B2W TRACK

REPORTING & DASHBOARDS

Turning data *from* the field into action *in* the field

Data is important, but using it to improve performance can be a challenge for companies that specialize in building projects, not building reports and dashboards.

B2W Track makes it easy for construction pros to turn data from electronic field logs into the insight they need to stay on schedule and under budget.
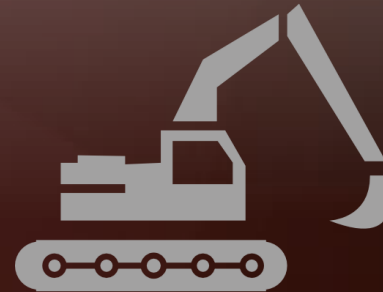
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Turning data *from* the field into action *in* the field

- **COMPARE** actual performance with planned or estimated performance daily

- **ADJUST** operations immediately to keep projects on schedule and under budget

- **MOTIVATE** employees that thrive on knowing where they stand on a job and how they impact company success

FIELD LOG DASHBOARDS

Fill out an electronic field log and hit submit to generate an immediate report on estimated versus actual performance for the day.

"The next morning, right in the construction trailer, the project manager, super, foremen and the field engineer can look at actual dollars and cents compared to estimate that they achieved yesterday."
Eric Sellman
M.A. Mortenson Co.

FIELD LOG DASHBOARDS

Data on estimated versus actual performance for the day can also be compared via the B2W Mobile App.

"The data is flowing up and down. My foremen know at the end of the day how they did. They know at the beginning of the day where they need to be."
Kevin Lenover
American Asphalt
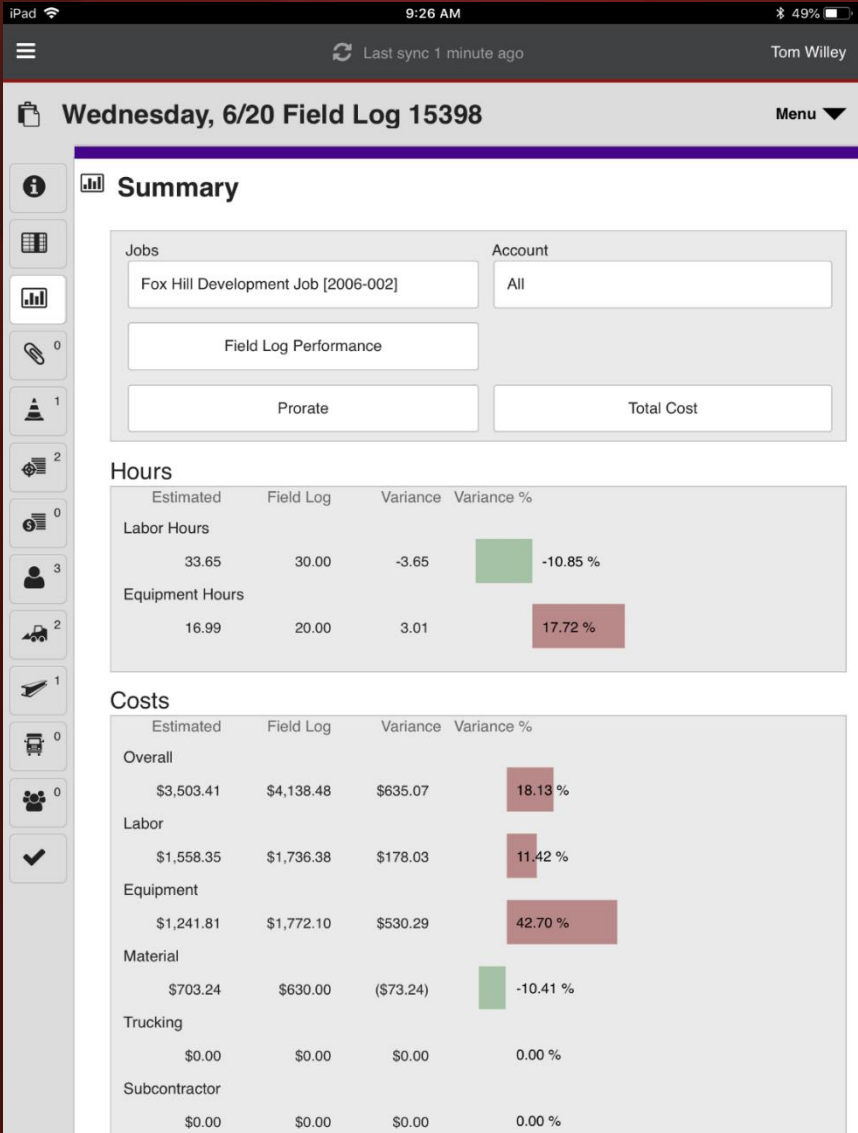
JOB LEVEL DASHBOARDS

Combine data from all field logs for a job to generate a high-level overview of the health of that job. Click to drill down for details on a particular aspect.

JOB LEVEL REPORTS

Pull data together from all field logs related to a job to get a financial snapshot of how that job is performing against plan.

"These visual learning tools are very beneficial, especially in the field. Seeing at a glance where you stand and where you need to be is a motivator that drives efficiency and performance."
John Casella
Casella Construction

Job Tracking Account Cost Detail

Job Number: 2006-002
Job Title: Fox Hill Development Job

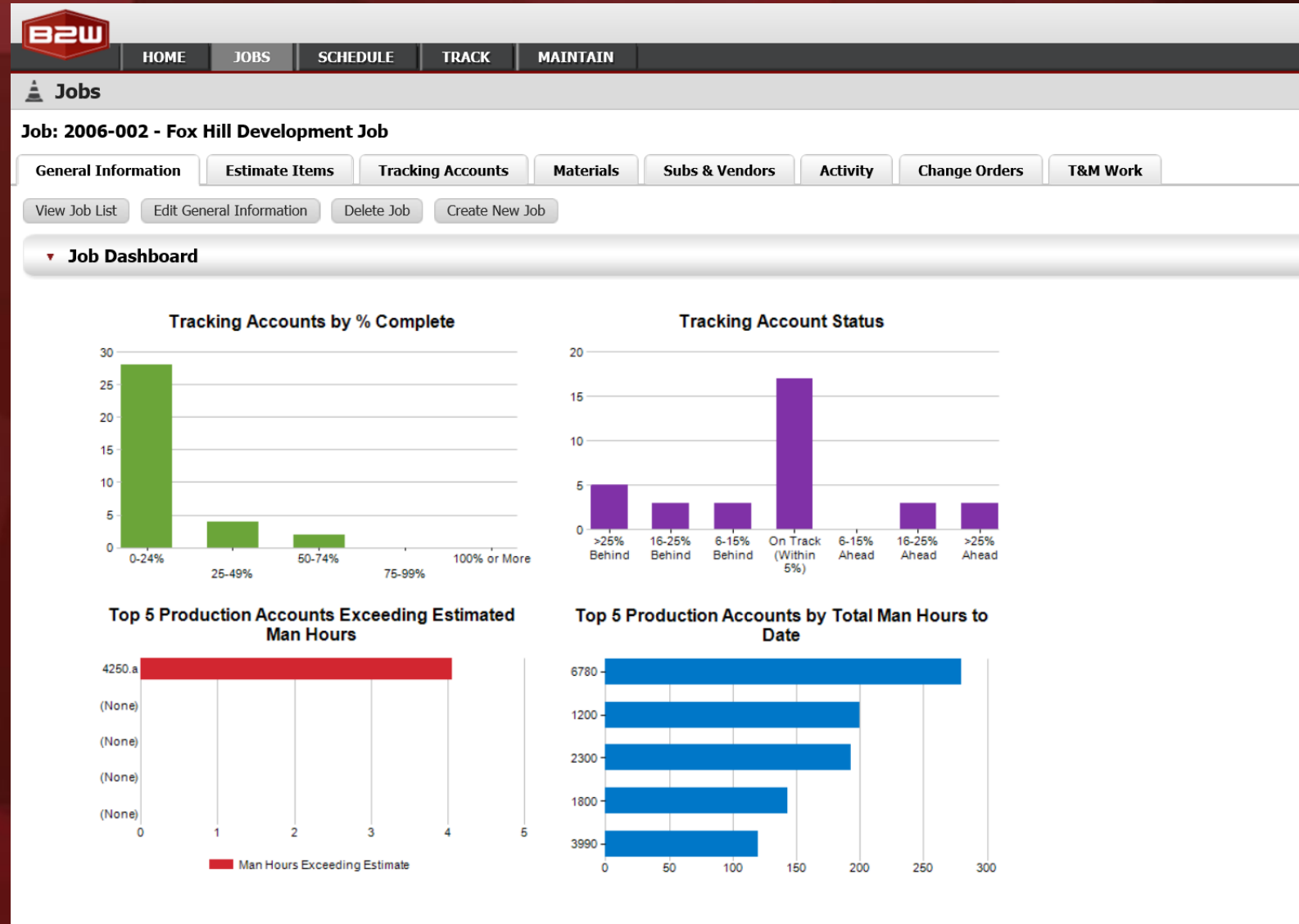Project Name: Fox Hill Development Job
Project Manager: Ed Ruppert

Filters: Accounts to show - Tracking Accounts; Costs to show - Total Costs; Estimated values - Prorate; Account type - Production, Overhead
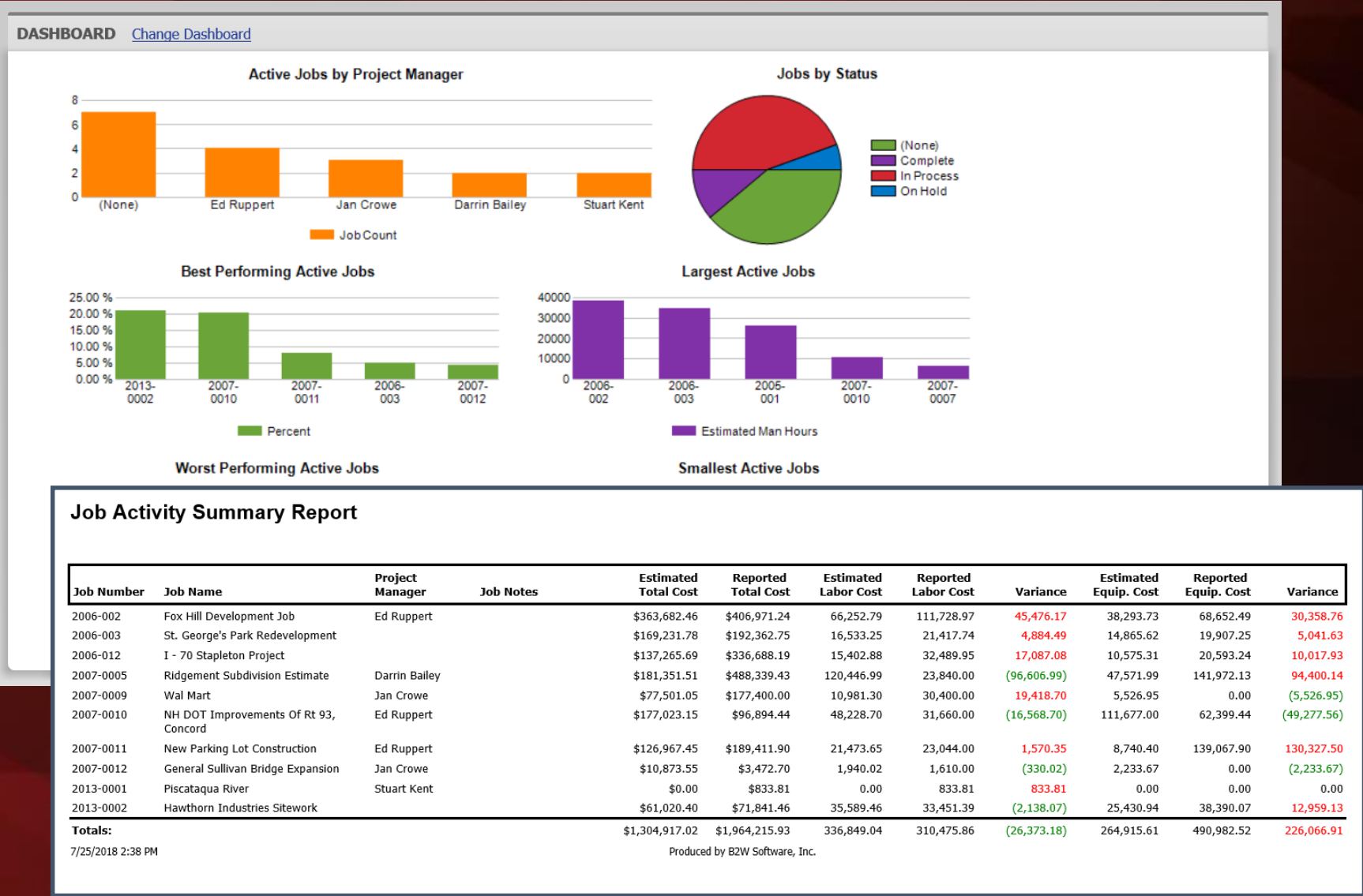
Job Production Accounts

Tracking ID	Description	Quantity Total Est.	Reported	UM	% Complete	Labor Total Costs Estimated	Reported	Equipment Total Costs Estimated	Reported	Material Total Costs Estimated	Reported	Trucking Total Costs Estimated	Reported	Subcontracted Total Costs Estimated	Reported	Overall Total Costs Estimated	Reported	Cost at Completion† Estimated	Projected
1200	Concrete Deck	5,445.00	855.00	CY	15.70%	5,797	8,000	3,849	9,460	132,643	95,243	0	0	0	0	142,289	112,702	906,155	717,737
1700	Street Lamps	20.00	4.00	EACH	20.00%	1,968	3,384	869	4,394	4,585	2,792	0	0	0	0	7,422	10,570	37,112	52,848
1800	Excavation	20,500.00	1,985.00	CY	9.68%	5,171	7,681	4,497	7,978	0	0	0	0	0	0	9,668	15,659	99,851	161,717
2000	Install Trees	115.00	8.00	EACH	6.96%	2,022	1,500	694	199	823	823	0	0	0	0	3,539	2,522	50,868	36,256
2000.b	Paver Walkway	5,900.00	100.00	SY	1.69%	1,463	1,500	323	199	2,000	1,981	0	0	0	0	3,786	3,680	223,378	217,140
2025	Install Sod	28,750.00	2,150.00	SF	7.48%	3,146	1,350	471	179	564	564	0	0	0	0	4,182	2,093	55,917	27,994
2300	Paving	18,810.00	1,330.00	TON	7.07%	4,703	7,852	2,929	7,191	69,825	77,600	0	0	351	0	77,808	92,643	1,100,426	1,310,233
2400	Pipe	2,450.00	310.00	LF	12.65%	4,816	6,613	3,485	6,579	4,360	4,652	0	0	0	0	12,661	17,843	100,067	141,019
2400.a	PE Pipeline	6,500.00	375.00	LF	5.77%	5,085	6,058	3,037	5,316	4,725	4,725	0	0	0	0	12,847	16,100	222,687	279,062
2650	Signal Head	15.00	4.00	EACH	26.67%	4,896	3,384	1,217	4,394	5,859	4,704	0	0	0	0	11,972	12,482	44,894	46,808
2985.a	Timber Piles	1,200.00	25.00	LF	2.08%	806	1,421	2,054	2,465	368	368	0	0	0	0	3,227	4,253	154,914	204,146
2985.b	Soldier Piles	4,000.00	30.00	LF	0.75%	968	1,421	2,464	2,465	267	320	0	0	0	0	3,699	4,206	493,196	560,735
3900	Aerial Fiber	7,000.00	3,085.00	LF	44.07%	6,750	4,443	2,887	4,075	1,944	1,944	0	0	0	0	11,581	10,462	26,278	23,738
3990	Conduit	3,200.00	2,380.00	LF	74.38%	6,339	4,443	3,693	4,075	5,623	5,623	0	0	0	0	15,655	14,141	21,048	19,013
4250.a	Geotextile	8,520.00	2,750.00	SY	32.28%	402	1,350	60	199	5,198	5,245	0	0	0	0	5,660	6,794	17,536	21,048
4250.b	Silt Fence	6,580.00	4,250.00	LF	64.59%	2,487	1,350	373	179	4,463	4,468	0	0	0	0	7,322	5,997	11,337	9,285
6780	Catch Basin	20.00	8.00	EACH	40.00%	9,433	12,034	5,391	9,304	15,540	15,540	0	0	0	0	30,364	36,878	75,909	92,195
Totals:						66,253	73,782	38,294	68,652	258,785	226,590	0	0	351	0	363,682	369,024	3,641,574	3,920,972

CROSS-JOB REPORTING

Use built-in, powerful cross-job dashboards and reports to compare the performance of all active jobs.

DASHBOARD   Change Dashboard

Job Activity Summary Report

Job Number	Job Name	Project Manager	Job Notes	Estimated Total Cost	Reported Total Cost	Estimated Labor Cost	Reported Labor Cost	Variance	Estimated Equip. Cost	Reported Equip. Cost	Variance
2006-002	Fox Hill Development Job	Ed Ruppert		$363,682.46	$406,971.24	66,252.79	111,728.97	45,476.17	38,293.73	68,652.49	30,358.76
2006-003	St. George's Park Redevelopment			$169,231.78	$192,362.75	16,533.25	21,417.74	4,884.49	14,865.62	19,907.25	5,041.63
2006-012	I - 70 Stapleton Project			$137,265.69	$336,688.19	15,402.88	32,489.95	17,087.08	10,575.31	20,593.24	10,017.93
2007-0005	Ridgement Subdivision Estimate	Darrin Bailey		$181,351.51	$488,339.43	120,446.99	23,840.00	(96,606.99)	47,571.99	141,972.13	94,400.14
2007-0009	Wal Mart	Jan Crowe		$77,501.05	$177,400.00	10,981.30	30,400.00	19,418.70	5,526.95	0.00	(5,526.95)
2007-0010	NH DOT Improvements Of Rt 93, Concord	Ed Ruppert		$177,023.15	$96,894.44	48,228.70	31,660.00	(16,568.70)	111,677.00	62,399.44	(49,277.56)
2007-0011	New Parking Lot Construction	Ed Ruppert		$126,967.45	$189,411.90	21,473.65	23,044.00	1,570.35	8,740.40	139,067.90	130,327.50
2007-0012	General Sullivan Bridge Expansion	Jan Crowe		$10,873.55	$3,472.70	1,940.02	1,610.00	(330.02)	2,233.67	0.00	(2,233.67)
2013-0001	Piscataqua River	Stuart Kent		$0.00	$833.81	0.00	833.81	833.81	0.00	0.00	0.00
2013-0002	Hawthorn Industries Sitework			$61,020.40	$71,841.46	35,589.46	33,451.39	(2,138.07)	25,430.94	38,390.07	12,959.13
Totals:				$1,304,917.02	$1,964,215.93	336,849.04	310,475.86	(26,373.18)	264,915.61	490,982.52	226,066.91

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Why not just get reports from the accounting system?

LAG TIME
Daily information is the key to adjusting immediately in the field. Accounting systems typically lag a week or even several weeks behind actual production. By then, it may be too late to correct problems or impact project success.

COMPLEXITY & SECURITY
Financial systems produce complex reports that make sense to accountants – not construction pros. Providing access in the field to a company's accounting system can also create security concerns.

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"B2W Track brings us to a place where we can get real-time productivity information. We're cutting out mistakes and double entry, increasing our productivity both in the office and the field."
Dan McGrew
Griffith Company

Can't we just create our own internal reporting with Excel?

TOO MUCH TIME
Piecing together data manually to track actual versus planned performance is an extremely time consuming process that pulls people away from core responsibilities.

TOO MANY ERRORS
Mistakes are common, and the results tend to be inconsistent over time and across the company, as different people use different methods and various sources of information.

Learn more about B2W Track

PRODUCT 5:26
VIDEO

B2W Track Introduction: Field Performance Tracking & Analysis
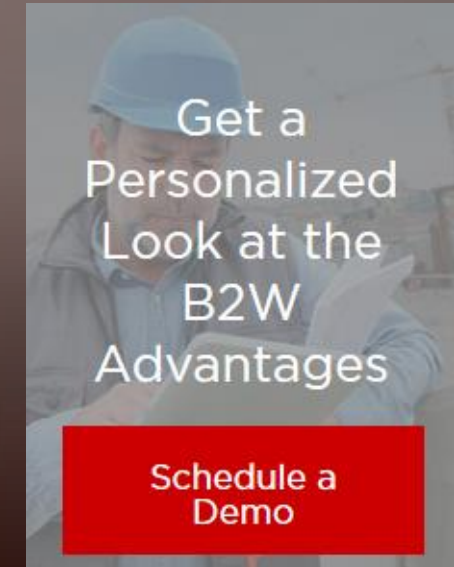
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CUSTOMER 4:31
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M.A. Mortenson Co. - Mobile Field Management with B2W

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