



TrafficDigital | TRIBALSCALE | greenlightlabs

The Collective is a multi-disciplinary holding company of digital expertise. The Collective houses a portfolio of world-class specialists, who support organizations throughout the lifecycle of digital transformation journey.

The Collective is the umbrella brand for their three go to market businesses

TRIBALSCALE



DESIGN, PRODUCT & INNOVATION

Design, customized platform build, cloud and dev ops, engineering, mobile, agile delivery & training

TrafficDigital



MARKETING

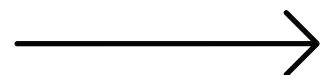
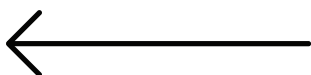
Digital & performance marketing, virtual events, advertising, sponsorship, media, SEO & sem, app store optimisation, content, production and campaigns

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TECHNOLOGY

Front end technology, UX, UI, technical SEO, web, managed services, app & intranet development



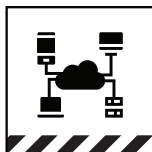
SHARED SERVICES SHARED OFFICES SHARED PEOPLE

Bringing over 10 years of expertise, and a multi-discipline experts across UX, Design, Media & Marketing, Strategy and Development. The Collective recognizes the region's agenda in seeking best-in-class capability across customer experience, marketing and technology.



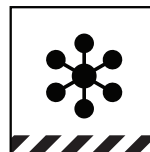
EXPERTS IN DESIGNING EXCEPTIONAL EXPERIENCES

Team Collective has experts in designing integrated, memorable and frictionless experiences across physical and digital infrastructure. The Strategic Design capability enables Team Collective to deliver the clients vision by connecting human touchpoints with people, processes and technology.



THE COLLECTIVE BUILDS INCREDIBLE PLATFORMS

Team Collective arms enterprises with the skills, tools, and processes needed to build modern, user-centric, cloud-based software. The Collective builds and designs world-class mobile, emerging technology, and web products for clients across a variety of industries. The Collective engineers are technical polyglots and can integrate Sitecore with a multitude of different platforms.



CURATING MEANINGFUL CONNECTIONS

Team Collective creates authentic, relevant and optimized content and programmes to connect with businesses and consumers. From understanding the markets intimately and utilizing the insight and creative talent to fertilize the connectivity and relevance of brands.

Contact URL: www.teamcollective.com

AFFILIATES

Greenlight Labs: www.greenlightlabs.tech
TribalScale: www.tribalscale.com
Traffic Digital: www.wewanttraffic.com

Locations



UAE
Dubai – Abu Dhabi



KSA
Riyadh



Pakistan
Karachi



Egypt
Cairo



Europe
Portugal