

Book Review Standard Advertising Units			
Size	# of ColumnS	x Depth	Width
Full Centerspread	11	x 10.875"	220.6"
Mini Centerspread	7	x 10.875"	12.8"
1/2 Centerspread	11	x 5 3/8"	21"
Full Page	5	x 10.875"	9.6"
4/5 Page	4	x 12 1/2"	7 7/8"
3/4 Page	5	x 9 5/16"	9 7/8"
3/5 Page (Vert.)	3	x 10.875"	5.7"
3/5 Page (Horiz.)	4	x 9 5/16"	7 7/8"
1/2 Page	5	x 5 3/8"	9 7/8"
9/20 Page	3	x 8.125"	5.7"
2/5 Page (Vert.)	2	x 10.875"	3.75"
2/5 Page (Horiz.)	4	x 5 3/8"	7 7/8"
3/10 Page (Horiz.)	3	x 5.375"	5.7"
3/10 Page (Vert.)	2	x 8.125"	3.75"
1/4 Page (Horiz.)	5	x 3 1/16"	9 7/8"
1/5 Page (Vert.)	1	x 10.875"	1.8"
1/5 Page (Horiz.)	2	x 5.375"	3.75"
3/20 Page	1	x 8.125"	1.8"
1/10 Page (Vert.)	1	x 5.375"	1.8"
1/10 Page (Horiz.)	2	x 2.625"	3.75"
1/20 Page	1	x 2.625"	1.8"
1/40 Page	1	x 1 1/2"	1 7/8"
2 Small Press	1	x 2"	1 7/8"
1 Small Press	1	x 1.25"	1.8"