Since finishing our data reconfiguration we've found some impressive trends in how Heap is being leveraged. We've seen a 3x increase in the average of Heap charts created monthly as well as a 9x increase in new charts saved. With clearer event structures our growing team is empowered to dig more into our data, allowing us to find more & more answers to questions that help us reach our business goals!

— SENIOR DATA ANALYST
IT SERVICES

Heap Professional Services
Dataset Maintenance
Partner with Heap experts for tailored solutions that drive business success and ongoing growth

A well-maintained dataset is critical to data trust, analytical efficiency, and user adoption. Our Heap experts can help you establish and implement a consolidated data governance approach and provide hands on clean up assistance, to ensure a clean & trusted dataset in your Heap account.

<table>
<thead>
<tr>
<th>Data Governance Consultation</th>
<th>Account Maintenance</th>
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</table>
| **$4,000**  
Duration: ~6 weeks | **$8,000**  
Duration: ~8 weeks |
| ✔ Dedicated Professional Services expert | ✔ Dedicated Professional Services expert |
| ✔ Governance audit of current Heap account | ✔ Governance audit of current Heap account |
| ✔ Data Governance Design Consultation & Best Practices | ✔ Data Governance Design Consultation & Best Practices |
| ✔ Data Governance Worksheet & End User Guide | ✔ Data Governance Worksheet & End User Guide |
| ✔ Step by step guide to account clean up | ✔ Hands on assistance with clean up in Heap account |

One of the most useful things about the Professional Services engagement with Heap was that it kept us accountable to a timeline. Without this project I think it would have been easy to just put things off ‘until next month.’ There is always a large volume of work that feels more important than cleaning up events. Now we are in a place where our team is not wasting time trying to make sense of the data. It has really helped build confidence across our org.

— BUSINESS INTELLIGENCE & ANALYTICS MANAGER
RESEARCH SOFTWARE

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— SENIOR DATA ANALYST
IT SERVICES

To discover how Heap’s Professional Services Package can enhance your business’s value, kindly contact your Heap team today!

heap.io/professional-services/service-offerings