

Ricoh changes the inkjet game, introducing a new platform and inks with the RICOH Pro VC70000

Living up to its recognition of “Company to Watch,” Ricoh unveils newest innovations that deliver never-before-seen inkjet quality on offset-coated paper

MALVERN, PA, June 25, 2018 – [Ricoh USA Inc.](http://www.ricoh-usa.com) today announced the newest addition to its award-winning inkjet portfolio, the RICOH Pro VC70000, built to accelerate the transfer of offset print volumes to digital. The new continuous feed platform empowers commercial printers to produce quality applications, such as high-end catalogs and magazines, traditionally expected from offset presses. Additionally, Ricoh-developed inks enable up to 40 percent savings in paper costs while also expanding media support to offset-coated papers, untreated papers and more. Commercial printers looking to acquire new technologies that help them stand out from the competition will benefit from these strategic advancements from Ricoh. This newest addition was announced at Ricoh’s sold-out INTERACT User Community Event.

Honored as the “Company to Watch Out For” by industry thought leaders and customers in attendance at the sixth annual Inkjet Summit, Ricoh’s commitment to inkjet innovations continues to be unwavering. As a pioneer in continuous feed inkjet, Ricoh has repeatedly brought award-winning inkjet technologies to market that help printers produce more advanced applications stemming back to its flagship InfoPrint 5000 platform more than ten years ago.

“We’re constantly hearing from customers that they are looking for lower costs, higher quality and increased productivity. What we’re announcing today delivers, and delivers big,” said John Fulena, Vice President, Commercial & Industrial Printing Business Group, Ricoh USA, Inc. “We are confident this new platform and new inks are exactly what the industry has been waiting for and will help commercial printers more quickly transfer to digital. It’s been talked about for years, and finally, the breakthrough is here.”

The Pro VC70000 joins the RICOH Pro VC60000, RICOH Pro VC40000 and InfoPrint 5000 in Ricoh’s inkjet portfolio. It touts a wealth of features that help advance inkjet printing including a new engine platform that increases drying capacity. The platform prints at speeds up to 494 ft/min, producing nearly 100,000 A4/letter impressions per hour. It leverages the industry’s most popular and advanced piezo drop-on-demand printheads at up to 1200x1200 dpi resolution on uncoated, offset-coated, inkjet treated or inkjet-coated papers. Ultimately, the Pro VC70000 gives commercial printers the flexibility, lowered paper costs and productivity they’ve been seeking.

Developed for the Pro VC70000, Ricoh's new inkjet ink technology rivals the output of offset inks with its media versatility and compatibility with gloss-coated stocks. They are designed to make the entire production system more versatile and economical – and less complicated. In addition to a significant boost in color gamut, these latest Ricoh inks take quality enhancements further by enabling operators to print faster on a wider variety of media, including standard offset coated and uncoated papers, all with improved make-ready times.

The Pro VC70000 will be available in Winter 2018.

For details on Ricoh's full line of production print products, services and solutions, please visit <https://www.ricoh-usa.com/en/products/commercial-industrial-printing> and join the conversation on [Facebook](#), [LinkedIn](#) and [Twitter](#) using #LookAtRicoH.

| About Ricoh |

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit www.ricoh.com

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Contacts:

John Greco
RicoH USA, Inc.
(973) 882-2023
john.greco@ricoh-usa.com

Tracey Sheehy
Breakaway Communications for Ricoh
(212) 616-6003
tsheehy@breakawaycom.com