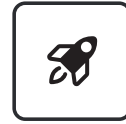


SQLI AND CONTENTFUL

Set your brand apart with next-generation digital experiences



CUSTOMER BENEFITS

Maximize your digital potential

By now, the business impact of engaging, personalized customer experiences should be crystal clear. The more a customer feels seen and supported by your brand, the more loyalty you earn. If customers are frustrated by slow, rigid, or inconsistent experiences, there are plenty of competitors to lose them to. Strong brands today must meet modern customers' needs, when, where, and how they want.

Together, SQLI and Contentful can help you do that – delivering agile, scalable, and user-focused digital solutions that enhance your brand experience and maximize your potential.

The Contentful Digital Experience platform brings the building blocks of content together so that brands can create once and reuse everywhere in any digital experience. Paired with SQLI's deep experience helping multinational brands define, build, and grow a cohesive digital presence, organizations can modernize their tech stacks, enhance their digital footprints, shorten ROI, and unlock limitless digital potential.

Organizations that choose the Contentful Digital Experience platform and SQLI to power their digital transformations will:



Modernize their tech stack: Create a detailed roadmap to transition from monolithic solutions to composable architecture, identifying the best phases for decomposition.



Optimize their SAP commerce investment: Help clients maximize and modernize their SAP Commerce platforms to their full potential and deliver personalized content that drives conversion.



Enhance their digital experiences: Empower digital teams to deliver exceptional digital experiences at scale, ensuring speed to market and consistent brand experiences no matter the channel.

The partner advantage

sqli

- One of the most prominent digital specialists in Europe, SQLI designs solutions for today's business challenges by leveraging sound technology and 30 years of know-how.
- SQLI services span ecommerce, experience design, experience platforms, digital consulting, technology and transformation, digital marketing, and data and insights to help you build for the future and stay ahead of the competition.
- With decades of expertise developing digital experiences and content-driven engagements for large-scale projects and multinational, multi-brand solutions, SQLI is known as trusted advisors that define, build, and grow business value.
- With SQLI, organizations can modernize their investments in SAP Commerce Cloud by building rich, integrated customer experiences without a costly replatform. Drive incremental revenue and build customer loyalty with consistent content throughout the buyer journey.

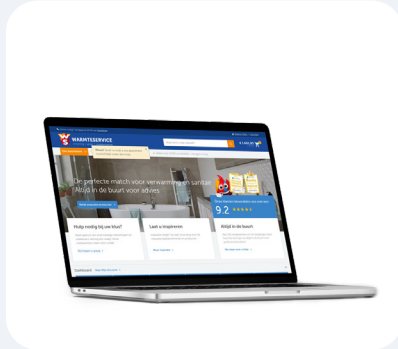
contentful

- The Contentful Digital Experience platform perfectly scales to your organization's content needs.
- Increase speed to market by deploying and updating new experiences in minutes instead of months.
- Create once and reuse everywhere to drive brand and messaging consistency across all devices, channels, and markets.
- Integrated AI features have been designed with collaboration and autonomous work in mind, reducing time to market for multiple content formats.
- Build and extend the Contentful platform with our App Framework to customize your solution to meet your business needs.
- An API-first platform made to integrate into your existing tech stack or a solid platform to assemble a tech stack that meets your unique requirements.

Creating differentiated value for our customers

sqli

Warmteservice:
Smart design for
flexibility and
mobile growth



**FIBA
BASKETBALL**

FIBA enhances
global fan
engagement
with Contentful



Partner with Contentful and SQLI

Together, Contentful and SQLI are unlocking
limitless digital potential.

Partner with us