

Letter of Intent

Arch & Hook is proud to offer a new type of hanger, made of marine plastics®. If we don't act now, by 2050 there will be more plastic, by weight, in our oceans than fish.¹

I (recipient) hereby understand that the fashion industry and my organisation has the opportunity to help clean up our oceans. The Arch & Hook Blue® program provides a viable solution to sustainably source our clothing hangers through the use of the Blue® hanger. This will enable my organisation to contribute to cleaner oceans and a more sustainable fashion industry as a whole. I would like to invite Arch & Hook to my organisation to further explore sustainable alternatives.

By signing this letter of intent, I pledge my organisation's part in the industry collectively committing to the use of 1 million Blue® hangers.

Program: Arch & Hook Blue®

Product: Blue® Hanger

Industry indicative (annual) quantity: minimum 1 million

Price: £0.41 per unit

Name: _____

Position: _____

Organisation: _____

Organisation's approx. yearly

use of garment hangers: _____

☐ Contact me personally ☐ Contact my colleague (Name) _____

Contact (e.g. mobile/email): _____

☐ Check box to receive 200 Blue® hangers (free of charge) prior to/for use at London Fashion Week.

If box above is checked, please provide shipping address: _____

Date: ____/____/____

Signature: _____

¹ Figures from the United Nations.