 65.9% of new patients that walk in the front door are due to friends, relatives, neighbors, and co-workers who have spread the word.

The easiest way to encourage word of mouth is to write a book that will help your patients and future patients. When you write a book, you're literally putting your words in your patients' mouths. Therefore, not only are you helping your patients, not only are you going over and above in providing the best care, not only are you making money on the backend through another means, not only are you making a name for yourself through a book that you've written, but you're enabling your patients to further speak about you, giving them the words to say!

Furthermore, your book is a billboard that will draw in more patients itself. It's a diploma that shows other patients your expertise and care for others, making them want you for a doctor. It's your fingerprint on the world as you help others, showing them how to be healthy in mind, body, and spirit when no one else is.

How do you write this book? How do you build this billboard and place this fingerprint? This is what we'll be focusing on. I'll be giving you a step-by-step guide to getting your bestselling topic chosen, outlined, and written in the remainder of the time.

CONCLUSIONS:

If you want to help more patients and if you want to be known outside of your community, you want to write a book that will bring the stories of health to the world!

KEYWORDS:

Postpartum depression, write a book, patients, be known

BIOGRAPHY:

Nishoni Harvey is a bestselling author of four books and a ghostwriter of sixteen books. She owns Authors Aflame, where she helps business owners write their books so they can be seen as an authority in their niche, get speaking engagements, and gain more clients, thus increasing their revenue.

Nishoni is an author coach and author instructor. Her programs and courses walk business owners, doctors, coaches, and consultants through the process of writing their book, from choosing a bestselling topic all the way through publication and marketing and into monetization. This is where she teaches her clients how to get and grow their business or practice through speaking engagement and how to 10X their time with their family and for themselves by getting evergreen courses online.

She also offers ghostwriting packages, ghostwriting complete books in three months. These books come complete with cover and Amazon description and are completely uploaded to Amazon for you. She also has a Platinum Ghostwriting Package, which includes full marketing, a book trailer, and so much more!

Her passion is to help other bring their story to life. She believes everyone has a story within them that needs to be told. Many just don't know where to begin.

Nishoni's expertise has been featured on webinars, several stations, Facebook Lives, podcasts as well as outlets including, Experienced Mommy, Through It All: A Walk Through Mental Illness, Self-Publishing School, and RiseUp and Live.

