

# sir Was – Let The Morning Come

MEMPHIS INDUSTRIES



*"An unassuming but intricate pleasure"* **MOJO**

*"sublime, distinctive sound"* **8/10 Clash**

*"life-affirming third album"* **Electronic Sound**

*"turning all of that soul searching into something beautiful"* **SPIN**

## SYNC

### BEFORE THE MORNING COMES

- FIFA 22 Soundtrack

## PRESS

- [MOJO review](#)
- [Clash review 8/10](#)
- [Electronic Sound review + feature](#)
- KCRW School Night at Home session (15<sup>th</sup> Nov)
- [Magnetic Mag – How It Was Made](#)
- [SPIN TV](#)
- [Clash – Culture Clash](#)

## FRANCE

- FIP Radio
- Radio Nova – spot plays

## GERMANY

- Flux FM – spot plays
- Radio Eins – spot plays

### BEFORE THE MORNING COMES

- [Brooklyn Vegan](#)
- [Our Culture](#)
- [Northern Transmission](#)

### SPEND A LIFETIME

- [Stereogum](#)
- [Circuit Sweet](#)
- [Our Culture](#)

### WAITING FOR THE WEEKEND

- [Clash](#)
- [North Transmissions](#)
- [Our Culture](#)

### I WANNA FEEL LIKE THAT

- [NPR's New Music Friday](#)
- [The Most Radicalist](#)
- [Hypebeast](#)
- [Our Culture](#)
- [Circuit Sweet](#)

### I NEED A MINUTE

- [Northern Transmissions](#)

## LIVE

05 May 22 - London, Rio Cinema

## RADIO / TV

**BBC Radio 6 Music – Album of the Day (21 Oct)**

[KCRW Most Played Artist 30 Aug – 05 Sep](#)

### WAITING FOR THE WEEKEND

- BBC Radio 6 Music “Spotlight Artist”
- 4 x BBC Radio 6 Music
- 6 Music - Lauren Laverne “While You Were Sleeping”

### I WANNA FEEL LIKE THAT

- 2 x BBC Radio 6 Music
- 4 x KCRW

### I NEED A MINUTE

- 6 Music - Lauren Laverne “While You Were Sleeping”
- 3 x KCRW

### BEFORE THE MORNING COMES

- 1 x BBC Radio 6 Music

## DSP PLAYLISTS

### SPEND A LIFETIME

- Apple Music / Nightcap
- Apple Music / Indie + Chill
- Apple Music / Indie Electronic
- Apple Music / New in Indie
- Amazon Music / Fresh Electronic

### WAITING FOR THE WEEKEND

- Spotify / Indie Chillout

### I WANNA FEEL LIKE THAT

- Spotify / New Music Friday Sweden
- Spotify / Indie Brandneu
- Apple Music / Untitled
- Apple Music / Indie + chill
- Apple Music / Indie Pop
- Apple Music / The Late Night Menu
- Apple Music / New in Indie
- Apple Music / New in Alternative
- Amazon Music / Novedades Indie

### I NEED A MINUTE

- Spotify / New Music Friday Sweden
- Spotify / New Music Friday Norway
- Apple Music / New in Indie

### BEFORE THE MORNING COMES

- Spotify / All New Indie
- Apple Music / Untitled
- Apple Music / Peak Indie
- Apple Music / New in Indie
- Apple Music / New in Alternative