

Take a **look** at Ricoh Production. Sheet-fed Digital Presses

Ricoh is putting innovation in action today to help every sector of the production print industry achieve even greater success for years to come.

Our portfolio of sheet-fed digital presses lets you produce a broader range of applications, across more substrates and sizes, with ultimate productivity and creative control. With award-winning 5th color and high-volume color systems and proven black-and-white workhorses, our experts can help you match the the best system and configuration for your printing business to deliver the capabilities you're looking for.

Go big.

With a number of models offering support for oversized printing on sheets up to 49.6" long, you can give your customers more real estate to tell their story. From pocket folders to book covers, landscape brochures to fast and affordable in-store signage, take advantage of new ways to create high-value products using simple, automated workflows on oversized sheets.

Go beyond CMYK.

Explore how the Ricoh 5th Color Station can open the door to lucrative opportunities in the enhanced print market. Create stunning effects on everything from business cards to short-run packaging — quickly and at a price point that's even more appealing for your customers.

Get personal.

Our entire sheet-fed lineup comes with the processing power to let you take advantage of variable data printing opportunities to create truly customized campaigns for your clients. Compete more effectively for jobs with the ability to leverage customer data to create personalized output efficiently in a one-pass process. Meet tight deadlines and help marketers achieve both a better response rate and more engaging customer experience.

Sheet-fed Digital Presses



RICOH Pro C9200/C9210 Series Graphic Arts Edition **For the most demanding production environments.**

Take your business to the next level of profitability with new technologies that drive automation for high-quality, predictable results. Supporting a broad array of media up to 470 gsm and volumes up to 1,000,000 impressions per month, these breakthrough digital presses offer an unmatched price and performance package. Whether shifting offset workflows to digital or producing long runs of data-driven jobs that require impeccable color and image integrity, precise registration and fast turnarounds, the RICOH Pro C9200 Series delivers.



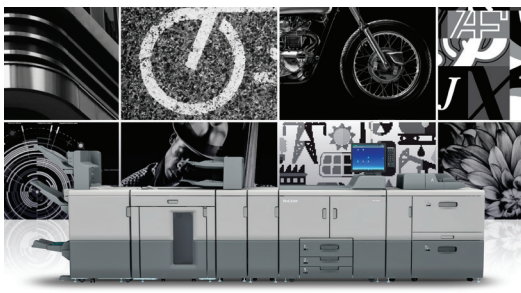
RICOH Pro C7200/C7200X Series **Welcome to a new playing field.**

Available in both 4- and 5-color models, these game-changing systems offer oversized printing capabilities up to 13" x 49.6", extensive substrate support, and inline sensors that maximize uptime and enhance output quality. With Ricoh's 5th Color Station Graphic Arts Edition you can go beyond CMYK to produce high-value, premium applications that stand out from the competition. Take advantage of white, clear, neon pink, neon yellow and invisible red toner to give customers new, creative ways to tell their story. Print white plus CMYK in a single pass to streamline workflows.



RICOH Pro C5200s/C5210s Series **A compact system that provides big opportunities.**

Deliver the high-end output typical of larger production printers in a right-sized, right-cost solution. With superior image quality, robust media handling and advanced finishing options, the Pro C5200s/C5210s provides businesses, small to mid-sized print shops and high-volume printing environments with the capabilities to produce short-run, quick-turnaround jobs in-house. Rely on consistent color and user-friendly design to easily meet a wide range of application needs.



RICOH Pro 8300 Series **Greater productivity to help you work more profitably.**

Power through high-volume monochrome workflows with intelligent automation and an expanded range of inline finishing capabilities to keep your business running smoothly. Grow volumes or transition short-run offset work to capture better economics with options for MICR, carbonless paper and oversized coated sheets up to 13" x 27.5". With media support up to 350 gsm, impeccable image quality and the processing power to support highly-personalized and data-driven jobs, there's never been a smarter way to drive efficiency and productivity.