

**Heap Professional Services** 

## **Dataset Maintenance**

Partner with Heap experts for tailored solutions that drive business success and ongoing growth



A well-maintained dataset is critical to data trust, analytical efficiency, and user adoption. Our Heap experts can help you establish and implement a consolidated data governance approach and provide hands on clean up assistance, to ensure a clean & trusted dataset in your Heap account.

# Data Governance Consultation

#### **Duration: ~6 weeks**

- ✓ Dedicated Professional Services expert
- ✓ Governance audit of current Heap account
- ✓ Data Governance Design Consultation & Best Practices
- ✓ Data Governance Worksheet & End User Guide

#### **Account Maintenance**

### **Duration: ~8 weeks**

- ✓ Dedicated Professional Services expert
- ✓ Governance audit of current Heap account
- ✓ Data Governance Design Consultation & Best Practices
- Data Governance Worksheet & End User Guide
- ✓ Step by step guide to account clean up
- ✓ Hands on assistance with clean up in Heap account

One of the most useful things about the Professional Services engagement with Heap was that it kept us accountable to a timeline. Without this project I think it would have been easy to just put things off 'until next month.' There is always a large volume of work that feels more important than cleaning up events. Now we are in a place where our team is not wasting time trying to make sense of the data. It has really helped build confidence across our org.

— BUSINESS INTELLIGENCE & ANALYTICS MANAGER RESEARCH SOFTWARE

Since finishing our data reconfiguration we've found some impressive trends in how Heap is being leveraged. We've seen a 3x increase in the average of Heap charts created monthly as well as a 9x increase in new charts saved. With clearer event structures our growing team is empowered to dig more into our data, allowing us to find more & more answers to questions that help us reach our

— SENIOR DATA ANALYST IT SERVICES

business goals!