#### **ROBINSON & HENRY, P.C.**

Attorneys at Law



#### Want to be featured in our next newsletter?

Share important news about your team with the rest of us! Reach out to **Isabella** with your good news story.



# A Word From Our...

Assistant Director of IT and Facilities Operations

Anna Morgan

This month, our firm successfully migrated from a heavily customized Salesforce org to a new environment built on Salesforce best practices. This was a major undertaking, as our previous system had grown increasingly complex over many years of one-off customizations. While those custom solutions met immediate needs, they created technical debt, slowed innovation, and made scaling difficult.

One of the challenges in our old environment was third-party integration. Customizations often blocked or delayed new connections, requiring extensive workarounds and driving up costs. With our new standard Salesforce org, integrations are faster, simpler, and more reliable—giving employees access to the modern tools they need without unnecessary delays.

By building on out-of-the-box Salesforce functionality, the firm is now better positioned to stay agile and efficient. The new system reduces reliance on custom code, making it easier to adopt future Salesforce product updates, streamline training, and align with the platform's native design.

This migration also delivers direct benefits for our marketing and business development teams. With improved tracking of campaigns, sales performance, and closed wins, the firm now has greater visibility into the full client journey. These insights will help us measure results more accurately, optimize marketing campaigns, and strengthen the value we deliver to clients.

Looking ahead, the new environment provides a flexible foundation for growth. As the firm expands, we can easily roll out new features such as automation, analytics, and additional integrations—without worrying about breaking layers of outdated code. This makes our Salesforce org more sustainable, future-proof, and scalable.

To ensure the system continues to evolve with the firm's needs, any issues or enhancement requests can be reported directly through Zendesk, where they will be tracked, prioritized, and addressed by the IT/Salesforce team.

#### **Our Team**

#### **New Teams**



#### We're excited to announce two new teams!

At Robinson & Henry, we're always looking for ways to better serve our clients, and part of that is making sure our teams have clear leadership and focus.

**Team Peter** – Partner Peter Towsky will lead a new team at the Highlands Ranch Office. This Civil Litigation Team includes Senior Associate **Francis Cuddihee** who joined the firm August First.

**Team Boyd** – Partner Boyd Rolfson will continue to take civil litigation cases as needed, but this new team, which includes Senior Associate **Allie Galvan** who joined the firm earlier this month, will concentrate on Landlord-Tenant and HOA matters. This is the second R&H Landlord-Tenant Team!

#### In the Media



FOX31 Denver spoke with Robinson & Henry Criminal Defense Senior Associate Adam Pienciak, who explained Colorado's firearm storage laws and how parents could be held liable **if their child obtains a gun**. In Colorado, adults must secure firearms to prevent unauthorized access. Violating this law is a class 2 misdemeanor, but in some cases, prosecutors may pursue more serious charges if a parent's negligence is seen as contributing to a child's violent actions.

In The Media



Local media continue to cover Peter Towsky's lawsuit against Todd Creek Farms Homeowners Association, which claims the HOA president benefited from over \$200,000 in HOA contracts. This time, Peter appeared on 630 KHOW's radio show The Troubleshooter with Tom Martino. The program aims to expose scams and consumer fraud.

### Read the Full Story

Peter's lawsuit has been paused because the HOA filed bankruptcy to end the litigation. We're all anxiously awaiting the Bankruptcy Court's decision about the filing's legitimacy.

## The Todd Creek Farms Media Coverage

Peter was interviewed by the Denver CBS affiliate in mid-August, and that interview, which CBS put on YouTube, has garnered **52,000 views**. Since the CBS interview, Robinson & Henry has been seen over **59,000 times** tied to organic Google searches for "todd creek farms homeowners association lawsuit." And Peter's R&H bio page has had **93 engaged** sessions since the interview, meaning people are staying and looking at Peter's profile page. This lawsuit has also been covered by The Denver Post and BusinessDen.

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## Kiron Kothari on AI in Employment Law

# 2025 Employment Law Conference



Associate Kiron Kothari presented at this year's 2025 Employment Law Conference on September 25. The conference provides attorneys important legal updates and practical tips. Kiron spoke about the role AI is playing in the employment law sector.

## **New Colleagues**

Centennial Cristel Shepherd, Partner Brooke Shafranek, Senior Associate

Denver

Colorado Springs North Rachel Bentley, Partner

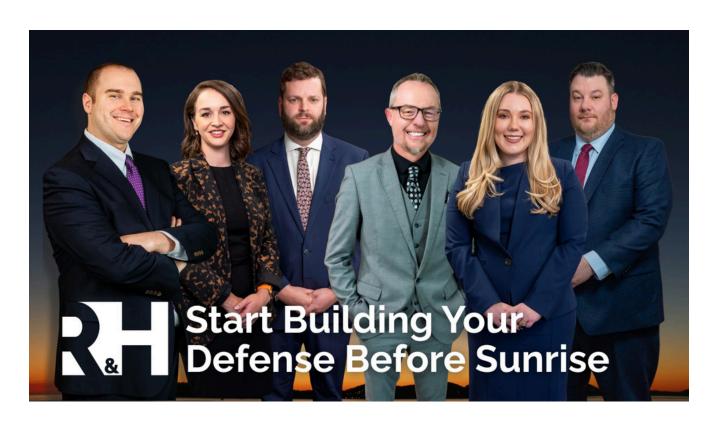
**Highlands Ranch** Allie Galvan, Senior Associate Brynna Coover, Paralegal Trevor Kennedy, Attorney Melinda Rivas, Senior Paralegal

## **Happy Anniversary**



## **Marketing in Action**

Your friends in Marketing wanted to share a new initiative they recently launched for the Criminal Defense Team: the **Late-Night Arrest Campaign**. It's designed to act as an immediate lifeline for defendants and their loved ones - even at 3 a.m. Every element on the page, like the 24/7 booking, is optimized to help potential clients find the legal help they urgently need *the moment they need it*. Click the image below to check out the new page.



# Pet-torneys of the Month: Mabel & Lizzie





Owner: Teresa Walters, Office Manager

Meet our Pet-torneys of the Month! 🐾 Mabel (top picture) and Lizzie! Mabel is a 5year- old rescue with a big personality. She prefers a car ride to a walk. Mabel's playful, affectionate, and always ready for an adventure— especially from the passenger seat! We're also honoring Lizzie. who crossed the Rainbow Bridge in July. Lizzie loved walks and enjoyed exploring the world around her, though car rides always made her a little nervous. We're proud to celebrate her memory this month and remember the joy she brought to everyone who knew her.

Want to see your pet featured? Email Isabella a photo of your pet and tell her a little about them!

## Jobs at R&H



Find out when new jobs become available at R&H. Join the email list to get notified when a new position is posted.

Apply for current R&H job opportunities on the firm's Careers page.

**Get Job Alerts** 

Robinson & Henry champions professional growth and development. Our commitment to career advancement is reflected in our 'promote from within' philosophy, creating opportunities for team members to progress when possible.









