B2W

INFORM
Data Capture & Analysis

Streamline data capture

Enhance analytics

Save time and money

UNLOCK THE POWER OF YOUR DATA

Information is an underutilized asset for most construction enterprises. Data remains unstructured or trapped within static, disconnected documents. Companies waste too much time and effort trying to collect it, find it and organize it and they spend too little time using it.

B2W Inform delivers a fast and substantial return on investment by reversing this scenario and eliminating the "content chaos" that drains your resources, responsiveness and revenues.

The unified data capture and analysis solution makes it easy to create dynamic electronic form templates in minutes. B2W Inform also enables you to collect and combine data available enterprise-wide and generate the reporting, dashboards and alerts your team needs for real-time, data-driven decision making.

CUSTOMIZE ELECTRONIC FORMS

...with speed, ease and a richer range of content to streamline processes, meet requirements and keep employees informed.

B2W INFORM FEATURE	REPLACES	ROI BENEFIT
Intuitive form template builder ▪ Drag-and-drop ▪ Snap to canvas ▪ Robust reporting	Manual form creation Forms applications with limited features	Create forms in minutes vs. hours ▪ No coding ▪ No specialized training
Customized forms	Generic, inflexible forms	Collect more exact, appropriate data Maintain and manage fewer forms Meet health/safety and regulatory requirements Increase incentive to utilize
Rich, dynamic form content ▪ e-signatures ▪ Photos/videos ▪ Attachments ▪ Calculations ▪ GPS and timestamping	Standard, static content	Maintain high-quality, structured data Expedite resolutions Reduce ambiguity and uncertainty Eliminate delays waiting for sign-off
Built-in approve/deny workflow	Manual routing	Speed up routing and disposition Reduce manual intervention Create audit trail of approvals/denials Eliminate uncertainty

STREAMLINE DATA COLLECTION AND ACCESS

Manage forms with a web application to redesign inefficient processes and eliminate the challenges of data that is unstructured, inaccessible or inaccurate.

B2W INFORM FEATURE	REPLACES	ROI BENEFIT
Electronic forms	Paper forms	Collect more valuable data Save time publishing and distributing forms Improve inefficient paper-based workflows Reduce production, filing and storage of paper forms Eliminate damaged, illegible and lost forms Enable data mining and reporting/alerts
Cloud hosted application ▪ Anytime ▪ Anywhere ▪ Any device	Paper-based processes Server-based application	Simplify access Eliminate server requirements and costs Minimize IT expertise Ensure data security Eliminate on- or off-site paper file storage
Single, central source for forms	Multiple sources, formats and locations	Save time locating and accessing forms Prevent discrepancies (multiple versions) Strengthen and Streamline regulatory compliance ▪ Health & Safety ▪ Environmental ▪ Human Resources
Role based security ▪ Defined access to forms and data	Unsecure data on paper or electronic forms	Increase data security Maintain fewer forms
Adaptive user interface ▪ Automatic conformation of application to any desktop or mobile devices	Multiple formats and processes	Eliminate programming for multiple devices Enhance mobility

**Business
Intelligence Statistics**

18 Minutes

Time it takes, on average, to find a document; multiply that by the number of documents employees handle daily, and the wasted time adds up quickly

70%

Businesses that would fail within three weeks if a disaster destroyed their records stored on site; electronic forms and a cloud-based solution keep data safe and easy to restore

20-25%

Estimated improvement in efficiency from providing staff with remote access to company information

$2,914

Annual cost of a filing cabinet, including hardware, space, supplies and labor; save that much for each one you eliminate with electronic forms and processes

10,000

Sheets of copy paper used annually by average U.S. office worker

**Business
Intelligence Statistics**

12%

Available data that most companies estimate
they analyze; confirming the ROI value of a
system that would leverage more data

59%

Middle managers that say they miss important
information almost every day because it exists
within the company but they cannot find it

TURN DATA
INTO INTELLIGENCE

Mine data to customize analytical reports, dashboards and alerts -
the tools you need to run your business in real-time, eliminate inefficiencies,
cut costs and increase profitability.

B2W INFORM FEATURE	REPLACES	ROI BENEFIT
Enterprise-wide data mining ▪ Electronic forms ▪ Additional sources	Limited forms-only applications Manual aggregation of data	Expand scope and quality of data mining Enable advanced reporting and analytics Minimize manual effort Access data faster and more efficiently
Link to unified operational database ▪ Read capabilities ▪ Data binding ▪ Smart filter ▪ Auto populate	Independent, disconnected forms No access to correct data	Save time completing forms Eliminate redundant data entry Prevent errors and inconsistency
Automated reporting and dashboards ▪ Standard ▪ Custom ▪ Ad-hoc	Manual compilation of data into reports Generic reports and dashboards	Enhance business analytics Support data-driven decision making Expand enterprise-wide collaboration Adjust operations faster and more effectively
Automated alerts ▪ Specified events/incidents ▪ E-mail or SMS text	Lack of alerts Manual notification Sporadic, haphazard or delayed notification	Alert employees immediately Correct or adjust faster Prevent problems Keep everyone in the know

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Executives agree or strongly agree to the
statement "if we could harness all of our data,
we would be a much stronger business"

30 Minutes

Wasted per day, on average,
searching for documents

IMPROVE SAFETY WITH BETTER FORMS AND DATA

Job-site safety has improved in parallel with technologies that make it faster and easier to collect, analyze and communicate safety-related information. That's no coincidence. Still, work-related injuries and illnesses take a big bite from the bottom line. A strong data capture and analysis platform like B2W Inform can be an important weapon in the effort to prevent accidents and reduce costs. Here's how:

Publish customized, electronic forms
- Incorporate specific information required by OSHA and other agencies
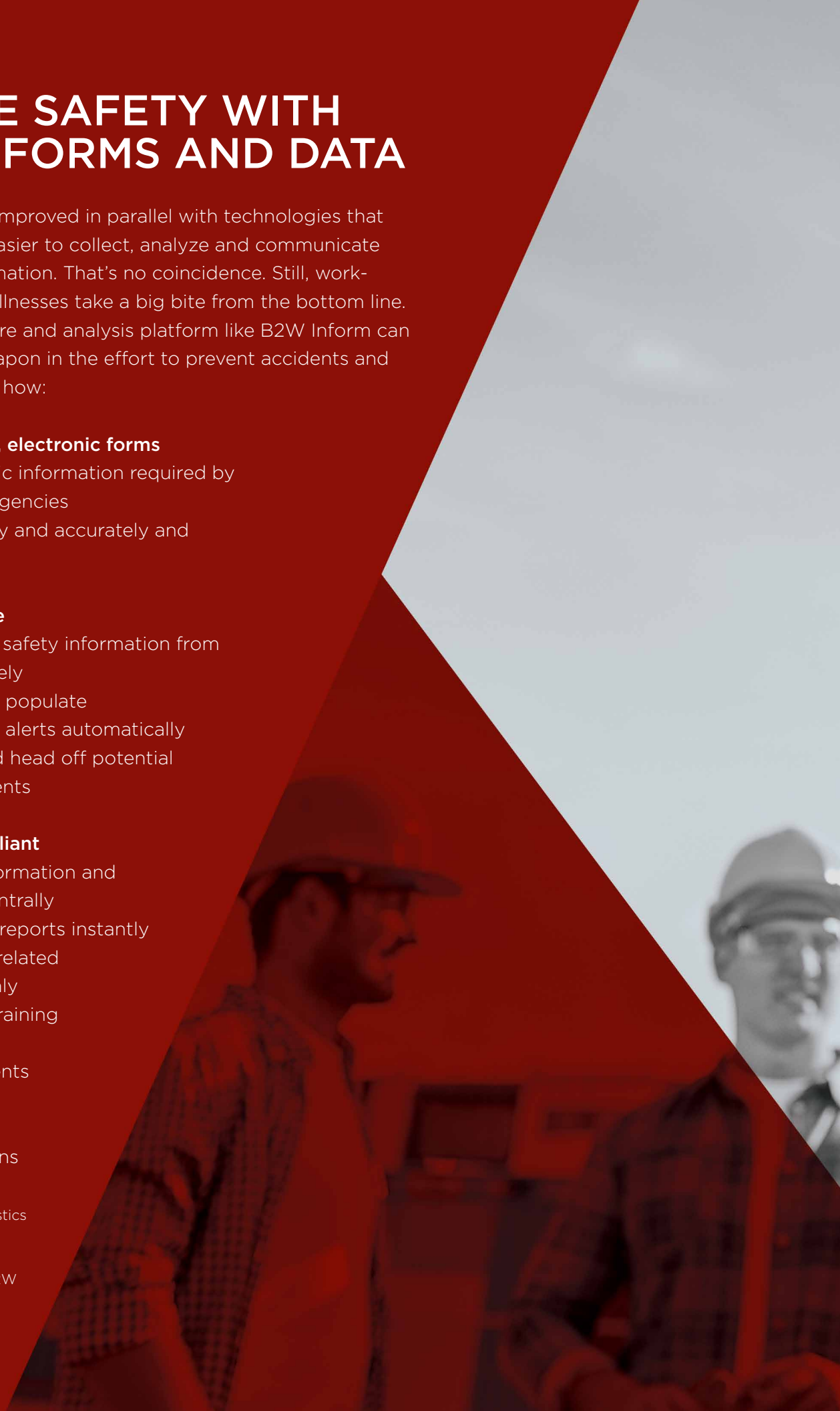- Fill out forms easily and accurately and include rich data

Monitor and analyze
- Access health and safety information from the field immediately
- Aggregate data to populate reports and create alerts automatically
- Identify trends and head off potential hazards and incidents

Stay safe and compliant
- Manage safety information and documentation centrally
- Access forms and reports instantly
- Document safety-related activities thoroughly
  - Education and training
  - Safety meetings
  - Incidents/accidents
  - Near misses
  - Toolbox talks
  - Safety Inspections

Business Intelligence Statistics cited in this document are from various independent sources; please contact B2W Software for details.

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