



Zókora Comunicación

Active Communication

MediaMarkt Arena supports Zokora by delivering clear guidance and dedicated support throughout the entire purchasing process.

Referentieklant MediaMarkt Business

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About us

Zókora Comunicación is a Spanish marketing agency with more than 16 years of experience, specializing in loyalty in B2B environments. It offers services such as loyalty programs, social media management and organization of corporate events, with the aim of helping companies to strengthen their customer relationships without resorting to discounts.

Working with Zókora Comunicación brings multiple benefits for clients, among them:

Personalized Loyalty Programs: They design strategies adapted to the specific needs of each company, fostering long-lasting and profitable relationships with customers. Effective

Social Media Management: They implement social media strategies to increase engagement and build meaningful connections with B2B audiences.

Corporate Event Organization: Plan and execute events that strengthen business relationships and increase customer engagement.

Proprietary B2B Software: They offer a technological platform designed to manage and optimize loyalty strategies, facilitating customer interaction and follow-up



Partnership ZÓKORA and Mediamarkt

Finding electronics suppliers in the Netherlands was a challenge for us, so we would especially like to highlight the impeccable work of Media Markt Arena, and particularly Dominique Pruimboom.

From the very beginning, Dominique made the whole process easy, clearly explaining all the options available to us and supporting us every step of the way. His availability and commitment were exceptional, ensuring that our experience was smooth and efficient.

Furthermore, his help was not limited to the purchase process. Dominique kept us always informed about the status of the order, tracking the delivery and even notifying us when the customer received the products. His professionalism and dedication exceeded our expectations and for this we would like to express our sincere thanks.

Customer Benefits

We would like to highlight the many benefits of working with Media Markt Arena:

- ✓ Immediacy
- ✓ Order tracking
- ✓ Feedback
- ✓ Availability

<https://www.mediamarkt.nl/nl/specials/mediamarkt-business/referenties>

<https://www.zokora.com/>