Iot Strategy: Identifying How Iot Can Work For Your Business

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INTRODUCTION:

CIO's globally are being tasked to create their organizations new IoT strategy and extract the value from the data. With so many success stories of data and IoT transforming businesses you are falling behind if you haven't yet identified your IoT strategy. The challenge many businesses face is they have their eye on the technology; and they neglect the 'problems' they face each and every day. The route to an effective IoT strategy is to focus on the 'problems', nurture innovation and there you will find your businesses unique and powerful IoT strategy.

KEYWORD: Slot, Internet of Things, Strategy, Data, Author biography Jonathan Gibson Founder of Fifth Digital Consultancy, Jonathan has over a decade of experience helping businesses develop and deliver their digital and IoT strategy. From smart city initiatives in Copenhagen and smart shopping malls in Birmingham all the way to connected airports in London and digital twin projects for innovative international brands.