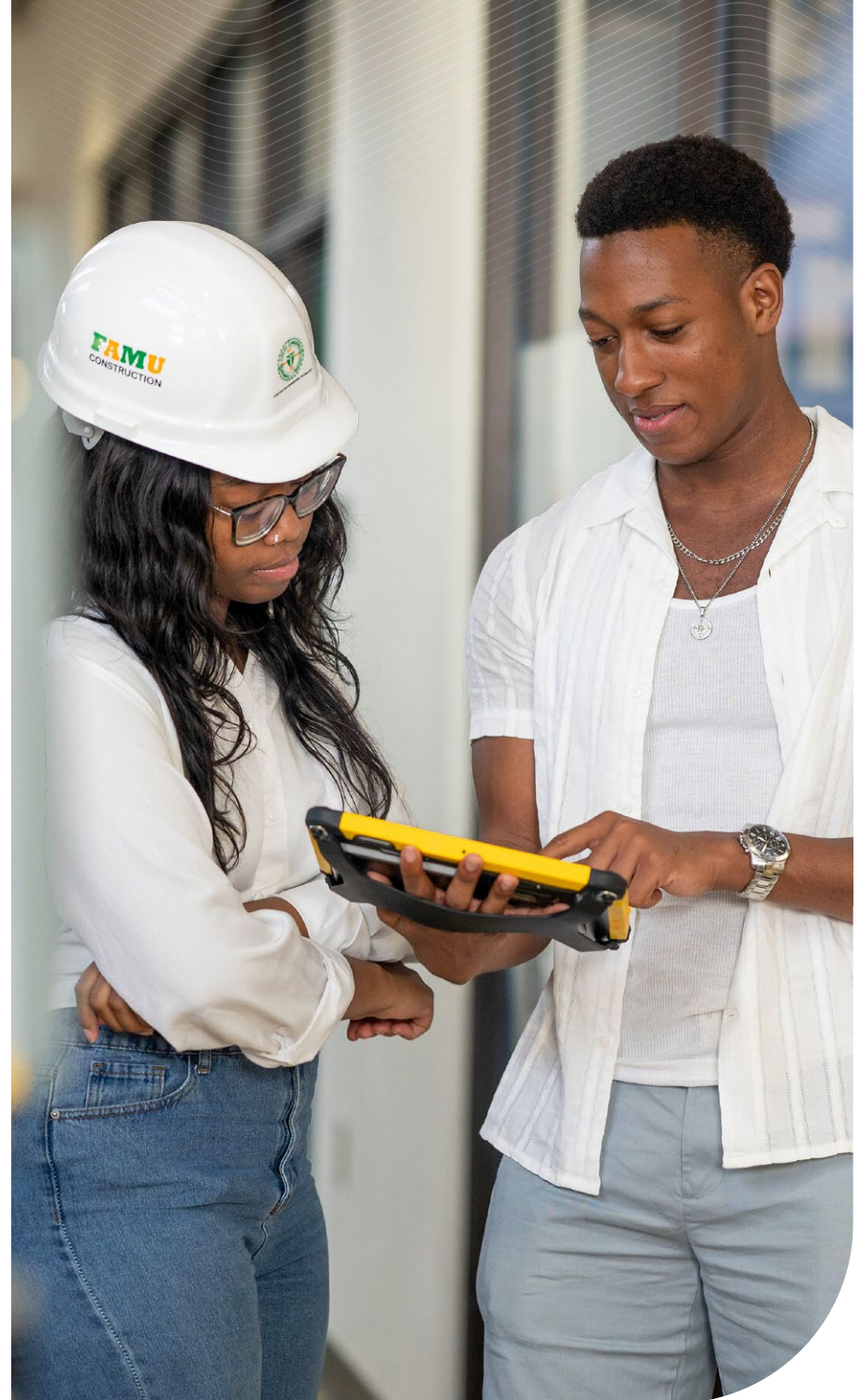


Building
tomorrow,
today.





Trimble® Education & Outreach is committed to empowering the next generation of innovators by connecting students and educators with real-world technology and career pathways. We are dedicated to making technology accessible globally and helping academic partners **“Turn access into action”**.

Our programs and resources reach students internationally, preparing them to pursue essential careers in STEM and Construction. By focusing on these fields, we are actively helping to fill the critical jobs of the future economy.



Swinburne University of Technology



Florida International University



The pathway to professional success

Trimble's programs are designed to **"Turn students into professionals"** by equipping them with the foundational knowledge and industry-relevant skills needed to succeed.

Career readiness: Our commitment to preparing students for professional success shines through as they carry their skills from the classroom into the industry, ready to shape the world around them.

Commitment to accessibility: free digital tools and academic pricing

We emphasize **Trimble's commitment to making technology accessible for students and educators** by providing high-quality, low-cost, and easily accessible tools that empower students.



SketchUp for schools

A cornerstone of our accessibility efforts is the SketchUp for Schools offering.



Free on the web:

SketchUp is offered for free on the web for primary and secondary schools through Google Workspace for Education and Microsoft Education.



Global reach:

The platform supports 12 languages. Since its launch in 2017, the program has reached **24+ million users**. As of 2024, there are 4.5 million users globally.



Curriculum integration:

SketchUp for Schools provides curriculum-based lessons that weave 3D modeling basics into curriculum-based courses to support primary and secondary learning goals.

These courses include lessons in:

- Math & geometry
- Science & language arts
- Woodshop & 3D printing
- Geography & set design



New content in 2025:

Recent additions include two new courses (Building Blocks of SketchUp and Model Your Solar System) and four new lesson plans for educators (based on competition entries) that include grading rubrics to help teachers incorporate SketchUp into their geography curriculum.



Our three pillars of support

Trimble Education & Outreach supports academic partners and students through three core pillars: product, partnerships, and training & enablement.

01

Product & accessibility

Through product marketing and alignment, we ensure educators and students have access to **Trimble's innovative tools**, connecting learning with real-world applications. We empower students by providing high-quality, low-cost, and easily accessible tools.

02

Partnerships & strategic alliances

By fostering standard programs and strategic alliances, we collaborate with institutions and organizations to expand opportunities and amplify impact.

- The [Trimble Technology Labs \(TTLs\)](#) Program is Trimble's primary method for supporting higher education institutions, preparing students for future roles in the industries that Trimble supports. TTL engagements are designed to be high-impact, valuable, and aligned with industry needs.
- **Strategic Goals:** Our education initiatives are measured against key strategic goals: Reinvestment, Reach, Research, and Recruitment.
- **Trimble Labs:** Students and educators are encouraged to join the Trimble Labs community—Trimble's home for Alpha testing, Beta testing, and user feedback communities—to experience Trimble products in their earliest stages.
- **Collaboration Focus:** We collaborate with various partners, including customers, key accounts, industry partners, technology partners, and community partnerships.

03

Training & enablement

With dedicated training services and partner training, we empower educators and learners with the knowledge and confidence to succeed.

Elevating Academic Integration (Faculty Onboarding)
The new **Faculty Onboarding solution** is designed to improve the post-sale experience.

- **Phase One:** Focuses on a **centralized, structured, and [self-guided onboarding course](#)** to empower faculty and administrators with skill development. Faculty can navigate resources as needed.
- **Future Phases:** Will expand quickly to support a wider portfolio, starting with SketchUp, focusing on curriculum integration and project-based learning.



Certifying industry readiness

(User certification programs)

Our [User certification programs](#) provide defined levels of expertise to validate a learner’s knowledge base.

Certification Level	Availability	Focus & Scope
Basic User	Live Now	Focuses on the learner’s knowledge of tool functions and concepts across five identified skill categories (a knowledge-based exam).
Intermediate User	Early 2026	Measures a learner’s understanding of more advanced functionality, situational analysis, and knowledge of how SketchUp tools function together within a workflow.
Professional User	Late 2026	Requires the submission of industry-specific outcomes or assignments to prove knowledge and ability to independently use the tools and resources in the SketchUp ecosphere.

Strengthening partner training

(Authorized Training Center - ATC Program)

We support our Authorized Training Center (ATC) partners providing:

- A dedicated [Training Locator](#).
- The provision of **Course Completion Certificates** for learners, including **digital badging for social sharing**.
- **Future developments** include an **Authorized Trainer Certification Pathway**.



Active engagement & events

Trimble Education & Outreach maintains an active participation in key education and industry events, such as ISTE, BETT, SkillsUSA, and women in STEM initiatives.

We provide programs and event packages to help schools integrate real-world industry technologies into their teaching, including bootcamps, event support, and school recruiting. These engagements are crucial for building thought leadership, enabling faculty, bringing subject matter expertise, and connecting the right people to support academic initiatives.

Keen to learn more?

[TRIMBLE.COM](https://trimble.com)



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