



# ElectriFlex

A demand flexibility product offering cost incentives, all year round, with no upfront commitment or penalties if your plans change.

## Benefits

ElectriFlex offers financial rewards for flexing your energy consumption.

The scheme:

- Operates throughout the year
- Offers a simple and commitment-free way to explore the opportunities of demand flexibility
- Makes clear requests about flexing times and requirements
- Gives you complete control over whether to opt in or out of each request
- Features no penalties if you commit to flexing but can't deliver
- Increases your scope for financial reward
- Incorporates National Grid DFS demand flexibility opportunities (see next page)



## What is demand flexibility?

Electricity consumers can help National Grid balance electricity supply and demand by flexing their consumption. Turning electric assets off or down at peak usage times reduces the risk of blackouts or National Grid having to call on expensive backup power.

If organisations manage their demand carefully and flex when National Grid requests, they can generate revenue without disrupting their operations.



## Who's ElectriFlex for?

Our demand flexibility service is perfect for your organisation if:

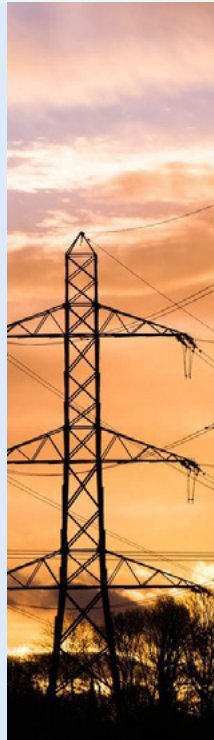
- You consume a high volume of electricity and want to reduce your energy costs
- You'd like to receive financial rewards for flexing your consumption
- You want to try demand flexibility without strict commitments or the risk of penalties
- You're unsure how much flexing your organisation can do and you're keen to find out

## National Grid DFS

The National Grid Electricity Service Operator (NGESO) launched its world-first Demand Flexibility Service (DFS) in winter 2022-23. The service gave organisations the opportunity to earn from flexing their demand on request.

NGESO offered financial rewards to organisations and domestic consumers who were able to reduce their energy use at times when demand was high and energy prices were at their peak. This helped National Grid to manage periods of peak demand and 'keep the UK's lights on'.

National Grid is extending the DFS scheme for winter 2023-24.



## Generating over £1m for customers

Drax was the largest industrial and commercial supplier involved in the National Grid DFS. Mobilising over 1,000 of its customers' meters, it passed on over £1m in flexibility revenue to customers that took part.

We've been helping the National Grid design the 2023-24 DFS, and ElectriFlex customers will automatically have access to DFS events.

## About Drax Electric Assets

drax

### Electric Assets

We analyse the energy usage from your operations – including electric machinery, equipment and other assets – and suggest changes that optimise your performance and deliver monthly savings.

We can also boost your income by helping you take advantage of demand flexibility – both through NGESO's DFS and through our own ElectriFlex product.

Get in touch to find out more about how we can help you.

## Want to know more?

You can read more about ElectriFlex and our asset optimisation services at [energy.drax.com/electric-assets/](https://energy.drax.com/electric-assets/).

Complete our [contact form](#) if you want to chat and we'll get in touch.



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