



Paolo Grue

Senior Vice President and General Manager P&G Italia

Place of Birth

Teramo, Italy

Education

Università Commerciale
"L. Bocconi", Milano – Master
Degree in Business
Administration

Date Joined P&G

1998

Role

Position Held & Dates

2021

Senior Vice President & General Manager Italy, Rome

2015

Vice President Sales Italy, Rome

2012

Vice President Global and Europe Fabric Care Trade Marketing,
Geneva

2008

Senior Director Western Europe Fabric Care Trade Marketing,
Geneva

2006

Senior Director Corporate Trade Marketing Nordic, Stockholm

2003

National Account Director GDO, Italy

1999

Trade Marketing Manager Home Care, Italy

1998

Sales Account Representative, Italy