



Title: Holistic Empowerment of Previously Marginalized Women in Africa, The African Narrative.

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INTRODUCTION:

Majority of women in Africa are coming from previously marginalized backgrounds, backgrounds marred with poverty, myriads of abuse, unequal opportunities, lack of exposure and many more. As an organization, we have set up programs that holistically empowers women from previously marginalized backgrounds. We moved from handing out donations to actively empowering the beneficiaries. Our programs include counseling, training and development and job placements.

AIM:

After research and loads of needs analysis, we realized that much impact on empowerment of our beneficiaries lies in the mindset renewal to appreciate the support being provided. It is pertinent to help change the mindset; this will help in retaining the holistic empowerment initiative. Women must redefine and focus on their purposes and maintain that. Women are strong pillars for our communities and once empowered, the impact is greater and evident. Once minds are renewed and empowered, it is easier to sustain livelihoods. Our main aim is to improve and sustain livelihoods.

MATERIALS AND METHODS:

- We actively visit women in locations, townships and streets and run our surveys and perform needs analysis.
- We run counselling sessions to help the beneficiaries better.
- We train and develop women on different skills ranging from computer skills, financial literacy, soft skills, hygiene courses and entrepreneurship courses.
- We place on jobs after training and absorb some in our organizations.
- We work with some of the women in our manufacturing projects, where we manufacture beauty products and chemicals for cleaning.

- We give out donations to the vulnerable children, disabled and elderly.
- We have run training programs in South Africa and Zimbabwe

RESULTS:

We have been able to measure impact and still counting, we have helped over 1000 women up to date with training and jobs. We work with about 50 children. We assist them with hygiene packs, school hampers and mentorship. We are setting up a library center for children. The aim is to retain them from the streets full of crime and drugs and empower their mind in the process. We run training programs weekly. Africa has potential and particularly through empowered and transformed women.

CONCLUSIONS:

Everyone deserves an opportunity to improve and do better, it is a fact that opportunities are not readily available and accessible. We intent to empower and transform women actively in whatever way we can. Whenever we show love and believe in our beneficiaries, we have received amazing responses, results, and impact. Empowering and Transforming previously marginalized women has ripples positive effects. Going forward, it is paramount for our organization to partner, collaborate and engage other international organizations for greater good.

KEYWORDS:

Previously marginalized women, Holistic empowerment of women, counselling for women, mind renewal retreats, training, and development, Improved and Sustained livelihoods for women, Vulnerable children support, Job placements.

BIOGRAPHY:

Precious Nyarambi is a Social Entrepreneur, International Speaker, Coach, Mentor, and Author. She founded Vessels of Virtue, an organization that holistically empowers and transforms especially from previously marginalized backgrounds. The organization has a marketplace mandate of seeing individuals, families, communities, and nations having a voice over different mountains of influence. Vessels of Virtue has an academy for entrepreneurs, a magazine, beauty range and TV show under it. The organization collaborates whenever possible. Precious Nyarambi has founded Elohay Cleaners, Prember Holdings, and authored books.